Summary

Igor Mikhailov. **Communication Theory: From Humean Problem to Humane Knowledge**

The paper poses the question of the epistemological status of humane philosophical knowledge in the light of Humean problem as articulated by Kant . Philosophical anthropology by its nature may be neither analytic nor synthetic. One can cope with this paradox with the help of Kantian conception of the knowledge of man as the empirical internal self-determination of the subject, being connected with Wittgenstein's conception of ontological assumptions that are not subject to empirical check in this very culture, as well as Lotman's conception of «cultural codes».

The semiotic theory of culture is itself based on the ontological assumptions concerning man and his social, communicative nature. Thus, shown is the sequence of descent from conceptual and philosophical to scientific and empirical knowledge of man: philosophical theory of thought and knowledge → philosophical anthropology as a reflection of ontological assumptions on man → general semiotic theory of communication → specific humanities.

Keywords: philosophical anthropology, semiotics, Hume, Kant, Wittgenstein, Lotman, ontological assumptions, semiotic theory of culture, communication

Natalia Smirnova. **Phenomenological Project in the Study of Social Communications**

There is an attempt in the framework of social phenomenology to answer the question of how social communications are possible, what presuppositions should be taken into consideration and what idealizations to be made. For this purpose the discrepancy between subjective and intersubjective meaning contexts to be bridged by communicating persons is studied. It is argued that there are some rules to be followed in order to meet methodological standards in social sciences and humanities.

Keywords: meaning, direct (indirect) communications, intersubjectivity, social phenomenology

Irina Melik-Gaykazyan. **Interconnection of Communicative Process and Dynamic of Sign Forms**

A concept version of the relationship of communicative and semiotic processes are considered in this paper.

Keywords: philosophy of process, occasion, information process, communicative processes, semiotics

***Igor Ashmarin.* Discreteness and Continuity of Meanings within Communication**

Some communicative and cognitive aspects of sign and symbol information perceived by man are considered in this paper. The distinctions between discrete and continuous components of this perception have been marked.

Keywords: discreteness, continuity, language, thinking, communication, conscious, sense, sign, symbol

***Elena Yaroslavtseva.* Communicative Ontology of a Human Being: Focus Principle**

The practical issues of human development lies today in the area of creation of new communication technologies which have gone way back from the status of information to the status of dialogue. This gives the evidence of constant expansion of forms of human communication. With intensive use of computer systems, the feedback appeared as obectively existing base of all comunications. The article discusses communication with richly developed system of feedback that allows us to speak about the communicative ontology, which manifests itself in inindividual and social systems of relations, as well as in the features of cooperative interaction between actors.

Keywords: interactivity of the human being, communicative ontology, focus, commeasurable

***Yuri Granin.* Formation of Russian National Identity:Communicative Process**

The national (political and cultural) unity of Russia is ensured by bringing the communicational space of Russia into line and creating common symbolic sphere for all nations of RF.

Keywords: intelligency, mass media, the nation, the national state, nationalism, federalism, formation, sovereignty

***Alexandr Razumov.* Ideas and Ideologies: Communications Experience of 20th century**

There exist ideas and ideologies that, having once emerged within a religion or philosophy endure for centuries. Ideologies direct historical choice and are also responsible for links between generations.

Keywords: idea, ideology, movement, political party, socialism, history

***Yuri Reznik*. Alternativity as Individual's Way of Existence**

The article deals with alternativity as a ground for the individual; choices in life. The author regards alternativity as a "reflexive complexness of Ego and Alter" manifesting itself both within the individual (a subjective aspect), in relations with other people (an inter-subjective aspect), and with the world as a whole (an objective aspect). From this view point the human

being is alternatively manifested in various situations of co-existence: "I and others who are in me", "Myself and other selves outside of myself", "Me and the world".

Keywords: alternativity, choice, complex individual, subjective, inter-subjective and objective human worlds, co-existence, self, identity, other, constructiveness, reflexivity, existential, transcendental, trans-personality

Vladimir Kantor. **Italy as a Spiritual Reference Point of the Russian Culture: Five Episodes of Cross-cultural Communications**

In his article Vladimir Kantor examines cultural contacts between Italy and Russia, considering them as productivity examples of the European cultural transmission from Rome to Saint Petersburg. Having chosen five cross-cultural episodes of Italian influence on Russia, the author comes to the conclusion that they have promoted a formation of ideology of the Great Russian Empire.

Keywords: Italy, Russia, Rome, St. Petersburg, Peter the Great, culture, empire, influence, transmission, cultural communications, ideology, productivity

Marina Kiseleva. **Intellectual Cultural Communication of the Eastern Slavs in the end of 16th-17th centuries**

The article analyses of the material related to intellectual contacts of Poland, Ukraine, Byelorussia, and Russia in the end of 16th – 17th centuries. The author's concept is based on the mechanism of cultural adoption, including personal, confessional, national, and language identification, and on the idea of knowledge transmission, reflected through theological and literary texts, which had been formed under the influence of the Western Intellectual Baroque Culture.

Keywords: intellectuals in monastery, intellectual contacts, The Ostrog collegium, brotherhood schools, the Kiev Mohila collegium, the Moscow yard of the 2nd half of 17th century, Baroque culture, Simeon Polotsky, Lazar Baranovich

Tatiana Chumakova. **"Ours" and "Others" in Russian Culture of the Eleventh-Seventeenth Centuries: Communications Problem**

In contemporary society there is a constant intercultural communication in the process of which representatives of various cultures come into interaction, that is why the problem of overcoming of ethnic and cultural stereotypes of "ours" and "others" becomes more and more actual. Author makes an accent on the necessity of studying national roots of the image of an "others" and analyzes mechanisms of communications between "ours" and 'others" in the history of Russian culture.

Keywords: Old russian culture, intercultural communication, criteria of "otherness", history of ideas, Islam, Cristianity, Judaism

Olga Shulman. **Aphorism as a Philosophical Genre in the Culture of French Salons of the 17th century and in the Contemporary French Thought**

Aphorism is a philosophical genre typical for the French culture. The importance of aphorism is due to a special kind of communication which formed in the French salons of 17th – 18th centuries. The genre is also important for contemporary French thought. According to one contemporary writer, aphorism supposes the choice of humanism, of sense, of erudition, of friendship, of human being and of God.

Keywords: aphorism; philosophical genre; salon; the French culture of the 17th century; contemporary French thought; humanism

Galina Stepanova. **Personal Contact and Communications: Traditions and Innovations**

This paper presents a comparative analysis of the phenomena of personal contact and communication,their specificity in theRussian social and cultural context. The author analyzes the psychological characteristics, genesis and tradition of communicating in Russian cultural space, their impact on business communicative behavior, Internet and other modern means of communication

Keywords: communication, personal contact, communicative behavior, emotion, motivation, internet, blogs, social networks, self-actualization

Igor Andreev. **Internet as a Prelude to the Informational Civilization**

The author focuse on the role of Internet as means of establishing of informational community and economics of knowledge which objectively lead to aggravation of social conflicts and spontaneous emerging of revolutionary situations of a new type, of the West European patterns of market economy and parliamentary democracy.

Keywords: Internet, economics of knowledge, information, communication, intellectual rent, planetary virtual community, netocracy, consumpatriate, intelligentsia

Sergey Malkov. **Private On-line Forum as a Method of Communication**

The article discusses an online forum as a new group communication. In the paper are revealed differences between forum and social networking and blogging. One of them is the ability to create a private group of the Internet community with its own communication platform. Private forums have great potential impact on several spheres of public life. As an example, the article reviews the activities of a private banking forum in the past six months, which had a significant impact on the work of several Russian banks.

Keywords: private forum, communication platform, bank, bank card

***Oleg Skorkin.* Game component of communication**

Within the current work, the mechanistic model of communication is seen as object-objective relationships of information transfer. The participation of the reflexing subject brings an intended additional lie into the mutual relationship. The variation of object-subjective relations (mimicking) or subject-objective ones (manipulation) is the central point of the pseudo-game. The subject-subjective relations are seen as a game with the entire specter of intended and/or unintended lies, that are foster the appearance of new information content.

Keywords: anthropology, culture, communication, interrelation, games, rules, competition, false, deceit, creation