

SUMMARY

PHILOSOPHY

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Russian Traditionalism and Formation of a Personality Cult

Abstract. The article considers the problems of development of the Russian cultural-historical type, the cult of personality as one of the peculiarities of the Russian civilization. The author believes that the possibility for the formation of the personality cult in this country has never been got over. As for modern Russia, the probability of its revival remains.

Keywords: authoritarianism; civil society; the cult of personality; typology of Russian cult of personality; the Russian mentality; totalitarianism; traditionalism.

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The Sun or the Gold? Axiologic reflection

Abstract. Actual problems of axiologic orientations of the modern human amidst the rapidly developing world are raised in the present essay. What is the modern human inspired with finding himself in the flow of that development? What does he profess faith in, and is consequently motivated by? May the present civilisation be but a simulacrum? The reader is welcomed by the author to cherish these reflections and alike.

Keywords: inherent perfection; moral choice; human, marketable and spiritual; gratitude; equanimity; values, genuine and false; civilization; impermanence of life; self-reflection.

POLITICAL SCIENCE

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The Fifth Scenario of the Future of Russia

Abstract. After the election of President and Parliament last year, one of the main problems is the development of the country in the next 12 years. Four scenarios of development were presented at the Davos forum in Switzerland — three were from the Russian participants of the forum; in them the future of Russia was considered through

the prism of world development, one — in the speech of the head of the Russian government, whose main idea is to first solve our country's problems, and then go international. From the point of view of the author, all the four scenarios are hardly promising, it is therefore that the fifth scenario is proposed in which the ability of the market as a tool for effective solutions to society's problems is questioned. The practical measures that can be applied during the implementation of this fifth scenario are described.

Keywords: anti-globalism; the Gaidar reform; the general idea; elimination of unemployment; a model of the future; restraining top-rank officials; social employment; social crisis; tolerance.

SOCIOLOGY

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Noneconomic Factors of Economic Growth: Untapped Reserves

Abstract. According to the author, the successful development of Russia's economy today is impossible without an active use of non-economic factors. State social policy is

the basis of the whole system of relations in Russian society, the criterion of legitimacy of the authorities and the readiness of citizens to implement their requirements. Under this model of relations the social role of the state objectively dominates the economic one, since it is based on the responsibility of the strong (state) for the weak (each individual citizen).

Keywords: state system; humanization of economy; spiritual development; non-economic resources; mixed economy; social policy; human capital; economic growth.

HISTORY

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The Role of Personality in Economics. The Leader of the Russian Business — Avdakov N.

Abstract. This article is dedicated to work and life of Avdakov N. (1847–1915). He left a significant sign in our history as an entrepreneur, organizer of the new capitalistic economics, and as a social figure.

Keywords: business association; Congress of industry and commerce; liberal reforms; new industrial center; South mining industrialist congress.

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Food Policy of the Russian State in Emer- gencies: Historical and Legal Aspects

Abstract. The article is devoted to the key problems of food policy of the Russian state during wartime. It addresses the question of what «food security» is, the process of implementation of the state policy in emergency conditions and, in general, how effective the policy of directives in specific conditions is.

Keywords: the state; the declaration; decree; directive; law; rationing supplies; plan; resolution; food security; the products.

PSYCHOLOGY

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The Influence of Everyday Conceptions about the USSR on the Attitude of the Pop- ulation to the Socio-Economic Processes in Modern Russia

Abstract: The article considers the problem of psychological influence of everyday conceptions about the USSR on the attitude of the population to the socio-economic processes in modern Russia. An obvious polarisation of politi-

cal views of Russian citizens cannot find any explanation in modern sociology, and requires deep psychological research identifying the causes and describing the psychological mechanisms of this phenomenon. The article analyzes the phenomenon of political debate in the mass media, during which different points of view clash and there are given diametrically opposite assessments of the USSR as state and its role in social, economic and political development of contemporary Russia.

Keywords: humanistic psychology; a life prospect of a personality, cognitive dissonance; scientific concepts; Russia's image; the image of the USSR; every-day conceptions; positive psychology; social memory; social notions; economic psychology; experimental social psychology.

LINGUODIDACTICS

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Ways of Formation Economic Slang Words and Their Usage in the Mass Media Dis- course of English Speaking Countries

Abstract. The article is devoted to some kinds of formation of slang words in western financial internet discourse. It is common knowledge that slang terminology- is a special language layer which conveys the author's thoughts

in an expressive, laconic and unpredictable way. It should also be noted that slang is one of the linguistic tools that strongly affects the reader's perception. The author of the article highlights the following means of slang-words formation: contamination, abbreviation, widening/narrowing of word meaning, sound interchange. The topicality of the article is explained by the extensive usage of authentic texts and extracts.

Keywords: abbreviation; compound slang words; contamination; derivation; discourse; financial sector; financial terminology; slang; sound interchange.

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Forms of Greetings in Compliments Used in Spanish

Abstract: the article explains the functioning of units of speech etiquette in specific typical communication situations, united by the common intention of a compliment. It

gives the definition of a compliment-piropo; parts of speech acting as forms of address are distinguished and classified according to the lexical-semantic principle. The article identifies the main groups of metaphors; the position of the forms of address is determined in the structure of a compliment, it identifies forms of greetings typical of the Spanish language in general and regional forms functioning in different national variants of the Spanish language in particular.

Keywords: appellative; communicative situation; compliment-piropo, a form of greeting; national variant of the Spanish language; speech etiquette.

THE PROBLEMS OF EDUCATION

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Teaching Selected Courses: Principles of Integrated and Creative Approaches

Abstract. The article is devoted to the analysis of the specific features of the system of preparation of future professional politologists at the Department of General Politology, at the faculty of Sociology and Politology at the Financial University under the Government of the Russian Federation. The author reveals the practical experience of teaching the selected subject of «Political systems of the developed countries of the West». The author considers the principle of a comprehensive approach to training, the principle of creative approach to the process of training students — politologists. Special attention is paid to methodological expertise in the process of teaching selected courses.

Keywords: quality of education; a comprehensive approach to teaching; competence-based approach; a creative approach; principles of training.

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From the Rabfak to the Faculty of Pre-University Training: Evolution and Continuity

Abstract. The article traces the evolution of the system of pre-University training from its appearance in 1919 to the present day. Repeated reforms of the national system of education did not abolish the pre-University preparation, but also contributed to its development, making it an integral part of the educational system.

Keywords: higher educational establishment; pre-University training; education; preparatory Department, preparatory courses; the rabfak.

HOT TOPIC

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The Expulsion of the Intelligentsia in 1922–1923: Myths and Reality

Abstract. The article considers the modern condition of studying one of the most tragic pages of the Russian histo-

ry — the deportation of a large group of Russian intellectuals by the Soviet authorities in 1922–1923. On the basis of the material newly introduced in the historical research some journalistic stereotypes and propaganda clichés are refuted. At the same time relevance of certain aspects of the «philosophical steamer» is emphasized.

Keywords: repressions against dissidents; the history of Russia of the XX-th. century; the power of the Bolsheviks; the Russian Diaspora abroad; the Russian intelligentsia; world culture.

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Modern trends in the development of academic mobility: European experience

Abstract. The article is devoted to the analysis of modern trends in the development of academic mobility in European countries subject to the provisions of international documents regulating activity in this sphere. The paper considers new approaches to the organisation and composition of participants in the programs of academic mobility at regional and national levels.

Keywords: international market in educational services, academic mobility, the European realm of higher education, human capital, and adult education.

PUBLICATIONS OF FOREIGN AUTHORS

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Stability and Change in the European Context

Abstract. This study presents a reflection on the impact of stability and change on the competitiveness of the European economic and political systems in the course of the last millennium. This contribution does not aspire to offer a full answer; it is more of an introduction for further thinking and research.

The definition of stability in the context of this article is limited to economic and structural parameters. Periods of stability are those in which no major external stress occurred. External stress can be represented by war, change of the state's borders or character, important legislative or administrative reforms, macro-economic instability and others. In other words, periods of stability offer stable external conditions for economic and social activities, while change (stress) is characterised by the opposite situation.

Keywords: European cooperation; stability; change; strategy; stress.

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Person in Modern Society: Interdisciplinary Problematic Analysis

Abstract. The authors of the article examine some characteristics of the situation of a person in modern society in the form of interdisciplinary problematic analysis in all its complexity and complicity. They try to analyse this specific problem on the base of general social, historical and cultural, political and legal, moral and ethical, aesthetical and communicational spheres of multi-dimensional human activity, clarifying historical way to the present day. The authors come to conclusion, that the process goes from nature to culture, from individual to mass, from hierarchy to freedom of egoism, from self-restriction to hedonism, from divinity to humanity, etc. They also show (according to N. Berdyaev, E. Fromm, etc.) that this process has self-destructing dialectics for human being.

Keywords: complexity; humanism; existence; liberty; individual; philosophical synthesis; person; European West; self-destructing dialectics.