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**«НОВЫЙ МИРОВОЙ БЕСПОРЯДОК:
ЖИЗНЬ НА ГРАНИ ХАОСА»**

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Валентина Федотова УПРАВЛЯЕМЫЙ ХАОС

Интерес к проблеме хаоса появился под влиянием работы И. Пригожина и И. Стенгерс «Порядок из хаоса. Новый диалог человека с природой», вышедшей на Западе в 1979 г. (в переработанном виде в 1984 году) и переведенной в России впервые в 1986 году и в последующих изданиях*. В этой книге, имеющей серьезные философские идеи, но сделанной в основном на материале физики и химии (специальности бельгийского ученого И. Пригожина), хаос рассматривался как следствие динамической неустойчивости сложных систем. *Понятие сложности явилось центральным в теории хаоса. Новым же явилось давно забытое старое: хаос обладает не только разрушительной силой, но может стать источником порядка.* Это похоже на античный взгляд на хаос как нечто животворное.

Основанием для подобного вывода явилось то, что понятие закона, доставшееся в наследие от науки XVIII, *соответствует простым системам и присущей им динамике, периодичности процессов.* Закон всегда огрубляет процессы перехода. Детерминистское описание, согласно авторам этой работы, неадекватно описанию *неустойчивых систем или периода неустойчивости.* По-существу, речь идет не столько об усложнении систем, сколько о возрастании значимости и необходимости учета их сложности и неустойчивости, о смене методологии физических наук, которые начинают учитывать *человекообразность систем* (В.С. Степин), нашу включенность во Вселенную, наше воздействие на предмет познания. Пригожин и Стенгерс указывают, что их идеи имеют значение и для исторических наук. Однако различия между естественно-научным пониманием и социальными науками ими проведены не были.

Следствием этого стали восторженные идеологизации адептов идеи рождения порядка из хаоса. Автору доклада не раз приходилось слышать на всевозможных семинарах о том, что хаос отныне не страшен, что из него обязательно родится порядок. Как и водится, в России в духе незнания середины начала отрицаться разрушительная роль хаоса. Во многих трактовках увлеклись квазиприродностью общества и потеряли ту человекообразность, которая и делает системы сложными.

Так, социальный прядок 90-х многими воспринимался как животворный хаос. *Многие он трактовался как анархический порядок, обеспечивающий простую адаптацию и ведущий к убыванию сложности системы.* Тем самым проводились различия не только между порядком и хаосом, но и анархией и хаосом, вводились типы предпорядков (анархический, апатический, формально-рациональный). Они соответствовали неустойчивости посткоммунистической социальной системы и ее стремлению повысить способность к адаптации за счет убывания сложности. Вместо демократии и рынка, провозглашенными ее сложной целью, преобладали цели адаптации в условиях аномии (деструкции и рассогласования ценностей), ведущие к анархии, включавшей в себя слабость центральной власти, отсутствие действенных институтов и распад коллективных представлений, а так же русские проявления анархии — самопомощь и кооперация (прямо по П. Кропоткину), бунт против чуждой интеллигентской культуры (прямо по М. Бакунину). *Отличие анархии от хаоса определялось тем, что она сама была рожденным из хаоса типом порядка, тогда как хаос сам по себе порядком никак быть не может.* Использовались положения О. Хеффе об отличии тотальной неупорядоченности хаоса от частичной неупорядоченности анархии**.

Аномия сменяется, условно говоря, ценностями стабильности и безопасности, что рождает апатию и то, что я называю апатическим порядком. Но далее возникает своего рода новая ценность, выраженная в требовании эффективности, что побуждает меня предсказывать формально-рациональный порядок, более регулятивный, чем конститутивный.

Выстраивается, таким образом, более сложная, чем в природе, цепочка: хаос — анархия и другие типы предпорядков — порядок более стабильного типа.

* Пригожин И., Стенгерс И. Порядок из хаоса. Новый диалог человека с природой. М.: Эдиториал УРСС. 2000.

** Хеффе О. Политика. Право. Справедливость. Основоположения критической теории права и государства. М.: Гносиз. 1994. С. 122-128; 133-136.

Социальные теории так же используют идею сложных систем, их неустойчивости и потенциальной нестабильности. В книге «Хорошее общество» я ссылаюсь на З. Баумана и Ю. Хабермаса. Первый отмечает невозможность полной упорядоченности столь сложной системы, как общество. Хабермас говорит, что в простых системах действуют естественные добродетели, такие как симпатия, доброжелательность, сострадание. В сложных же системах нужны, по его мнению, искусственные добродетели, такие, как справедливость*.

Упование на хаос социальных процессов как источник креативного разнообразия не учитывает, что *из хаоса в обществе не всегда рождается порядок*, что порядок может родиться без нас, после нас, совсем не такой, какой мы хотим. Отсюда появляется идея управляемого хаоса, который сочетает неустойчивость и избирательную разрушительность с творением новых желательных процессов.

Среди сценариев развития целесообразно различить:

— **сценарии-образы**, в данном случае креативной силы хаоса, отмеченный выше;

— **сценарии-тренды**, улавливающие возможную тенденцию слома привычной линии процесса в точке бифуркации и переход на новый аттрактор, т.е. процесс с иными законами развития. При этом квазиприродность концепции рождения порядка из хаоса не действует в обществе полностью из-за активной позиции субъекта. Основополагающим пунктом идеи рождения порядка из хаоса у Пригожина и Стенгерс выступает закон сохранения энергии в природе, который и создает воспроизводство нового порядка, новой системной устойчивости, обеспеченной фундаментальной инвариантностью, «которая (в силу закона сохранения энергии. — В.Ф.) кроется за всеми трансформациями, происходящими в природе»**. *Следовательно, порядок в природе имеет фундаментальное значение и не является островком в море хаоса.* Убывание энергии в одном месте и вызванная этим неустойчивость вызовет прибавление энергии в другом месте и повышение устойчивости, т.е. новый порядок. В обществе же закон сохранения энергии не действует. Из этого следует, что хаос может занимать большее место и сдерживается усилиями людей. *Вероятность хаоса в обществе очень высока и ответом на эту всегдашнюю угрозу является деятельность стремящегося к самосохранению человечества. Потому и здесь порядок прерывается очагами или потоками хаоса, а не наоборот.* (Точкой бифуркации называют точки, в которых система теряет устойчивость по отношению к флуктуациям. Каскады бифуркаций могут привести к хаосу)***.

Сценарии-тренды могут выявить опасность нарастания хаоса, потери устойчивости социальной системой.

— **Сценарии-проекты.** В основном они касаются преодоления локального хаоса и недопущения хаоса в масштабах локального общества или всего человечества и, в этом смысле, управления в условиях хаоса. Проблема преодоления хаоса возникает в случаях голода, эпидемии, пандемии, войн, террористических атак, революций, бунтов, природных катастроф, глобализации локальных несчастий, аварий на атомных электростанциях. Опасностей хаоса так много, что об использовании хаоса для достижения других целей можно говорить в явном виде, пожалуй, только в случае терроризма.

Изучение этих процессов веками обходилось без применения теории хаоса и синергетики. «Синергетика представляет собой современную теорию эволюции больших, сверхсложных, открытых, термодинамически неравновесных, нелинейных динамических систем, обладающих обратной связью и существующих квазистационарно лишь в условиях обмена веществом, энергией и информацией с внешней средой», — определяет синергетику редактор книги «Синергетическая парадигма»****. К таким системам относится и общество, и культура. Совершенно понятно, что они изучались раньше и без синергетики. Например, П. Сорокину принадлежит громадный том исследования влияния голода на человека, его психику, общественную структуру

* Федотова В. Г. *Хорошее общество*. М.: Прогресс-Традиция. 2005.

** Пригожин И., Стенгерс И. *Указ соч.* С. 104.

*** Там же. С. 142.

**** Синергетическая парадигма. М.: Прогресс-традиция. 2002. С. 8.

ру. Только рост этатизма против роста анархии масс и индивидуалистически-анархического общества, где нет ни норм, ни правил, ни морали, в условиях голода может гарантировать выживание большего числа людей*. Понятно, что синергетика и теория хаоса могут дать иные методы анализа и, пока представляется, главным образом — иной язык. Термин был предложен одним из основателей этого нового направления исследования Г. Хакеном, который искал греческое название совместной деятельности, общей энергии что-то сделать, самоорганизующихся систем, порождающих новые структуры**.

Однако в последнее время речь все чаще идет об «управляемом хаосе». А. Суриков пишет: «Киргизский всадник во дворце Акаева — нечто еще невиданное на постсоветском пространстве. На первый взгляд, перед нами живое творчество революционных масс. На самом деле, это и так, и, одновременно, далеко не так». Автор данной статьи считает, что имеется модель управляемого, т.е. ограниченного, доведенного до определенных степеней и не более, хаоса, которую США использовали против СССР, СНГ, Китая, применили для развала коммунизма***.

Другой автор В.П. Семейко считает, что концепция «управляемого хаоса» была применена Западом на основе методик М. Гелл-Манна и особенно С. Манна, который нашел следующие средства создания такого хаоса для незападных стран:

- содействие либеральной демократии;
- поддержка рыночных реформ;
- повышение жизненных стандартов у населения, особенно у элиты;
- вытеснение ценностей и идеологий****.

Автор этой статьи полагает, что доктрина «управляемого хаоса» — главный элемент глобализма, выстраивающий из хаоса точку начала нового аттрактора неравновесного порядка.

Т. Поляников, Г. Прокопов подтверждают роль С. Манна в экспорте революций: «Стивен Манн (р. 1951) в 1973 г. закончил Оберлинский колледж (степень бакалавра по немецкому языку), в 1974 г. получил степень магистра по немецкой литературе в Корнуэльском университете (Нью-Йорк), с 1976 г. — на дипломатической службе. Начинал карьеру в качестве сотрудника посольства США на Ямайке. Затем работал в Москве и в отделе по вопросам Советского Союза при Госдепартаменте в Вашингтоне. Он работал в Операционном Центре Госдепартамента (круглосуточно функционирующем кризисном центре), а также с 1991 по 1992 гг. — в офисе секретаря по обороне, охватывавшем вопросы России и Восточной Европы. В 1985-1986 гг. был стипендиатом Института Гарримана по исследованиям Советского Союза (Harriman Institute for Advanced Soviet Studies) при Колумбийском университете (здесь получил степень магистра по политологии). Был первым временным поверенным в делах США в Микронезии (1986-1988 гг.), Монголии (1988 г.) и Армении (1992 г.). В 1991 г. с отличием закончил Национальный военный колледж (National War College) в Вашингтоне. В 1992-1994 гг. был заместителем посла на Шри-Ланке. В 1995-1998 гг. работал директором отдела Индии, Непала и Шри-Ланки при Госдепартаменте США. С 1998 по май 2001 г. был послом Соединенных Штатов в Туркменистане. С мая 2001 г. Стивен Манн является специальным представителем президента США в странах Каспийского бассейна. Он — главный представитель американских энергетических интересов в этом регионе, лоббист проекта АБТД.

Для нашего обсуждения существенно, что по результатам обучения в Национальном военном колледже Стивен Манн подготовил статью, получившую большой резонанс в военно-политическом сообществе: «Теория хаоса и стратегическая мысль». Она была напечатана в главном профессиональном журнале армии США (Mann, Steven R. Chaos Theory and Strategic Thought //

*Сорокин П. Голод как фактор. Влияние голода на поведение людей, социальную организацию и общественную жизнь. М. Academia. 2005. С. 410-482.

**Синергетике 30 лет. Интервью с профессором Г. Хакеном. Проведено Е.Н. Князевой // Вопросы философии 2000. №3. С. 53-61.

***Суриков А. «Управляемый хаос». <http://zavtra.ru/cgi/veil/data/zavtra/05/593/43/html>.

****Семейко В.П. Перед лицом «управляемого хаоса». С. 3.

Parameters (US Army War College Quarterly), Vol. XXII, Autumn 1992, pp. 54-68)»*.

Хотя такие ширококомасштабные технологии абстрактно возможны, на мой взгляд, их применение противоречит концепции сложности. *Простая система может устоять даже при сильном возмущении, сложная система может оказаться в состоянии хаоса даже при слабом возмущении, и при этом уверенности в управлении хаосом отсутствует полностью. Невозможно дозирование хаоса. На примере революций известно, что никому не удавалось остановить их каток.* Концепция критичности выросла из представления о критическом возмущении: одна песчинка — не буря, две песчинки не буря. А с какой-то песчинки начнется песчаная буря?

Кроме того, претензии США на мировое лидерство объясняются тем, что единственная сверхдержава берет на себя бремя противостояния мировому хаосу или, как говорит И. Най, «bound to lead», вынуждена быть лидером, при этом, как мы видим, создавая вокруг себя дополнительный хаос (Ирак).

Но возьмем цитату Манна из самой знаменитой его работы, его статьи «Теория хаоса и стратегическая мысль» в военном журнале «Parameters» за 1992 год. Он пишет: «...критичность описывает динамический процесс, ненадежно стабильный, который даже сейчас содержит в себе целый ряд будущих катастрофических преобразований... Самоорганизованная критичность, напротив, дает нам увидеть огромное множество акторов критического состояния, которые с неизбежностью придут к какой-либо одной форме приходящей мимолетной стабильности после катастрофического изменения порядка»**. В качестве примера приводится крушение СССР после катастрофического преобразования порядка.

В статье Манна «Реакция на хаос» Манн обсуждает самоорганизованную критичность. Здесь он как раз подчеркивает опасность небольшого возмущения для сложной системы. В международных отношениях, по его мнению, нет порядка (на мой взгляд, есть анархический порядок). Ностальгия по биполярному порядку невозможна. Сейчас новый мировой порядок. Модель самоорганизованной критичности характеризует политическую среду. Самоорганизованная критичность — не метафора, а реальность. «Идея хаоса и критическое оперирование ей на социальной арене становится все более приемлемой... достижения политики обычно метастабильные. Факт, что мы видим мир подверженным критичности не говорит о том, как использовать этот факт». Рецепт Манна: «Мы должны быть открыты путям ускорения и эксплуатации критичности, если это служит нашим национальным интересам, например, разрушая иракскую военную машину и государство Саддама»***. Он выдвигает национальный интерес своей страны в качестве приоритета перед международными целями.

Манн показывает, что XX век несколько раз был связан с критическими возмущениями больших систем, к которым и относится и распад СССР. И его нелюбовь к СССР очевидна. «Мы уже запустили ряд политик, которые ускоряют хаос, понимаем мы или нет: продвижение демократии, требование рыночных реформ и распространение массовых коммуникаций через частный сектор. Критичность говорит нам, что всякая стабильность в критической среде является метастабильностью. Одно из последствий этого утверждения, что мы не можем принимать продолжающуюся стабильность США как величину постоянную... Это честь для нас победа над хаотической природой посредством искусства дипломатии, войны, но предпосылкой является наша способность видеть мир таким, какой он есть, а не таким, каким бы мог быть»****. Счи-

* Полянников Т., Прокопов Г. «Бархатный сезон» Технология и геостратегия «новых революций» // Кто есть кто. 2005. № 3. Mann S.R. Chaos Theory in Strategic Thought // Parameters. Autumn 1992. P. 62. Цит. no: M.S.G. Nitzschke. United States Marine Corps Vietnam: A Complex Adaptive Perspective <http://www.globalsecurity.org/military/library/report/1997/Nitzschke.htm>

** Mann S.R. Chaos Theory in Strategic Thought // Parameters. Autumn 1992. P. 62. Цит. no: M.S.G. Nitzschke. United States Marine Corps Vietnam: A Complex Adaptive Perspective <http://www.globalsecurity.org/military/library/report/1997/Nitzschke.htm>

*** Mann S.R. . The Reaction to Chaos. — In : Complexity, global Politics, and National security: Ed. by D. Aberts and Th. J. Czerwinekl. Washington: National Defense University, Washington, D.C. 1998.

**** Ibid. P. 56.

тая цепные реакции любого размера частью интегральной динамики, Манн отмечает, что механизм, который вызывает небольшие изменения таков же, как механизм больших изменений. Сложные системы не достигают равновесия, а переходят из одного метастабильного состояния к другому. Поведение международных акторов — пример хаотического взаимодействия. Манн считает неверным ответ Горбачева о целях его правления как стремления к динамизму. Он считает, что так нельзя отвечать. Сначала президент Буш сказал, что Советский Союз не может распасться, не выполнив полностью свои обязательства. Потом США осознали выгоду для себя распада СССР, но первоначальные стремления были направлены на поддержание порядка и тенденции к стабильности.

М. Гелл-Манн в статье «Простое и сложное», предваряющей цитируемую книгу, отмечает важность устойчивого развития. Оно для него не сводится к окружающей среде, экономике и демографии, а так же к политике, военному делу, дипломатическим, институциональным вопросам, а зависит от идеологических вопросов и выбора жизненного стиля. Он более осторожен в одобрении любого пути осуществления национальных интересов и считает, что необходима глобальная политика для обеспечения более надежного будущего.

Так что, как я и предполагала, технология организации хаоса не проповедуется ни Манном, который все же явный «неокон», ни Гелл-Манном, по крайней мере в рассмотренных текстах, из-за опасения глобального хаоса и угрозе национальным интересам США.

Но методика раскрыта и отчасти применена на оранжевых революциях. Следует только помнить, что без внутреннего недовольства властью, без депривации населения, его игнорирования она не может сработать. Но может быть использована для частных целей. Например, для провозглашения чрезвычайного положения в целях удержания власти, что опасно и грозит победой хаоса над любыми целями.

Так что сценарий-проект управляемого хаоса может локально применяться, но последствия его применения могут быть ужасающими. Риск настолько велик, что нет цены, ради которой стоит играть с огнем.



Стивен Манн РЕАКЦИЯ НА ХАОС

Я хотел бы поговорить об искусстве внешней политики. А также об искусстве стратегии. И об искусстве дипломатии. И конечно, об искусстве войны. Сами по себе это расхожие фразы. Но я думаю, что в этой идее искусства и политических дел заложена более глубокая истина. Эта правда относится к крайней потребности людей в порядке. Такова уж миссия западного искусства — и западного взгляда — в навязывании природе формы и в назывании этой формы замечательной. Искусство состоит в войне с природой. Именно искусство внешней политики стремится навязать структуру среде и построить благодетельную стабильность. Не зря мы обращаемся ко всем этим «искусствам».

Таким образом, обсуждая искусство, я подчеркиваю, что речь идет не просто о хаосе, но это взгляд практика на то, как мы реагируем на хаос. (Здесь я достаточно вольно цитирую Камиллу Палью и экстраполирую ее тезис в политику.) То, что мир хаотичен — это также общие слова. Даже в политическом сообществе, где многие из нас зарабатывают на жизнь, подобное утверждение стало общим местом.

На практике, однако, мы, Соединенные Штаты, с осторожностью выходим за рамки общих мест, когда сталкиваемся с фактом и с последствиями хаоса, или, лучше сказать, с динамичной природой мира. Почему это трудно? Почему трудно рассчитать, каковы будут последствия для нашего политического направления? Давайте вначале вернемся к тому, что мы находимся в хаотическом мире.

Аргумент, который я хотел бы привести, состоит в том, что международные отношения предъявляют нам характеристики самоорганизующейся критичности (SOC).^{*} Вкратце принцип SOC состоит в следующем: «многие сложные системы естественным образом эволюционируют до критической стадии, в которой незначительное событие вызывает цепную реакцию, способную затронуть многие элементы системы». Хотя сложные системы производят больше незначительных явлений, чем катастроф, цепные реакции любого масштаба являются интегральной частью динамики.

Согласно теории, механизм, приводящий к незначительным событиям, — это тот же механизм, который приводит к значительным событиям. Более того, сложные системы никогда не достигают равновесия, а развиваются от одного метастабильного состояния к другому. Пять лет назад термин SOC привлек меня именно тем, что понятие «новый мировой порядок» казалось мне трудно представимым. С чем бы мы не встречались в международных делах, это не был порядок.

Но у этого понятия «выросли ноги»: оно теперь встречается даже в программе этой конференции. Оставив в стороне неудачные конспирологические аспекты данного определения, которые спровоцировали паранойю милиций (самодельных структур ополчения) в США, отметим, что оно некорректно. Я бы заметил, что ситуация скорее описывается концепцией постоянной критичности. Международная обстановка сложна, динамична и постоянно изменяется. Мир представляется ареной кризиса.

Разрушение старой парадигмы упорядоченной, биполярной международной обстановки предполагало возникновение ностальгии по стабильности на международной арене. Отсюда — «новый мировой порядок». Мы же имеем дело с чем-то совершенно другим. Посмотрите на беспрецедентное число международных кризисов за последние 5 лет — Сомали, Гаити, Босния, Центральная Африка, Чечня.

Я уже не говорю о второстепенных (с американской позиции) кризисах, вроде Абхазии и Кашмира. Я думаю, что мы пребываем в обстановке, где непредсказуемые трансформации приводят к постоянным изменениям в международной обстановке — притом, что вся система сохраняет удивительную степень устойчивости. Модель самоорганизующейся критичности вполне описывает эту обстановку.

^{*} Сокращенный перевод статьи: Steven R. Mann. *The Reaction to Chaos // Complexity, Global Politics, and National Security*. Edited by David S. Alberts and Thomas J. Czerwinski. National Defense University, Washington, D.C. 1998.

Для того чтобы события дошли до уровня критичности в глобальном масштабе, требуется существенно усложненная международная система.

Для достижения подлинной глобальной критичности — процесс, который мы наблюдаем в двадцатом веке, необходимы следующие предпосылки: эффективные методы транспорта; эффективные методы массового производства; большая свобода экономической конкуренции; повышение экономических стандартов, вытесняющих идеологию (когда борьба за выживание выиграна, для идеологии не остается места); эффективные массовые коммуникации, и повышение ресурсных потребностей.

Думаю, что это еще не исчерпывающий список, но данные вопросы представляются мне необходимыми предпосылками для глобальной критичности. Можно вместо этого говорить о глобальной «сложности», это тоже общее место, обычно определяемое «глобальной взаимозависимостью». Но мне кажется, что более продуктивно говорить об этом с позиций глобальной критичности.

Конечно, так можно зайти слишком далеко. Социальные науки зачастую субъективны. Теория хаоса стала тенденцией. Легко переоценить силу теории. Это ведет нас к вопросу о том, что является живым, а что воспоминанием. Существуют ли хаос и самоорганизованная критичность в качестве действительных принципов международных отношений или мы имеем дело с ощущениями и метафорами. Вице-президент Гор назвал критичность «неодолимой как метафора». Это, правда, и нам следует проявлять осторожность. Люди крайне нуждаются в стабильности, и один из путей, которым мы можем удовлетворить эту потребность, является поиск парадигм.

Мы считаем реальность прирученной, если находим для нее классификацию или описание. Но я более не отношусь к критичности как к метафоре. Я думаю, что процесс является реальным, а не кажущимся. Я думаю, что действия международных игроков являются подлинным проявлением хаотической обстановки, и что во взаимодействии большого количества игроков с высокими степенями свободы мы видим самоорганизующуюся критичность в международном масштабе.

Идея хаоса и критичности на общественной арене становится все более общепринятой. Я читаю о применении теории хаоса к экономике. Меня особенно интригует внимание к теории динамических систем со стороны психоаналитиков.

Меня впечатляет смелое применение этих теорий к «мягким» наукам, трудно поддающимся количественной оценке и предполагающим высокий риск субъективизма. И я думаю, что мы-то, стратегические аналитики, должны, тем более, справиться с подобными исследованиями. Один из психоаналитиков, д-р Галатцер-Леви, утверждает: «Теория хаоса возникает из осознания того, что сделать невозможно». Вспомните тот дискомфорт, который я уверен, многие из нас испытывали, когда пытались придать смысл «Новому мировому порядку». Применяя теорию хаоса к психоанализу Галатцер-Леви пишет: «Каждая достаточно сложная система непредсказуема в деталях на длительный период времени. Конечно, человеческий мозг является такой системой». А если мы имеем дело с продуктом деятельности миллионов человеческих разумов в интерактивной, респондирующей системе, не будет ли обоснованным полагать, что теория хаоса применима и к нашей частной науке?

Галатцер-Леви полагает, что он находит в психоанализе такие динамические феномены как странные аттракторы и самоподобие. Ранее два других аналитика, Сашин и Каллахан, создали модель аффекта — эмоционального ответа на стимул — опираясь на теорию катастроф. Нам следует подходить к этим концептам как реальным феноменам, а не просто метафорам. В нашей области нас должны вдохновлять работы этих наблюдателей; нам следует развивать соответствующую модель международных отношений, включающую в себя динамическую теорию систем.

Успешная модель — если она может быть создана — будет охватывать военную стратегию, торговлю и финансы, идеологию, политическое устройство, религию, экологию, массовые коммуникации, здравоохранение и меняющиеся гендерные роли. К лучшему это или к худшему, но сумма данных факторов составляет сегодня международные отношения. История одного лишь XX века предоставляет достаточно свидетельств идеи критичности — хотя здесь мы опять же должны быть осторожны с субъективными интерпретациями.

История этого века демонстрирует периодический паттерн, проходящий критическое состо-

яние, катастрофическое изменение, последующее изменение порядка и период метастабильности, который ведет к следующей последовательности. (Я рад здесь повторить слова Ричарда Куглера). Внешнеполитическими пиками века была Первая мировая война, Вторая мировая война, и завершение холодной войны. Вспомните, что происходило в контексте Первой мировой войны: гибель 10 миллионов человек, другие бесчисленные жертвы, возникновение советского государства, европейская революция, масштабная пандемия гриппа. Все это начиналось с вроде бы незначительного события — убийства эрцгерцога Австрии. Вторая мировая война также начиналась с незначительных событий, начиная с 1931 года.

Коллапс советской империи — третий пример глобального критического изменения. Мне кажется, что мы здесь согласны в том, что мы в действительности не понимаем период после этого коллапса. Борьба Запада с Востоком удерживала крышку на котле. Коммунизм подавлял дестабилизирующие феномены национализма и преступности; в СССР строго подавлялись криминальные группировки, зато была «Коза Ностра» номенклатуры. Теперь, по окончании «холодной войны», мы сталкиваемся с неприятными издержками свободы — в Чечне ли, на Балканах, в Карабахе, или в распространении русской мафии. В терминах нашей теории степени свободы значительно возросли.

Однако на это можно посмотреть по иному: тот факт, что великая «холодная война» предохраняла нас от нарастающего хаоса, от подлинного динамизма в мире, и только сейчас мы осознаем масштаб мировых вызовов — экологический кризис, нехватка воды, изменения климата, дисфункциональные национальные культуры и деградация (breakdown) нации-государства. Ответ на все эти вызовы является явно неполным, и это очень сложная область.

В каждом из трех кризисов века мы оказались неспособны предвидеть масштаб перемен. <...>Для меня как дипломата интереснее всего политический ответ на вызовы, в особенности американский.

Фундаментальным ответом на хаос этих событий была вполне естественная попытка навязать порядок, обуздать природу. И это понятно: два предыдущих кризиса были крайне болезненными. И конечно, люди жаждут стабильности. А мы воспринимаем хаотические процессы как угрожающие.

Нам следует, однако, не оглядываться на бури этого века, а обратиться к фундаментальному уровню динамической теории систем — математическому. Мандельброт в своей замечательной книге «Фрактальная геометрия природы» описывает канторовскую пыль и называет ее «еще одним ужасным математическим объектом, обычно воспринимаемым как патологический». Далее он замечает, что кривую Кантора многие называют «чертовой лестницей».

Мы видим, что тот же порядок математических объектов именуется «галереей монстров» — сам Мандельброт создает «фрактального дракона». Все иррегулярное, дискретное, необычное нас пугает. То же — на политическом уровне.

Но я думаю, что нам очень важно это осознавать и наблюдать за этой мощной тенденцией в нас самих, внутри нашей корпорации. Таким образом, мы увидели, сколь велики были усилия западных политиков по разработке стабильной структуры международных отношений для предупреждения возможности повторения таких событий.

После катастрофы и передела мира в Первой мировой войне у нас была Новая дипломатия, которая привела к амбициозным попыткам создать Лигу Наций, Всемирный Суд, вашингтонские морские конференции, женеvские переговоры по разоружению, и конечно, пакт Келлога-Бриана. Интересно, что эта попытка приручить хаос в международных отношениях сопровождалась насаждением «нормальности» во внутренней политике. В итоге провалился и пакт Бриана-Келлога, и «сухой закон» в США.

Бумажные рестрикции добропорядочных дипломатов, прежде всего в Мюнхене, никак не соответствовали бурлящей реальности. После Второй мировой войны руководство созданием международных структур взяла на себя Америка. И пятидесятые годы оказались значительно спокойнее двадцатых.

В ответ на концепцию CLAW доктора Гелл-Манна я предлагаю концепцию SLAW — Особо Острое Неприятие Благоглупости. Вспомните последние годы СССР. Когда начался коллапс? Не

в 1989 ли году? Но даже после августа 1991 года Белый Дом реагировал по архетипическому типу реакции — в пользу структуры. Когда сообщили о путче, Буш заявил: «Мы ожидаем, что Советский Союз будет полностью выполнять свои международные обязательства». А потом: «Мы теперь мало что можем сделать» — и сослался на Горбачева в прошедшем времени, обнаруживая, что на пике этой перемены США мечтали о максимальной степени стабильности.

Все эти неуместные комментарии родились из страха перед хаосом. Между прочим, сам Горбачев, когда его спрашивали, как он оценивает свой вклад в ситуацию, говорил: «динамичность, динамизм».

(Следуют примеры с Ираком, Руандой)

<...> Долговременные задачи международного права, конечно, благородны. Но мы всегда должны принимать в расчет цену, которую нам приходится платить уже в ближайшее время.

То же касается применения миротворческих сил. Оно не должно превращаться в создание псевдостабильности. Вместо этого мы должны стремиться к интенсивным, активным изменениям в обществах, находящихся в конфликте. И надо помнить, что говорил Джордж Шульц: ни один исход урегулирования не бывает справедливым для всех. Кроме того, право часто не применяется в сегодняшней реальности, которая основана на конфликте. <...>

Я хотел бы высказать одно пожелание: мы должны быть открыты перед возможностью усиливать и эксплуатировать критичность, если это соответствует нашим национальным интересам — например, при уничтожении иракской военной машины и саддамовского государства. Здесь наш национальный интерес приоритетнее международной стабильности. В действительности, сознаем это или нет, мы уже предпринимаем меры для усиления хаоса, когда содействуем демократии, рыночным реформам, когда развиваем средства массовой информации через частный сектор.

Еще одно пожелание — уделять больше внимания вопросам окружающей среды и вопросу о ресурсах.

<...> Конечно, для нас, как стратегов, важно одержать триумф над хаотической природой происходящего и навязать свое искусство дипломатии или войны, но прежде нужно воспринимать мир таким, каков он есть, а не таким, каким нам бы хотелось его видеть.



Александр Неклесса МИР ИНДИГО

(в сокращении)

Дело не в предсказании, а скорее в управлении

Джон фон Нейман

...мы должны быть открыты перед возможностью усилить и эксплуатировать критичность, если это соответствует нашим национальным интересам - например, при уничтожении иракской военной машины и саддамовского государства. Здесь наш национальный интерес приоритетнее международной стабильности. В действительности, сознаем это или нет, мы уже предпринимаем меры для усиления хаоса, когда содействуем демократии, рыночным реформам, когда развиваем средства массовой информации через частный сектор

Стивен Манн

— **Александр Иванович, в постиндустриальном мире формируется новый влиятельный социальный слой, который Вы называете «людьми воздуха» или «новым интеллектуальным классом». Класс этот занимает ведущие позиции в обществе, будучи причастен к созданию технологий стратегирования, управления смыслами, организационно-деятельностного проектирования. Это самый общий вывод из нашей предыдущей беседы. Давайте теперь поговорим более конкретно о самих управленческих технологиях.**

— Согласен. Чтобы обозначить русло беседы, сразу отмечу: в многолюдном и сложном мире, где мы обитаем, складывается иной формат социального акта. Одновременно рождается инновационная методология познания и действия, основанная на восприятии космоса людей как бурлящей реальности — адаптивной, динамичной и нелинейной системы.

Отсюда проистекает изменение методов и принципов социального проектирования, на которых построены управленческие технологии.

Реформация статуса человечества как системы связана не только с процессами глобализации. Мы вступаем в нестабильный мир «раскованного Прометея» — мир, в котором обитает множество субъектов действия, освобожденных технологической цивилизацией от ряда земных обременений, получивших дополнительные степени свободы и различным образом понимающих/воплощающих смысл и цели бытия.

Усложнение образа социальной вселенной на пороге XXI века отчасти напоминает мне пересмотр картины мира физического, который произошел в начале XX столетия и был отмечен рождением теории относительности, а также квантовой физики. Антропологическая галактика сегодня перестает восприниматься как уверенно расчерченная на клеточки шахматная доска, где одна мозаика порядка время от времени сменяет другую, достижение же нового порядка (качеств диссипативной структуры) представляется все более проблематичным.

Завоевывает признание заметно иной взгляд на планетарное сообщество, как на новый мировой беспорядок — *диффузный мир, субстанцию многоаспектную, энергичную, чрезвычайно подвижную, подчас турбулентную*. В социальном проектировании утверждается принцип самоорганизованной критичности, согласно которому поведение сложной и сверхсложной системы — такой, скажем, как погода, финансы или траектория современного общества, — связано с возможностью пересечения ею предельных состояний и вероятностью последующих лавинообразных следствий.

Одно из ключевых свойств приоткрывающегося космоса третьего тысячелетия — его глобальная критичность, растущая неопределенность, нелинейность, когда вероятность событий плохо предсказуема, равно как их масштаб, поскольку грандиозные последствия в усложняющемся мире в принципе может вызвать даже небольшое изменение отдельного параметра. Та-

ким образом, субъекты действия не просто умножаются, но приобретают иной ранг. А ценность социальной акции в «предприятии на полном ходу» все чаще определяется ее своевременностью и уместностью.

В итоге результат меньше зависит от затраченных усилий, но в возрастающей степени определяется когерентностью активности субъекта с направлением силовых линий многолюдной системы. В свою очередь фокусируемых внешним (идеологическим, психологическим, культурным, мировоззренческим, метафизическим) аттрактором — этой своеобразной «моделью поведения». Кроме того, мы не можем полноценно реализовывать желаемый статус системы, не только игнорируя ее целостность и полноту, но также без учета динамики и положения относительно других социальных связностей.

Иными словами, наши прежние представления о порядке есть форма редукции истинного положения вещей, а попытки долгосрочного планирования в мире многочисленных подвижных объектов оказываются весьма уязвимыми...

— ***Ну, а как же новые технологии?***

— Новые технологии «затачиваются», специально нацелены на управление объектами и событиями в условиях мерцающей реальности — возрастающей неопределенности и плохо предсказуемой трансформации при высокой роли антропологического фактора. Если сказать короче, то речь идет о развитии возможностей управления сложными объектами в условиях, приближенных к хаосу. Нас интересует не столько факт, сколько тренд; чтение текста, а не знание слов. Постулаты же прежнего знания о социальном мире нередко оказываются ложными, транзитными. Человечество долго жило в землянке на берегу «синего моря» — беспокойного океана, который нам еще предстоит пересечь...

В подобных обстоятельствах сверхгибкие антропологические системы становятся конкурентоспособными по отношению к сложившимся социоструктурам. Человек — творец социальной вселенной, ее демиург и законодатель, способный реализовать разные версии социального текста. Люди, будучи сверхсложными организмами и побуждаемые необходимостью не только жить, но также эффективно действовать в стремительно меняющихся условиях, активным образом соучаствуют в трансформационных процессах, в их осмыслении. Порождая сегодня поколение высоких социальных технологий, основанных на таких принципах и подходах, как деятельность в условиях неопределенности, потоковые модели социума, концепции фазового пространства и контролируемого хаоса, рефлексивный и матричный методы проектирования/управления и т.п. Генезис подобных технологий познания и действия тесно связан с судьбой институтов и персонажей, которые их создают.

— ***Вы говорите о знаменитых «фабриках мысли»?***

— «Фабрики мысли» (think tanks) — один из этапов развития научных институтов в прошлом столетии. В XX веке происходила активная индустриализация науки, развитие ее прикладного, технологического аспекта. Возникает новый тип исследовательского заведения: военно-промышленная лаборатория (в России — КБ, «шарашки», «закрытые города»), демонстрируя одновременно социальный потенциал возникающих конструкций. В США этот процесс шел в русле проектного подхода, яркий пример — «Манхэттенский проект»; в России подобным стержнем стал Атомно-космический проект (а социальной ипостасью — замысел «академических городков»).

И, наконец, следующее поколение интеллектуальных предприятий — упомянутые Вами «фабрики мысли». К революционному рубежу 60-70-х годов количество подобных интеллектуальных фабрик в Америке исчислялось сотнями.

— ***В чем же особенность «интеллектуальных фабрик» как научных институтов?***

— Главный объект исследовательской деятельности в «фабриках мысли» — алгоритм практического решения комплексной проблемы (на основе отработанной в годы войны технологии исследования операций). Основная особенность подобных предприятий — прямая связь иссле-

довательского цикла с процессом принятия решений в сфере политики, военного планирования, бизнеса или крупных социальных инициатив. А подчас также решение задач семантического (смыслового) прикрытия или интеллектуального программирования.

— *«Фабрики мысли» — это и есть механизм формулирования идей «нового класса»?*

— В какой-то степени, да. Интеллектуальные корпорации, все чаще занимаясь исследованием социальных и политических проблем, сливаются с инфраструктурой влиятельных советов и закрытых клубов. В середине 60-х годов, во многом под влиянием развития термоядерного оружия в условиях биполярного противостояния, возникает масштабный социальный и политический замысел. (Его, вспоминая проект, принадлежащий основателю Римского клуба Аурелио Печчеи, а возможно и в результате некоторой путаницы, порою ретроспективно и условно обозначают как «Проект-69».) Шаги по воплощению данного проекта воздействовали на процесс, который сейчас именуется «глобализацией».

Реализация концепции началась с провозглашения в октябре 1966 года (в разгар бомбардировок Северного Вьетнама) президентом Джонсоном идеи строительства моста между Западом и Востоком, затем последовали поездка Макджорджа Банди по пяти европейским странам, включая СССР, и встреча американского президента с советским премьером Косыгиным в местечке Гласборо летом 1967 года. Инициировав тем самым долгосрочный переговорный процесс по разрядке международной напряженности, ограничению и сокращению стратегических вооружений.

В результате были образованы влиятельные международные организации и переговорные площадки, заняты глобальной пасификацией, созданы системы регионального и глобального контроля (международные регулирующие органы). А также ряд неправительственных институтов, в которых исследовалась глобальная проблематика, развивался комплексный подход в социальных дисциплинах с акцентом на активном представлении будущего. Что, конечно же, повлияло на ход новейшей истории.

— *Глобализация — спланированный процесс?*

— Смотря, что понимать под словом «спланированный». Глобализация имеет ряд глубоких исторических мотиваций, но борьба за ту или иную формулу их социальной реализации, безусловно, имела место. Дело в том, что к 70-м годам прошлого века накопился большой опыт работы над масштабными и долгосрочными проектами (в частности, военными и космическими). Это дало уверенность в том, что активное представление будущего можно формулировать в виде «конкретной плановой задачи» с позиций общей теории систем. Что в свою очередь вело к новому виду социальной рефлексии, отмеченной чертами междисциплинарности, долгосрочности, масштабности. И «новому» типу прогнозирования — нормативного: когда сначала определяется желаемый облик будущего, а затем осуществляется гибкое и целенаправленное изменение реальности...

Мне вспоминается в этой связи не только риторика Римского клуба, но, скажем, разработка и применение на практике Международным валютным фондом и Всемирным банком программ структурной адаптации и финансовой стабилизации, сыгравших свою роль в разрешении глобального долгового кризиса на пороге 80-х годов, а в дальнейшем — в регулировании мировых ресурсных и финансовых потоков.

Для России-СССР идея нормативного прогнозирования привычна и понятна, здесь она была обычной практикой. Однако с 60-х годов огромный интерес к данной теме возникает на Западе. ОЭСР провела специальное исследование, посвященное этой проблеме, а Белый дом и влиятельнейший Совет по международным отношениям инициировали серию дискуссий по новой дальней границе американской и мировой истории...

В те же годы Збигнев Бжезинский формулирует тезис о стратегической цели Запада — создании системы глобального планирования и долгосрочного перераспределения мировых ресурсов. Системы, основанной на трех принципах: замена демократии господством элиты; формирование наднациональной власти на путях сплочения ведущих индустриально развитых

стран; образование элитарного клуба ведущих государств мира. В 1973 году на свет появляется Трехсторонняя комиссия, объединившая влиятельных лиц и ведущих интеллектуалов США, Европы, Японии. А в 75-м году возникает новый мировой регулирующий орган — G-7 (на тот момент G-6). Таким образом, формула современной глобализации есть, в определенной мере, продукт высоких социогуманитарных технологий и институтов проектирования будущего.

— *В целом, логика развития интеллектуальных центров, создающих новые технологии управления понятна. Давайте вернемся к самим технологиям, которые часто обозначают как «технологии управления хаосом».*

— Наиболее ярким их примером является концепция *self-organized criticality (SOC)* — *самоорганизованной критичности*, созданная в процессе исследования сложных и сверхсложных систем, который в свою очередь есть развитие идей новой рациональности и хаососложности. В зыбкие границы «науки о хаосе», возникшей в 60-е годы прошлого столетия, входит довольно широкий спектр направлений, развивавшихся первоначально в дисциплинарных рамках наук о природе. Однако примерно с 80-х годов, если не раньше, обретенные знания стали применяться к военной сфере, к бизнесу и политике: теория катастроф, неравновесная самоорганизация, синергетика и другие.

Специфика нового подхода заключалась в том, что, во-первых, его основным объектом оказывалась не статика, образно говоря, не «частица», не объект, а элемент движения — «волна», тренд. Причем движение, или, точнее, процесс рассматривается как часть сложной, открытой динамической системы, способной абсорбировать и рассеивать энергию, поступающую извне, генерируя при этом и хаос, и новые формы организации. Определяется ситуация через посредство таких понятий, как, скажем, периодичность или непериодичность, сечение фазового пространства, фрактал, бифуркация, аттрактор. Во-вторых, сложные динамические системы естественным образом эволюционируют до критической стадии, в которой, как уже говорилось, незначительное событие (воздействие) в принципе способно вызвать цепную реакцию, затрагивающую многие элементы системы.

Другими словами усложняющаяся и самоорганизующаяся (адаптивная) система непременно обладает некоторым потенциалом динамического хаоса и может существовать в двух состояниях. В первом случае, даже небольшое воздействие на систему способно привести к ее обвалу. Простой пример — куча песка, которая обваливается после того, как принимает на себя последнюю щепотку песчинок. Или, в обратном случае, столь же небольшое воздействие может привести к установлению нового порядка, структуризации системы. При этом, как обвал, так и структуризация системы происходят весьма быстро.

Эти два состояния системы нельзя назвать ни хорошими, ни плохими. Все зависит от ситуации — когда-то системе лучше быть в «возбужденном» состоянии, в другом случае — в «окаменелом». Технологии управления хаосом претендуют на сознательное достижение подобных состояний, на форсирование и использование критических состояний, а в перспективе — и на продуцирование из турбулентностей нового порядка.

Центром развития теории SOC является американский Институт Санта Фе, созданный в 1984 году для изучения динамики сложных систем и проблем. В научный фундамент института положены идеи и исследования Колмогорова и Синая, Белоусова и Жаботинского, Ильи Пригожина и Эдварда Лоренца, Бенуа Мандельбро и Митчела Файгенбаума, Джеймса Йорка и Нормана Пакарда, Пер Бака и Мюррея Гелл-Манна, Митчела Уолдропа и Стивена Левина, а также других деятельных фигур в области изучения турбулентности, хаоса и критической сложности мира. Со временем появляются также другие центры, в частности Группа по изучению действий в условиях неопределенности при Пентагоне.

Так, скажем, акции, осуществляемые Соединенными Штатами в Афганистане, Ираке и других точках планеты, в определенном смысле вообще не имеют временной границы. Они скорее вписываются в некий стратегический рисунок, представляя звенья, «опорные площадки» гибкой и динамичной системы управления турбулентными процессами на планете: поддержание высокой боеготовности войск в условиях их содержания не в казармах, а в условиях боевых

действий «низкой интенсивности», контроль над ключевыми/критическими зонами и образуемые вокруг них оперативно-тактические коалиции. Системы, которая идет на смену прежней, вестфальской системе статичных межгосударственных отношений. При этом прежняя стратегия сдерживания (устрашения) заменяется доктриной упреждающих ударов.

Представляется, что для США важна все-таки не полная и окончательная победа в том или ином конфликте, а нечто иное: перед Америкой стоит масштабная задача, которая решается на практике — перехват и удержание стратегической инициативы, создание, апробация и утверждение собственной схемы мирового управления. Я бы охарактеризовал ее как динамичную, глобальную систему мировых связей (*intra-global relations*), чтобы отличить от прежней сбалансированной и стационарной системы международных отношений (*inter-national relations*). Особенно если учесть происходящее делегирование современным национальным государством своих компетенций сразу по трем векторам: глобальному, федеральному, субсидиарному, а также увеличение числа и особенно — *типологии* субъектов мировых событий.

Актуальным примером прикладного использования подобных технологий могут в некоторой степени служить также «оранжевые революции». Революция есть состояние общества близкое к хаосу. Люди — переменные, способные к спонтанной активности и глубокому замыслу. Искусство же управления заключается в следующем: во-первых, подвести систему к неравновесному состоянию; во-вторых, в нужное время и в нужном месте вбросить фактор, приводящий старый порядок вещей к обвалу (хаотизация организации); в-третьих, ввести аттрактор, структурирующий систему в новом, желательном направлении.

Все настолько технологизировано, что, скажем, в инструкциях можно встретить рекомендацию надевать на демонстрации белые кофточки. Зачем? Представьте передаваемое ТВ крупным планом плачущее лицо девушки, с заляпанной каплями крови белоснежной блузкой, и Вы поймете, что такое «незначительные воздействия», производимые в рамках современных «революционных технологий».

— *И всем этим занимаются «люди Санта Фе»?*

— Нет, этим занимаются те, кто применяет новую методологию социального проектирования на практике. И также те, кто объединен модным термином «кризис-менеджмент», причем совсем не обязательно в применении к управлению только политическими или экономическими процессами: обширное поле деятельности представляют военные или, скажем, дипломатические операции. Так постулаты нелинейной динамики и теории критической сложности были взяты на вооружение Корпусом морских пехотинцев США еще лет двенадцать назад. А в знаменитом Лос-Аламосе еще раньше был учрежден Центр нелинейных исследований для координации работ по изучению хаоса и сопряженных проблем.

Принципиальных различий тут нет. Военные начинают отрабатывать формулы действия прописанные им гражданскими. Высокие гэоэкономические технологии инкорпорируют идеи управления кризисами и феноменологию изощренного использования силы, в том числе военной. «Люди Санта Фе» разрабатывают преимущественно теоретическую часть технологий.

— *То, что мы видим на полках с управленческой литературой — это либо мемуары отставных боссов, либо вольные «рассуждения на тему» какого-то очередного именитого гуру. Почему о том, что Вы говорите, не пишут и это не дают в программах МВА?*

— Почему же, пишут. Но, действительно, параллельно с развитием интеллектуальных корпораций все явственнее деградирует принцип публичности обретаемого знания. Наука, особенно социальная и военная, движется к новому эзотеризму, анонимности, порою — к прямому сокрытию своих отдельных достижений и даже целых направлений исследований. Философия обращена в методологию, знание — в технологию и товар. Интеллектуальная деятельность — это практика, сопряженная с коммерческой тайной и национальной безопасностью. Мир движется от вещи к знаку, а от знакового производства к цифровому измерению. Лидирует не теория, но проект, не наука, но аналитика. Исследуется не реальность вообще, а практическая сфера, о «реальности вообще» — мы рассуждаем.

Более того, искусственно создается своеобразный «виртуальный» двойник социальных прописей. Путем заведомой деформации образа реальности, гипертрофии одних составляющих и подавления других создается система устойчивых мифов. Присутствие подобных тенденций вполне ощутимо в сфере социальных наук: тем, кто жил при советской власти, это нетрудно понять.

— Практически все крупнейшие корпорации мира движутся в направлении сетевой организации. Так, IBM продала производства компьютеров, сосредоточившись на управлении брендом, НИОКР и всей сетью независимых поставщиков...

— Да, статус изделия, механизма, вещи в современном мире заметно понизился. «Продается продукт, покупается бренд» — это лозунг стратегического планирования крупных корпораций. Корпорация (равно как и глобальная экономика) все активнее оперирует нематериальными активами, организует пакеты услуг, да и сам продукт, продумывает сложную маршрутизацию его продаж. Традиционное же промышленное производство нередко передается контрагентам на аутсорсинг. А во главе процесса оказывается своеобразное «высокотехнологичное Версаче» — производство бренда, генеральной политики, ключевых решений, технологических прописей и лекал.

— Но если вспомнить то, что нам говорит о человеке наука и практика управления персоналом, наплодившие сотни различных противоречивых теорий и технологий, то можно уверенно сказать, что о самом главном в бизнесе — о личности — мы знаем очень мало...

— Состояние антропологии (дисциплины о человеке) не слишком завидно, но быстро развивается. Появляются такие перспективные направления, как, к примеру, синергичная антропология. И это имеет прямое отношение к обсуждаемой теме. Мы говорили о радикально возросшей роли личности, с одной стороны, и беспомощности механистичных теорий управления событиями и персоналом, с другой. Проблема здесь не только в тех ученых, которые неспособны создать методологию действия идеально подходящую к заметно изменившейся среде обитания. Все обстоит куда серьезнее: мы стоим на пороге изменения фундаментальных представлений о человеке.

Интервью провел Олег Банных



Георгий Малинецкий
**ВЫХОД ИЗ ГЕОПОЛИТИЧЕСКОЙ КАТАСТРОФЫ.
СЦЕНАРИИ ДЛЯ РОССИИ.**

*Выступление в Государственной Думе в комитете по делам соотечественников
8 декабря 2005 г.*

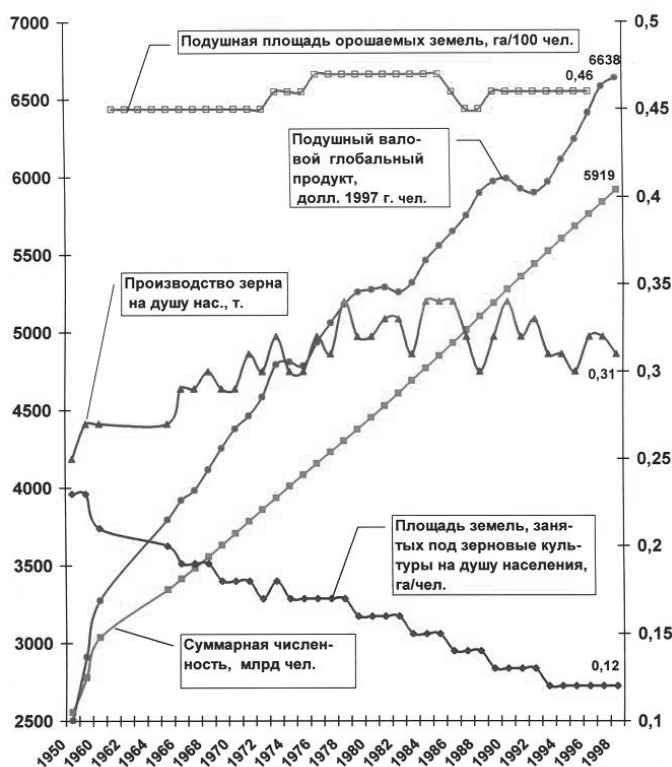
Уважаемый председатель! Уважаемые депутаты Государственной Думы! Уважаемые эксперты! Дорогие соотечественники!

Предшествующие выступления показали, что сегодня мы обсуждаем очень важные вопросы. Но вопросы конкретные, частные и, по всей видимости, вторичные. Из выступления председателя и представителей МИД РФ следует, что основное внимание уделено отдельным частным шагам, самому процессу, а не результату. Мне бы, например, на месте соотечественников очень бы хотелось узнать, что должно быть конкретным результатом, какое положение дел депутаты Государственной Думы сочли бы нормальным, какова конечная цель работы, которая сегодня обсуждается.

Кроме того, большое удивление вызывают и количественные показатели работы Комитета, которая продолжается уже много лет. Как я понял, на помощь соотечественникам Россия тратит в год 2 миллиона долларов. Учитывая, что соотечественников за рубежом более 25 миллионов, на каждого приходится 8 центов в год. По-моему, это не очень много. Вполне возможно, что это значительно меньше тех накладных расходов, которыми сопровождается выделение этих денег. Поэтому хотелось бы понять, будет ли иметь место, такая ситуация и впредь, или государство Российское предполагает что-то менять.

Кроме того, из выступлений следует, что работа с соотечественниками прежде всего обращена в прошлое. Но ведь Россия — это не только сарафаны, деревянные ложки и русский язык. На мой взгляд, любого соотечественника, живущего за рубежом, должно интересовать не только, какая Россия была, какая сейчас, но и какой она станет в будущем, как она будет относиться к детям и внукам соотечественников. Подводя итог, можно сказать, что отсутствует стратегия, конкретные ориентиры и принципиальные задачи в работе с соотечественниками. В этой сфере, как и во многих других, Россия в настоящее время стратегии не имеет. Однако для того, чтобы стратегия появилась, благих пожеланий депутатов, активности МИД и других ведомств недостаточно. Нужен прогноз, нужно представление о том, какое будущее ждет Россию, каковы сценарии ее развития. Именно это я и предполагаю обсудить в своем сообщении.

Я представляю Институт прикладной математики Российской академии наук. Наш институт был создан более полувека назад выдающимся советским ученым, трижды Героем Социалистического труда, академиком Мстиславом Всеволодовичем Келдышем, для решения стратегических проблем. В первые годы существования Института это были задачи совершенствования ядерного вооружения и водородной бомбы, управление баллистическими ракетами и космические полеты, а также компьютеризированные системы управления. И эти задачи были успешно решены.



В XX веке атрибутами сверхдержавы были ядерное оружие, космические системы и надежные шифры. Всё это у Советского Союза было. У нашей страны была вторая экономика мира, и очень высокий уровень социальных гарантий, прекрасная армия. Но всё это не предотвратило распада государства. Распада, который Президент РФ В.В. Путин назвал самой большой геополитической катастрофой XX века. Удар был нанесен в другой сфере.

Чего же не хватало? Научно, обоснованно модели человека и общества. Методов анализа угроз и рисков, неразрывно связанных с ними научных методов прогноза.

Умение предвидеть будущее и там, где возможно, направлять события в желаемом направлении станут XXI веке ключевой технологией всех развитых стран. Какое же будущее ждет мир и Россию в не столь уже дальней перспективе, в 2030 году?

Для разработки методов стратегического прогноза в Институте прикладной математики был создан *Центр компьютерного моделирования и экспертного анализа*. Нашу инициативу в области прогноза поддержали сотрудники из 10 других институтов Российской академии наук. В этой работе участвуют экономисты и физики, социологи и математики, демографы и специалисты по управлению.

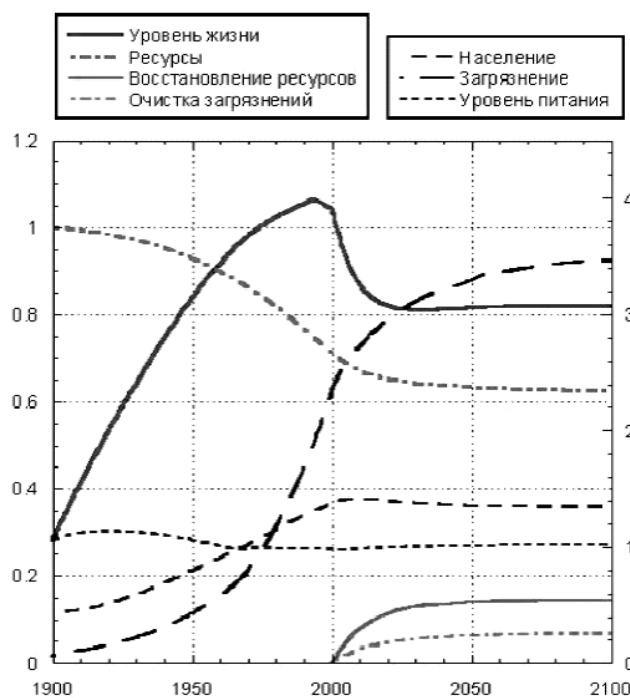
Однако прежде, чем прогнозировать подведем итоги. Посмотрим, каким был XX век, его вторая половина. Из представленных данных видно, что время с 1950 по 2000 год, вероятно, было золотым веком. В самом деле, быстро и бескризисно росло население Земли. Мы становились богаче — рос глобальный валовой продукт на душу населения. Судя по усредненным показателям, у человечества в этот период вообще не должно было быть проблем. Однако сейчас около миллиарда человек живут менее чем на 1 доллар в день. И ещё около миллиарда на сумму более 1 но менее 2 долларов в день. Гру Харлем Брундтландт — премьер министр Норвегии,

выдвинувшая идею устойчивого развития, считала, что главной причиной и основным результатом большинства глобальных проблем является вопиющее неравенство.

Неравенство социальное, региональное, профессиональное. Современный мир сложен. Как выделить в нем главное? С какой точки зрения взглянуть на его будущее? Очевидно, эта точка зрения должна быть междисциплинарна.

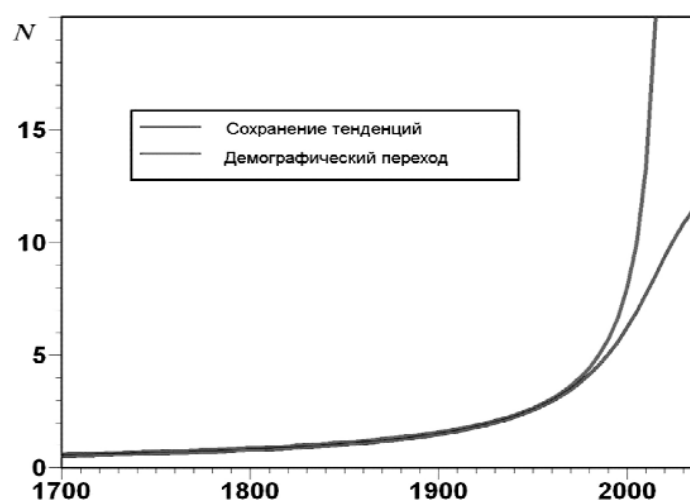
Она должна опираться на результаты естественных и гуманитарных наук, а также на математическое моделирование. Одним из наиболее удачных и активно развивающихся междисциплинарных подходов в настоящее время является теория самоорганизации или синергетика.

С точки зрения прогноза будущего, крайне важным представляется понятие бифуркации (от французского

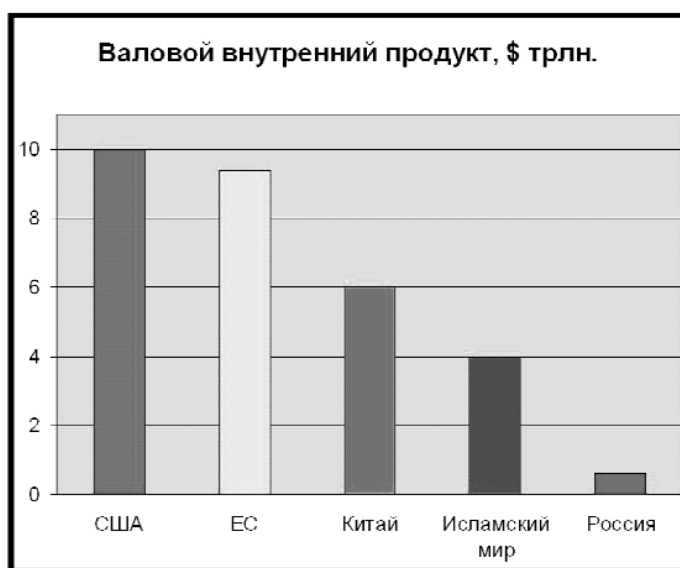


«раздвоение», «ветвление»). В ходе развития у сложных систем возникают моменты, периоды, когда они особенно чувствительны к внешним и внутренним воздействиям. В этих точках — точках бифуркации — система как бы выбирает свое будущее. У неё открывается несколько возможных вариантов развития.

С позиций синергетики будущее земной цивилизации, наши перспективы были проанализированы в 1971 году американским исследователем Джоном Форрестером. В качестве параметров порядка, играющих ключевую роль в мировом развитии, он рассматривал численность на-



возникновению экологии и постановке многих глобальных проблем. Причины коллапса сейчас достаточно очевидны. Мы живем не по средствам, потребляя за год столько энергоресурсов, сколько природе приходилось создавать несколько миллионов лет. Наука XX века «провалилась»



исследователями, стала концепция *устойчивого развития*. Её смысл, главный императив состоит в том, что наше развитие должно учитывать интересы будущего поколения в той же степени, в которой его учитывают интересы поколения, живущего сейчас. Это радикальное изменение точки зрения.

Эра расширенного воспроизводства кончается и поэтому трудно надеяться, что у следующих поколений жизненные условия будут существенно лучше, чем у нас. Но тогда пусть они будут, следуя идеям устойчивого развития, хотя бы такими же.

Возможно ли это? Пионерские результаты, полученные в своё время в нашем Институте дают утвердительный ответ. Но это потребует создания двух гигантских отраслей промышленности. Одна — занимающаяся переработкой уже созданных отходов, сравнимая по масштабу с оборонным комплексом стран мира. Другая, ориентированная на рекультивацию земель, выведенных из хозяйственного оборота, должна быть сравнима со всем транспортным комплексом мира. Расчеты показали, что если соответствующие отрасли в течение 15 лет созданы не будут, то сце-

селения, объем основных фондов, уровень загрязнения, ресурсы, уровень питания, уровень жизни. На основе анализа развития человечества с 1900 по 1970 год Форрестер нашел связи между скоростями изменения этих переменных.

Решив с помощью компьютера получившую систему уравнений, он получил прогноз развития мира до 2100 года. Этот прогноз неутешителен. Судя по всему, в 2050 году нас ждет коллапс с сокращением населения, резким падением качества жизни, развалом значительной части промышленности. Этот прогноз сыграл большую роль, привел к

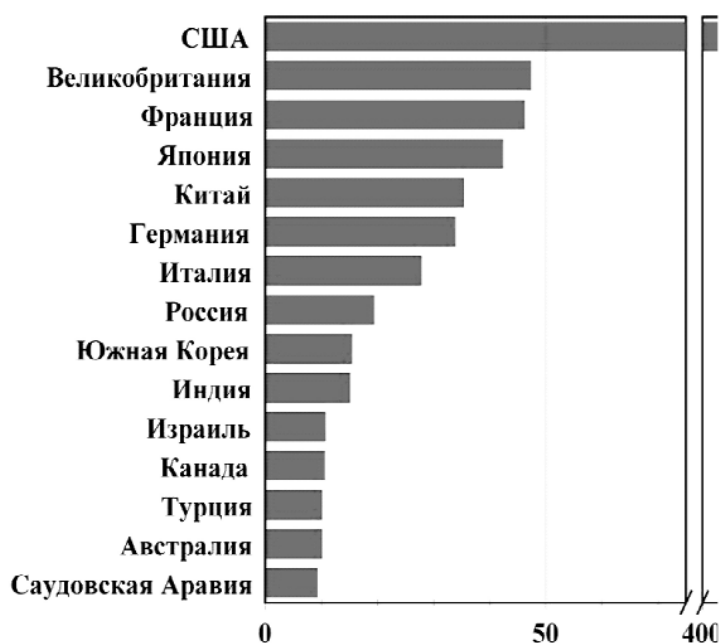
у нас не появилось источников дешевой чистой энергии. Каждая третья тонна добываемой на Земле нефти добывается в море. Если весь мир начнет жить по стандартам Калифорнии, то всего разведанного хватит лишь на несколько лет. С другой стороны, мы вышли на другой уровень масштабов. Сбылось предвидение Владимира Ивановича Вернадского — человек стал геологической силой. Многие радиоактивные отходы, создаваемые атомными электростанциями будут представлять угрозу более 100 тысяч лет.

Реакцией на ту драматическую ситуацию, в которой оказалось человечество, на долговременные прогнозы, которые были сделаны

нария с экономическим коллапсом нашей цивилизации избежать не удастся. Но может быть ученые в своих пессимистических прогнозах ошибаются. Может быть они преувеличивают масштаб стоящих перед человечеством проблем? Может быть «пронесёт»? Нет, «не пронесет». Об этом говорит глобальная демографическая динамика. Монах, экономист и математик Мальтус полагал, что численность человечества растет таким образом, что скорость роста числа людей пропорциональна этому числу. В этом случае закон роста определяется известной из школьного курса геометрической прогрессией. Но исследования, проведенные в конце XX века, данные палеодемографов показали, что Мальтус был не пров. Человечество росло быстрее. Скорость роста числа людей в последние 100 тысяч лет была пропорциональна квадрату этого числа.

В течение последних 20 лет этот закон меняется. Происходит глобальный *демографический переход* — значительное уменьшение скорости роста населения планеты. Прогнозы, сделанные в нашем Институте, в ООН, в ряде других организаций, предсказывают стабилизацию населения в мире на уровне 10-12 млрд. человек. Это качественный сдвиг. В предшествующей истории человечества не было ничего сравнимого. В самом деле, разбудите свою фантазию. Представьте, что у вас в городе, в регионе, в стране из года в год живет одно и то же число людей. Это требует совершенно других технологий,

Военные расходы некоторых стран в

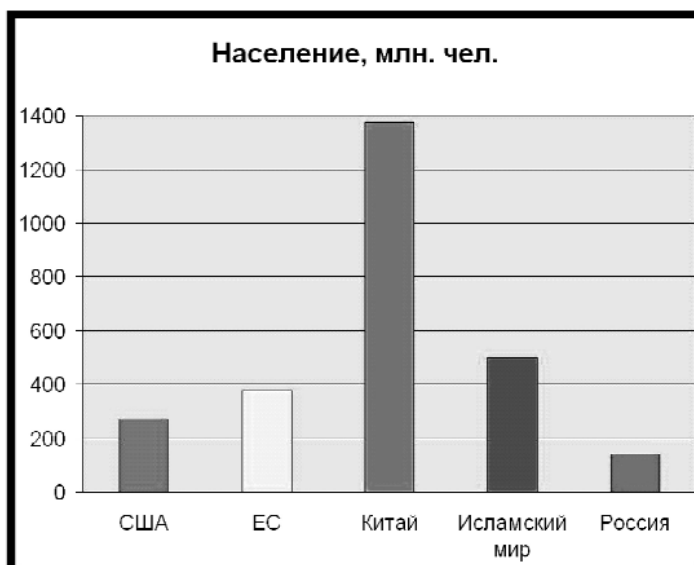


другой культуры, другой морали, других алгоритмов развития. Итак мы говорили о мире в целом. Мире, который в XXI веке ждут крутые перемены. Но каково же место России в этом мире? Американский философ и системный аналитик Сэмюэл Хантингтон, имеющий большое влияние на американскую администрацию, считает, что XXI век — век столкновения цивилизаций. (американской, китайской, исламской и др.). Он полагает, что эти цивилизации столкнутся в наступившем веке в беспощадной схватке за ресурсы. По его мысли — мир России самая слабая из этих цивилизаций. Она «расколота», и весьма вероятен её сход с исторической арены в ближайшие 10-15 лет. На открытом сайте ЦРУ нашу страну рассматривают не как сырьевой прида-

ток развитых капиталистических стран, а как зона кризиса и нестабильности. Широкою известность получила фраза, приписываемая Збигневу Бжезинскому: «В XXI веке Америка будет развиваться против России, за счет России и на обломках России».

Особенно наглядно масштаб произошедшей с нашей страной катастрофой показывает сравнение с 1985 годом. В 1985 году СССР — вторая экономика мира — примерно 4 Китая и 60% США по объёму ВВП. Ныне российское хозяйство примерно 1/6 Китая и 6% США. Экономический «слон» на карте мира превратился в «экономическую моську». При 30% все мировых богатств ВВП России составляет 1% от мирового валового продукта. И неудивительно, что и в Америке, и в других странах всё громче звучат голоса о «продаже» Сибири и Курил, о желательности совместного с мировым сообществом богатств нашей страны. В мире развивается процесс глобализации. Под *глобализацией* понимают свободный поток идей, людей, капиталов, информации и технологий. Известна оценка Маргарет Тэтчер, в соответствии с которой в условиях глобализации на территории России «экономически оправдано» проживание 15 миллионов человек. Тех самых, которые будут обслуживать «трубу». Без изменения нынешних экономических меха-

низмов Россия очень скоро будет стерта с экономической карты мира. Изменение этого положения отечественной экономики в мире требует мобилизации, сверхусилий всего народа.



Вопрос о сотрудничестве в области безопасности проясняет сравнение военных бюджетов стран мира. Обратим внимание на то, что в 2004 году военный бюджет США составлял около 465 миллиардов долларов, что намного больше, чем совокупный военный бюджет десятка других, наиболее развитых в военной сфере государств. Из этого можно сделать два вывода. Судя по объёму военного бюджета, США готовы воевать со всем остальным миром. И это означает бессмысленность военного соперничества с этой сверхдержавой. Нынешний мир является однополярным, хотим мы этого или нет. И сразу становится понятно, насколько сложна проблема обеспе-

чения безопасности для всех других цивилизаций. И в этом случае так называемый «международный терроризм» в условиях подавляющего военного преимущества одной страны представляется одной из немногих технологий обеспечения безопасности цивилизаций. В эпоху столкновения цивилизаций естественно появляются и новые сферы, и новые способы защиты своих интересов. Слабые становятся гораздо сильнее. Мегалополисы Америки, как и любой другой страны, не могут быть надежно защищены. Нынешние технические и организационные возможности позволяют планировать и осуществлять теракты с сотнями тысяч и миллионами жертв.

Второй вывод. Как показывает недавний опыт США в Ираке, решить военными методами геополитические задачи в эпоху столкновения цивилизаций становится все труднее.

Демографическая слабость российской цивилизации является огромной проблемой для нашей страны. Жителей России в 10 раз меньше, чем китайцев, в 4,6 раза — чем жителей ЕС и США, в 3,6 раза — чем представителей исламского мира. Даже при наилучшем сценарии — Россия к 2030 году в мировом демографическом пространстве не сможет значительно изменить своё положение. Это согласуется и с данными французской школы «количественной истории», созданной Фернаном Броделем. В отличие от «экономического чуда» демографических чудес, к сожалению, не бывает. Обратимся к нынешнему состоянию России и к итогам проводившихся в стране в последнее время реформ. При этом очень важен целостный, системный взгляд на происходящие процессы и состояние страны. Один из способов получить такое представление был предложен исследователями из Института социально-политических исследований РАН (ИСПИ РАН). Они выяснили, какой уровень жизненно важных показателей считается в мире катастрофическим и сравнили с российскими показателями. Например, американцы самой большой катастрофой считают Великую Депрессию, когда уровень промышленного производства падал примерно на треть. В результате проведенных в России либеральных реформ этот уровень падал более, чем наполовину. Уровень физической деградации в мире — 8 литров чистого алкоголя на душу населения в год. При этом рождается настолько много инвалидов и больных детей, что общество теряет способность к нормальному развитию. В России этот показатель составлял 15, 4 л. Такая информация крайне важна для государственного управления. Можно сказать, что она определяет программу действий и ориентиры для каждого ответственного правительства. Ведь очевидно, что находясь в зоне катастрофы естественно вкладывать сверхусилия, чтобы оказаться сначала в зоне кризиса, а затем и нормы. Один из самых драматических



нальном продукте в пять раз. В России этот уровень превышает 25 раз. Можно сказать, что люди в разных регионах как бы живут в разных странах.

Ключевое значение для нынешней России, для её выхода из состояния геополитической катастрофы имеет формирование *образа желаемого будущего*. Пока страна идет в «никуда», не имея ни долговременных целей, ни стратегических ориентиров. А для корабля, порт приписки которого неизвестен, нет попутного ветра.

Заметим, что быстро и успешно развивающиеся страны — США, Китай, Япония, Индия имеют долгосрочный государственный прогноз развития, мозговые центры, занимающиеся стратегическим прогнозом. Именно в этой системе координат они строят свои национальные стратегии, определяют политику. Ничего похожего в России пока нет. И чтобы будущее состоялось и стратегический прогноз, и образ будущего и у ученых, и у руководителей, и у народа российского должны появиться.

В настоящее время, как никогда раньше, ключевое значение приобретают большие проекты, опирающиеся на научный прогноз, очерчивающий границы возможного, и на представления о желаемом результате деятельности всего народа. На мечту. Борьба между цивилизациями идет сейчас не только в сфере экономики, идеологии, в пространстве смыслов и ценностей, но и в сфере представлений о будущем.

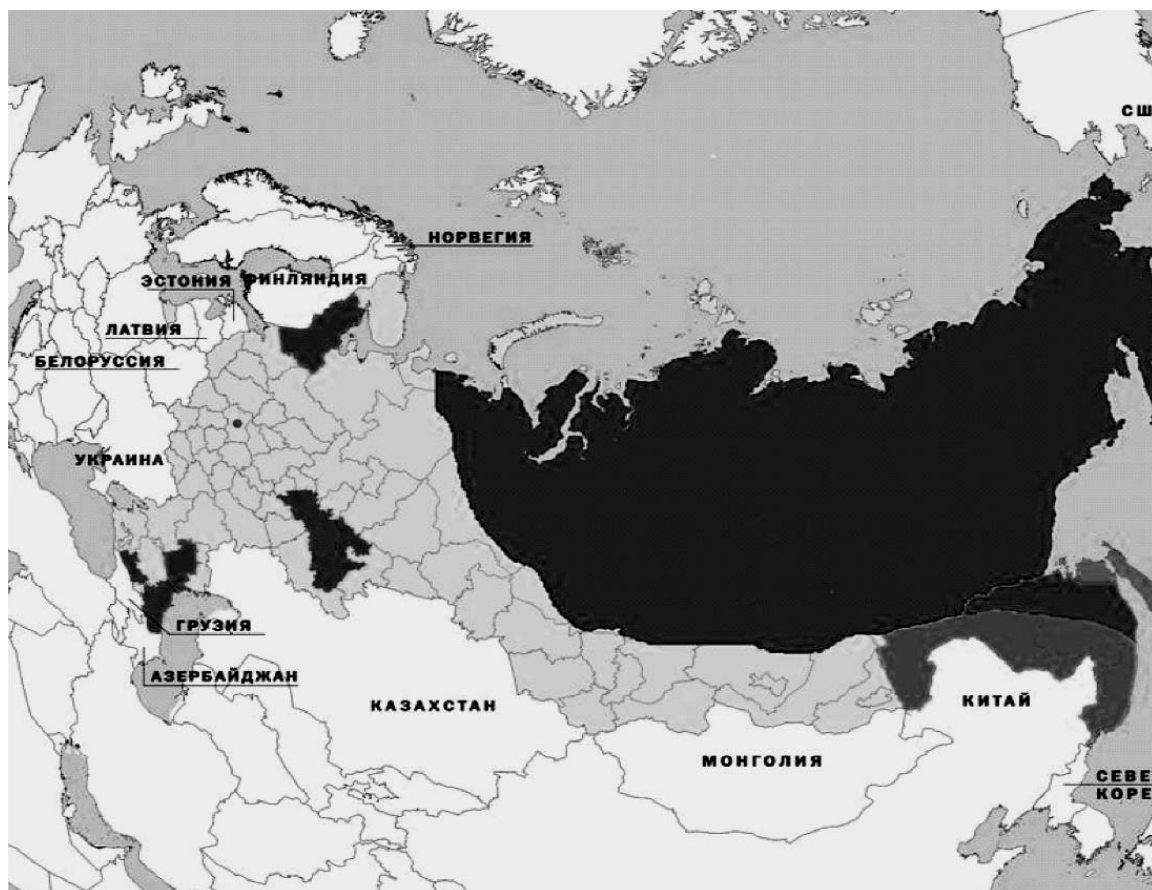
Почему? Почему будущее стало ареной столкновения, борьбы, острого противостояния?

Образ будущего определяет систему координат, в рамках которой выбираются цели и формируются стратегии. Попытки сделать это иным способом (напомним цели, обозначенные Президентом РФ — борьба с бедностью, удвоение ВВП, перевооружение армии, нынешние «национальные проекты»), вне системы координат результата не дают.

Большие цели дают большие силы. Чтобы выйти из нынешнего системного кризиса необходимы сверхусилия всего общества. Без больших целей и мечты этих сверхусилий не будет. Параметром порядка в общественном сознании является *идеология*. Попытка власти жить без идеологии означает готовность некритически принимать чужую и чуждую идеологию другой цивилизации. Основа идеологии — образ желаемого будущего.

В XX веке огромную роль в холодной войне и позже играли *информационные войны* — способ, давая ту или иную информацию (не обязательно неверную), добиться переоценки ситуации или определенных действий от элит или определенных социальных групп государств — соперников. Вместе с тем, сами люди — объекты манипуляции — оставались теми же, с их нормами, моралью, здравым смыслом. В XXI веке с крушением Советского Союза мы вступили в эпоху

показателей жизни современной России — вымирание её населения. Нас становится на миллион человек меньше каждый год. Ожидаемая продолжительность жизни мужчины в России меньше пенсионного возраста — 60 лет. Заявленный Президентом РФ курс на борьбу с бедностью (а за чертой бедности в России более 40 миллионов человек), попытки реформирования социальной сферы, здравоохранения, национальные проекты, связанные с жильём, пока не позволили переломить эту катастрофическую ситуацию. Идет, по существу, территориальный распад страны. В мире катастрофической считается разница в валовом регио-



трансформационных войн. Здесь усилия в сфере информации, шоу-бизнеса, телекоммуникаций вкладываются в *трансформационные войны*, которые меняют смыслы и ценности.

Несмотря на геополитическую катастрофу, 15 лет тяжелейших и в целом разрушительных реформ, российское общество по-прежнему расколото. Часть его готова быть «второсортными американцами» на российской почве. Будущее в этой тяжелой социально-психологической ситуации может стать *зоной согласия* в обществе, задать вектор *общего дела*.

Наконец, мы помним горбачевщину — эру тотальной лжи, обмана, сдачи позиций советской цивилизации под маркой «нового мышления». «Новое мышление» — утопическое, иррациональное, дающее искаженные представления и о возможном будущем, и о пути в это будущее России.

На основе математического моделирования был сделан геополитический прогноз для России на 2030 год, построенный группой исследователей из ИПМ на основе динамической теории информации, развиваемой в последние годы профессором Д.С. Чернавским. Если дела будут идти так, как идут (инерционный сценарий), то и без внешнего вмешательства произойдет распад России на зоны влияния других цивилизаций. Есть ли другие варианты будущего у нашей страны? Есть. Первый — это *самоорганизация на уровне элиты*. Жесткое отношение к лидерам постсоветских республик, жесткие политтехнологии — «оранжевая революция», «революция раз» и т.д. могут привести к пониманию элитами на постсоветском пространстве необходимости реальной взаимной поддержки, более тесного союза, выделения общей сферы ответственности. Да, в сущности, и естественно иметь друзей близко, а врагов далеко, а не наоборот. В другом сценарии может возникнуть *самоорганизация снизу* (которой управлять извне значительно сложнее). Есть множество факторов, порождающих нестабильность нынешнего социального устройства. И тогда возможна жесткая смена элит, революционное изменение ситуации. Вспомним, что на протяжении многих десятилетий на огромном евразийском пространстве формировалась новая историческая общность — советский народ, возник и успешно развивался новый тип жизнеустройства. И если сверхусилия будут вложены, то к этому цивилизационному выбору можно вернуться.



В обсуждаемой модели столкновение цивилизаций на территории России определяет не экономика, не социология, не политика, а то насколько активно разные цивилизации готовы отстаивать свои смыслы и ценности. В условиях нынешнего столкновения цивилизаций идеи эпохи горбачевщины про «общечеловеческие ценности» являются полной чушью, каждая цивилизация борется, чтобы ее ценности воспринимались как «общечеловеческие». Ценности мира России: духовное выше материального, общее выше личного, справедливость выше закона, будущее важнее настоящего и прошлого.

Попытка «трансформировать» эти ценности, «цивилизовать народ» приведет к тем же результатам, что «цивилизаторская деятельность» переселенцев из Англии в северной Америке и испанских завоевателей в Южной.

Как же выйти из геополитической катастрофы? Как создать то будущее, в котором есть достойное место для российской цивилизации? Ключевых задач здесь две:

- Обретение образа будущего и исследователями, и руководителями, и народом российским.
- Формирование нового экономического уклада, в котором есть место для высокотехнологичного сектора, оборонно-промышленного комплекса для экономики, построенной на знаниях (инновационной экономики).

О последнем скажем особо. Россия находится в экстремальных географических и геоэкономических условиях. Например, более 2/3 ее территории находится в зоне вечной мерзлоты. Поэтому «на общих основаниях» в процессе глобализации Россия участвовать не может. В самом деле *глобализация* в ее общепринятом определении — свободный поток капиталов, товаров, людей, технологий, информации между странами. В силу экстремальности российских условий почти все сделанное в России в условиях глобализации не будет конкурентоспособно в принципе. Поскольку есть другие страны, где теплее, где дешевле строительство, где дома и людей можно не обогревать, где рабочая сила дешевле. Отсюда понятна оценка Маргарет Тэтчер, заявившей в свое время, что на территории России в условиях глобализации экономически оправдано проживание 15 (пятнадцати)

миллионов человек. Наша страна долго не протянет, проедаая как сейчас, невозполнимые богатства, принадлежавшие нашим детям и внукам. Поэтому приоритетное развитие высоких технологий, инновационное развитие — это вопрос самого существования нашей цивилизации.

Президент России В.В. Путин, встречаясь с руководством РАН 03.12.2001, поставил перед всем научным сообществом страны две стратегические задачи:

- *прогноз и предупреждение кризисов, бедствий и катастроф;*
- *отработка сценариев по переводу экономики на инновационный путь развития.*

Первая задача, очевидно, неразрывно связана со стратегическим прогнозом. Нельзя говорить о кризисах и катастрофах, если неизвестно, что такое хорошо, а что такое плохо, нет системы координат. Определить же это во многих случаях можно, только глядя из будущего. В связи с поставленной Президентом РФ задачей ИПМ им. М.В. Келдыша РАН совместно с 10 другими институтами РАН выступил с инициативой создания *Национальной системы научного мониторинга опасных явлений и процессов в природной, техногенной и социальной сферах*. Эта система могла бы помочь не только сделать жизнь граждан России более безопасной, предупреждая бедствия, катастрофы и кризисы, но и помогла бы на серьезной научной основе заглянуть в будущее. Работы в этом направлении пока не начаты. В настоящее время они блокируются и в Академии, и Правительстве РФ, и в Администрации Президента.

Сейчас во всех активно развивающихся странах будущее прогнозируется на междисциплинарной основе. Этот прогноз становится основой для национальных стратегий и для реализующих их политик. Прогноз доводится до массового сознания и становится сильным средством влияния на массовое сознание своей и конкурирующих цивилизаций. Почему отношение к будущему так быстро и заметно изменилось? Мир стал более неустойчивым, более быстрым, более «рефлексивным» (происходящее все сильнее зависит от наших представлений о нем). Появляются новые возможности, угрозы, риски. Это приводит к тому, что будущее приходится «проектировать», опираясь на достижения науки, а затем воплощать выбранный вариант, используя все возможности системы управления.

В докладе были представлены результаты труда большой группы исследователей, занимавшихся этими проблемами много лет. Исследователями, желающими, чтобы власть могла решать затронутые вопросы, используя возможности науки и междисциплинарные подходы. Могла решать на уровне, достойном уникальной самодостаточной цивилизации — мира России — будущее которой должно состояться.



В.А. Лефевр
СТРАТЕГИЧЕСКИЕ РЕШЕНИЯ И МОРАЛЬ*

Решение моральных проблем лежит вне сферы науки. Мнение ученого о том, что есть добро, а что есть зло, не более обоснованно, чем мнение любого другого человека. Можно даже сказать, что в силу глубокой сосредоточенности на предмете своих собственных исследований ученый, как правило, обладает недостаточным опытом личной вовлеченности в судьбы других людей, а это делает его моральные суждения иногда излишне прямолинейными. Неспособность ученого разрешать моральные коллизии не означает, однако, что он не способен, используя научный метод, понять более глубоко, чем другие люди, внутренние пружины решений принимаемых в условиях моральных дилемм. Знание этих пружин абсолютно необходимо любому современному политическому деятелю, от решений которого может зависеть судьба разумной жизни на нашей планете.

Исследования в области рефлексии уже позволили ответить на ряд важных вопросов, связанных с природой человеческой морали. Чтобы было ясно, о чем идет речь, я позволю себе начать с метафорической истории, которую я уже использовал в книге Алгебра Совесть для иллюстрации различий между двумя типами морали.

Представим себе игрушечный замок, в котором живет бумажный человек со своими друзьями. Внезапно, огнедышащий дракон «с человеческим лицом» появляется перед замком, грозя сжечь его вместе со всеми обитателями. Маленький бумажный человек бесстрашно выходит из замка, протягивая дракону руку дружбы и пытаясь пробудить в нем человеческие чувства. Дракон изрыгает пламя, и человек превращается в горстку пепла. После этого дракон теряет к замку интерес и уходит.

Вообразим себе теперь, что через некоторое время тот же дракон подходит к другому замку, где живет другой бумажный человек со своими друзьями. Этот человек ведет себя иначе. Он выходит из замка с крохотной шпагой в руке, готовый, несмотря на различие сил, к смертельной схватке. Дракон опять изрыгает пламя, маленький человек гибнет в огне, после чего дракон уходит, не тронув замка. Каждый замок канонизирует своего героя.

Проходят столетия, жители замков обнаруживают существование друг друга и сразу же вступают в идеологическую конфронтацию. Жители первого замка считают своего человека истинным героем, а другого — слабым, потому что у него не хватило мужества выйти к дракону без оружия. Жители второго замка считают героем именно своего человека и полагают, что первый человек побоялся взять в руки шпагу и заискивал перед драконом.

Теперь спросим себя, кто из них прав, а кто ошибается? Мы видим, что нет никаких рациональных оснований отдать предпочтение одной из этих точек зрения, но принять их обе одновременно тоже нельзя. Находясь в рамках науки, мы можем лишь зафиксировать существование двух различных нормативных образцов героического поведения.

В этой аллегорической истории отражен один факт, обнаруженный с помощью теоретической модели рефлексирующего субъекта. Существуют две различные этические системы. Герой первой из них склонен к жертвенному компромиссу, а герой второй к жертвенной борьбе. Помимо этого предсказания, модель дает достаточно подробную классификацию нормативных человеческих характеров в каждой этической системе и указывает на связь типа системы с нормативной оценкой комбинации добра и зла. В первой этической системе, в которой герой протягивает руку дружбы дракону «с человеческим лицом», соединение добра и зла оценивается как зло, т.е. ложка дегтя портит бочку меда. Во второй этической системе, в которой герой выходит к дракону со шпагой в руках, соединение добра и зла оценивается как добро, т.е. ложка меда облагораживает бочку дегтя.

Принадлежность данного общества к той или иной этической системе отражается в идеологических текстах, регулирующих моральную жизнь. Для первой системы характерен запрет зла,

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например: «не лги», для второй — призыв к добру: «будь правдив». Указанные черты этических систем, а также многие другие, более тонкие особенности были вскрыты только благодаря специальной теоретической модели, позволившей связать разнородные факты в единое целое.

Зададим теперь вопрос: почему политическому деятелю необходимо ясное понимание существования в мире двух различных этических систем? Ответ таков: Это нужно ему для правильного прогноза реакции общества с другой этической системой на его позицию и его действия. Зеркальная модель, т.е. априорное предположение, что он такой же, как я, может приводить к серьезным ошибкам при принятии стратегических решений.

Рассмотрим в этой связи то, что можно было бы назвать «парадоксом талибов».

Как известно, молодежная организация талибов возникла в лагерях афганских беженцев в Пакистане. Эти лагеря были созданы, в значительной степени, благодаря американской помощи. Считалось само собой разумеющимся, что талибы станут верными союзниками Соединенных Штатов. Это убеждение играло ключевую роль при подготовке стратегических решений, затрагивающих Центральную Азию. Антиамериканский поворот талибов стал полной неожиданностью для большинства политиков. Глубинная причина этого поворота состоит отнюдь не в специфике Ислама, а в том, что организация талибов, если рассматривать ее в качестве макро-субъекта, принадлежит ко второй этической системе. Любой компромисс такого макро-субъекта с другим макро-субъектом унижает его в собственных глазах, независимо от материальных благ, которые сулит этот компромисс.

Мы видим, что неучет этической системы талибов привел к просчетам на стратегическом уровне. Этот урок необходимо помнить, разрабатывая стратегию борьбы с мировым терроризмом. Организации террористов являются макро-субъектами, не имеющими территориальной компактности, в отличие от таких макро-субъектов, как например государство. Это приведет к тому, что для борьбы с ними будут создаваться интернациональные антитеррористические организации, также не имеющие территориальной компактности и, следовательно, очень трудно контролируемые. Возникнет серьезная опасность перерождения антитеррористических организаций в террористические. Чтобы избежать этой опасности, борьбу с терроризмом надо строить на основе первой этической системы. Это труднейшая проблема, решить которую невозможно без участия профессионалов, изучающих рефлексию, мораль и поведение человека.



Murray Gell-Mann
THE SIMPLE AND THE COMPLEX

It is a pleasure, as well as an honor, to give the opening talk at this conference on Complexity, Global Politics, and National Security. I am glad to be paying my first visit to the National Defense University. As to the other sponsoring institution, I am no stranger to it. In fact, it is just forty years since I first became a RAND consultant. Now both organizations have become interested in such concepts as chaos and complexity, and I am delighted to have the opportunity to discuss them here. At the Santa Fe Institute, which I helped to found and where I now work, we devote ourselves to studying, from many different points of view, the transdisciplinary subject that includes the meanings of simplicity and complexity, the ways in which complexity arises from fundamental simplicity, and the behavior of complex adaptive systems, along with the features that distinguish them from non-adaptive systems. My name for that subject is plectics, derived from the Greek word *plektos* for «twisted» or «braided», cognate with the principal root of Latin *complexus*, originally «braided together», from which the English word complexity is derived. The word *plektos* is also related, more distantly, to the principal root of Latin *simplex*, originally «once folded», which gave rise to the English word simplicity. The name plectics thus reflects the fact that we are dealing with both simplicity and complexity. I believe my task this morning is to throw some light on plectics and to indicate briefly how it may be connected with questions of national and global security, especially when the term «security» is interpreted rather broadly. We can begin with questions such as these:

- What do we usually mean by complexity?
- What is chaos?
- What is a complex adaptive system?
- Why is there a tendency for more and more complex entities to appear as time goes on?

It would take a number of quantities, differently defined, to cover all our intuitive notions of the meaning of complexity and of its opposite, simplicity. Also, each quantity would be somewhat context-dependent. In other words, complexity, however defined, is not entirely an intrinsic property of the entity described; it also depends to some extent on who or what is doing the describing. Let us start with a rather naively defined quantity, which I call «crude complexity»-the length of the shortest message describing the entity. First of all, we would have to exclude pointing at the entity or calling it by a special name; something that is obviously very complex could be given a short nickname like Heinz or Zbig, but giving it that name would not make it simple. Next, we must understand that crude complexity will depend on the level of detail at which the entity is being described, what we call in physics the coarse graining. Also, the language employed will affect the minimum length of the description. That minimum length will depend, too, on the knowledge and understanding of the world that is assumed: the description of a rhinoceros can be abbreviated if it is already known what a mammal is. Having listed these various kinds of context dependence, we can concentrate on the main feature of crude complexity, that it refers to length of the shortest message. In my book, *The Quark and the Jaguar*, I tell the story of the elementary school teacher who assigned to her class a three hundred-word essay, to be written over the weekend, on any topic. One pupil did what I used to do as a child-he spent the weekend poking around outdoors and then scribbled something hastily on Monday morning. Here is what he wrote: «Yesterday the neighbors had a fire in their kitchen and I leaned out of the window and yelled 'Fire! Fire! Fire! Fire!...'» If he had not had to comply with the three hundred word requirement, he could have written instead «...I leaned out of the window and yelled 'Fire!' 282 times.» It is this notion of compression that is crucial. Now in place of crude complexity we can consider a more technically defined quantity, algorithmic information content. An entity is described at a given level of detail, in a given language, assuming a given knowledge and understanding of the world, and the description is reduced by coding in some standard manner to a string of bits (zeroes and ones). We then consider all programs that will cause a standard universal computer to print out that string of bits and then stop computing. The length of the shortest such program is called the algorithmic information content (AIC). This is a well-known quantity introduced over thirty years ago by the famous Russian

mathematician Kolmogorov and by two Americans, Gregory Chaitin and Ray Solomonoff, all working independently. We see, by the way, that it involves some additional context dependence through the choice of the coding procedure and of the universal computer. Because of the context dependence, AIC is most useful for comparison between two strings, at least one of which has a large value of it. A string consisting of the first two million bits of pi has a low AIC because it is highly compressible: the shortest program just has to give a prescription for calculating pi and ask that the string be cut off after two million entries. But many long strings of bits are incompressible. For those strings, the shortest program is one that lists the whole string and tells the machine to print it out and then halt. Thus, for a given length of string, an incompressible one has the largest possible AIC. Such a string is called a «random» one, and accordingly the quantity AIC is sometimes called algorithmic randomness. We can now see why AIC does not correspond very well to what we usually mean by complexity. Compare a play by Shakespeare with the typical product, of equal length, of the proverbial ape at the typewriter, who types every letter with equal probability. The AIC, or algorithmic randomness, of the latter is much greater than that of the former. But it is absurd to say that the ape has produced something more complex than the work of Shakespeare. Randomness is not what we mean by complexity. Instead, let us define what I call effective complexity, the AIC of the regularities of an entity, as opposed to its incidental features. A random (incompressible) bit string has no regularities (except its length) and very little effective complexity. Likewise something extremely regular, such as a bit string consisting entirely of ones, will also have very little effective complexity, because its regularities can be described very briefly. To achieve high effective complexity, an entity must have intermediate AIC and obey a set of rules requiring a long description. But that is just what we mean when we say that the grammar of a certain language is complex, or that a certain conglomerate corporation is a complex organization, or that the plot of a novel is very complex—we mean that the description of the regularities takes a long time. The famous computer scientist, psychologist, and economist Herbert Simon used to call attention to the path of an ant, which has a high AIC and appears complex at first sight. But when we realize that the ant is following a rather simple program, into which are fed the incidental features of the landscape and the pheromone trails laid down by the other ants for the transport of food, we understand that the path is fundamentally not very complex. Herb says, «I got a lot of mileage out of that ant». And now it is helping me to illustrate the difference between crude and effective complexity. There can be no finite procedure for finding all the regularities of an entity. We may ask, then, what kinds of things engage in identifying sets of regularities. The answer is: complex adaptive systems, including all living organisms on Earth. A complex adaptive system receives a stream of data about itself and its surroundings. In that stream, it identifies particular regularities and compresses them into a concise «schema», one of many possible ones related by mutation or substitution. In the presence of further data from the stream, the schema can supply descriptions of certain aspects of the real world, predictions of events that are to happen in the real world, and prescriptions for behavior of the complex adaptive system in the real world. In all these cases, there are real world consequences: the descriptions can turn out to be more accurate or less accurate, the predictions can turn out to be more reliable or less reliable, and the prescriptions for behavior can turn out to lead to favorable or unfavorable outcomes. All these consequences then feed back to exert «selection pressures» on the competition among various schemata, so that there is a strong tendency for more successful schemata to survive and for less successful ones to disappear or at least to be demoted in some sense. Take the human scientific enterprise as an example. The schemata are theories. A theory in science compresses into a brief law (say a set of equations) the regularities in a vast, even indefinitely large body of data. Maxwell's equations, for instance, yield the electric and magnetic fields in any region of the universe if the special circumstances there—electric charges and currents and boundary conditions—are specified. (We see how the schema plus additional information from the data stream leads to a description or prediction.) In biological evolution, the schemata are genotypes. The genotype, together with all the additional information supplied by the process of development—for higher animals, from the sperm and egg to the adult organism—determines the character, the «phenotype», of the individual adult. Survival to adulthood of that individual, sexual selection, and success or failure in producing surviving progeny all exert selection pressures on the competition of genotypes, since they affect the transmission to

future generations of genotypes resembling that of the individual in question. In the case of societal evolution, the schemata consist of laws, customs, myths, traditions, and so forth. The pieces of such a schema are often called «memes», a term introduced by Richard Dawkins by analogy with genes in the case of biological evolution. For a business firm, strategies and practices form the schemata. In the presence of day-to-day events, a schema affects the success of the firm, as measured by return to the stockholders in the form of dividends and share prices. The results feed back to affect whether the schema is retained or a different one substituted (often under a new CEO). A complex adaptive system (CAS) may be an integral part of another CAS, or it may be a loose aggregation of complex adaptive systems, forming a composite CAS. Thus a CAS has a tendency to give rise to others. On Earth, all complex adaptive systems seem to have some connection with life. To begin with, there was the set of prebiotic chemical reactions that gave rise to the earliest life. Then the process of biological evolution, as we have indicated, is an example of a CAS. Likewise each living organism is a CAS. In a mammal, such as a human being, the immune system is a complex adaptive system too. Its operation is something like that of biological evolution, but on a much faster time scale. (If it took hundreds of thousands of years for us to develop antibodies to invading microbes, we would be in serious trouble). The process of learning and thinking in a human individual is also a complex adaptive system. In fact, the term «schema» is taken from psychology, where it refers to a pattern used by the mind to grasp an aspect of reality. Aggregations of human beings can also be complex adaptive systems, as we have seen: societies, business firms, the scientific enterprise, and so forth. Nowadays, we have computer-based complex adaptive systems, such as «neural nets» and «genetic algorithms». While they may sometimes involve new, dedicated hardware, they are usually implemented on conventional hardware with special software. Their only connection with life is that they were developed by human beings. Once they are put into operation, they can, for example, invent new strategies for winning at games that no human being has ever discovered. Science fiction writers and others may speculate that in the distant future a new kind of complex adaptive system might be created, a truly composite human being, by wiring together the brains of a number of people. They would communicate not through language, which Voltaire is supposed to have said is used by men to conceal their thoughts, but through sharing all their mental processes. My friend Shirley Hufstедler says she would not recommend this procedure to couples about to be married. The behavior of a complex adaptive system, with its variable schemata undergoing evolution through selection pressures from the real world, may be contrasted with «simple» or «direct» adaptation, which does not involve a variable schema, but utilizes instead a fixed pattern of response to external changes. A good example of direct adaptation is the operation of a thermostat, which simply turns on the heat when the temperature rises above a fixed value and turns it off when the temperature falls below the same value. In the study of a human organization, such as a tribal society or a business firm, one may encounter at least three different levels of adaptation, on three different time scales. 1) On a short time scale, we may see a prevailing schema prescribing that the organization react to particular external changes in specified ways; as long as that schema is fixed, we are dealing with direct adaptation. 2) On a longer time scale, the real world consequences of a prevailing schema (in the presence of events that occur) exert selection pressures on the competition of schemata and may result in the replacement of one schema by another. 3) On a still longer time scale, we may witness the disappearance of some organizations and the survival of others, in a Darwinian process. The evolution of schemata was inadequate in the former cases, but adequate in the latter cases, to cope with the changes in circumstances. It is worth making the elementary point about the existence of these levels of adaptation because they are often confused with one another. As an example of the three levels, we might consider a prehistoric society in the U.S. Southwest that had the custom (1) of moving to higher elevations in times of unusual heat and drought. In the event of failure of this pattern, the society might try alternative schemata (2) such as planting different crops or constructing an irrigation system using water from far away. In the event of failure of all the schemata that are tried, the society may disappear (3), say with some members dying and the rest dispersed among other societies that survive. We see that in many cases failure to cope can be viewed in terms of the evolutionary process not being able to keep pace with change. Individual human beings in a large organization or society must be treated by the historical sciences as playing a dual role. To some extent they can be

regarded statistically, as units in a system. But in many cases a particular person must be treated as an individual, with a personal influence on history. Those historians who tolerate discussion of contingent history (meaning counterfactual histories in addition to the history we experience) have long argued about the extent to which broad historical forces eventually «heal» many of the changes caused by individual achievements-including negative ones, such as assassinations. A history of the U.S. Constitutional Convention of 1787 may make much of the conflicting interests of small states and large states, slave states and free states, debtors and creditors, agricultural and urban populations, and so forth. But the compromises invented by particular individuals and the role that such individuals played in the eventual ratification of the Constitution would also be stressed. The outcome could have been different if certain particular people had died in an epidemic just before the Convention, even though the big issues would have been the same. How do we think about alternative histories? Is the notion of alternative histories a fundamental concept? The fundamental laws of nature are: (1) the dynamical law of the elementary particles-the building blocks of all matter- along with their interactions and (2) the initial condition of the universe near the beginning of its expansion some ten billion years ago.

Theoretical physicists seem to be approaching a real understanding of the first of these laws, as well as gaining some inklings about the second one. It may well be that both are rather simple and knowable, but even if we learn what they are, that would not permit us, even in principle, to calculate the history of the universe. The reason is that fundamental theory is probabilistic in character (contrary to what one might have thought a century ago). The theory, even if perfectly known, predicts not one history of the universe but probabilities for a huge array of alternative histories, which we may conceive as forming a branching tree, with probabilities at all the branchings. In a short story by the great Argentine writer Jorge Luis Borges, a character creates a model of these branching histories in the form of a garden of forking paths. The particular history we experience is co-determined, then, by the fundamental laws and by an inconceivably long sequence of chance events, each of which could turn out in various ways. This fundamental indeterminacy is exacerbated for any observer-or set of observers, such as the human race-by ignorance of the outcomes of most of the chance events that have already occurred, since only a very limited set of observations is available. Any observer sees only an extremely coarse-grained history. The phenomenon of chaos in certain nonlinear systems is a very sensitive dependence of the outcome of a process on tiny details of what happened earlier. When chaos is present, it still further amplifies the indeterminacy we have been discussing. Last year, at the wonderful science museum in Barcelona, I saw an exhibit that beautifully illustrated chaos. A nonlinear version of a pendulum was set up so that the visitor could hold the bob and start it out in a chosen position and with a chosen velocity. One could then watch the subsequent motion, which was also recorded with a pen on a sheet of paper. The visitor was then invited to seize the bob again and try to imitate exactly the previous initial position and velocity. No matter how carefully that was done, the subsequent motion was quite different from what it was the first time. Comparing the records on paper confirmed the difference in a striking way. I asked the museum director what the two men were doing who were standing in a corner watching us. He replied, «Oh, those are two Dutchmen waiting to take away the chaos». Apparently, the exhibit was about to be dismantled and taken to Amsterdam. But I have wondered ever since whether the services of those two Dutchmen would not be in great demand across the globe, by organizations that wanted their chaos taken away. Once we view alternative histories as forming a branching tree, with the history we experience co-determined by the fundamental laws and a huge number of accidents, we can ponder the accidents that gave rise to the people assembled in this room. A fluctuation many billions of years ago produced our galaxy, and it was followed by the accidents that contributed to the formation of the solar system, including the planet Earth. Then there were the accidents that led to the appearance of the first life on this planet, and the very many additional accidents that, along with natural selection, have shaped the course of biological evolution, including the characteristics of our own subspecies, which we call, somewhat optimistically, *Homo sapiens*. Finally we may consider the accidents of genetics and sexual selection that helped to produce the genotypes of all the individuals here, and the accidents in the womb, in childhood, and since that have helped to make us what we are today. Now most accidents in the history of the universe don't make much difference to the coarse-grained histories with which we are concerned. If two oxygen molecules in the atmos-

phere collide and then go off in one pair of directions or another, it usually makes no difference. But the fluctuation that produced our galaxy, while it too may have been insignificant on a cosmic scale, was of enormous importance to anything in our galaxy. Some of us call such a chance event a «frozen accident». I like to quote an example from human history. When Arthur, the elder brother of King Henry VIII of England, died—no doubt of some quantum fluctuation—early in the sixteenth century, Henry replaced Arthur as heir to the throne and as the husband of Catherine of Aragon. That accident influenced the way the Church of England separated from the Roman Catholic Church (although the separation itself might have occurred anyway) and changed the history of the English and then the British monarchy, all the way down to the antics of Charles and Diana. It is the frozen accidents, along with the fundamental laws, that give rise to regularities and thus to effective complexity. Since the fundamental laws are believed to be simple, it is mainly the frozen accidents that are responsible for effective complexity. We can relate that fact to the tendency for more and more complex entities to appear as time goes on. Of course there is no rule that everything must increase in complexity. Any individual entity may increase or decrease in effective complexity or stay the same. When an organism dies or a civilization dies out, it suffers a dramatic decrease in complexity. But the envelope of effective complexity keeps getting pushed out, as more and more complex things arise. The reason is that as time goes on frozen accidents keep accumulating, and so more and more effective complexity is possible. That is true even for non-adaptive evolution, as in galaxies, stars, planets, rocks, and so forth. It is well-known to be true of biological evolution, where in some cases higher effective complexity probably confers an advantage. And we see all around us the appearance of more and more complex regulations, instruments, computer software packages, and so forth, even though in many cases certain things are simplified. The tendency of more and more complex forms to appear in no way contradicts the famous second law of thermodynamics, which states that for a closed (isolated) system, the average disorder («entropy») keeps increasing. There is nothing in the second law to prevent local order from increasing, through various mechanisms of self-organization, at the expense of greater disorder elsewhere. (One simple and widespread mechanism of self-organization on a cosmic scale is provided by gravitation, which has caused material to condense into the familiar structures with which astronomy is concerned, including our own planet.) Here on Earth, once it was formed, systems of increasing complexity have arisen as a consequence of the physical evolution of the planet over some four and half billion years, biological evolution over four billion years or so, and, over a very short period on a geological time scale, human cultural evolution. The process has gone so far that we human beings are now confronted with immensely complex ecological and social problems, and we are in urgent need of better ways of dealing with them. When we attempt to tackle such difficult problems, we naturally tend to break them up into more manageable pieces. That is a useful practice, but it has serious limitations. When dealing with any nonlinear system, especially a complex one, it is not sufficient to think of the system in terms of parts or aspects identified in advance, then to analyze those parts or aspects separately, and finally to combine those analyses in an attempt to describe the entire system. Such an approach is not, by itself, a successful way to understand the behavior of the system. In this sense there is truth in the old adage that the whole is more than the sum of its parts. Unfortunately, in a great many places in our society, including academia and most bureaucracies, prestige accrues principally to those who study carefully some aspect of a problem, while discussion of the big picture is relegated to cocktail parties. It is of crucial importance that we learn to supplement those specialized studies with what I call a crude look at the whole. Now the chief of an organization, say a head of government or a CEO, has to behave as if he or she is taking into account all the aspects of a situation, including the interactions among them, which are often strong. It is not so easy, however, for the chief to take a crude look at the whole if everyone else in the organization is concerned only with a partial view. Even if some people are assigned to look at the big picture, it doesn't always work out. A few months ago, the CEO of a gigantic corporation told me that he had a strategic planning staff to help him think about the future of the business, but that the members of that staff suffered from three defects:

1. They seemed largely disconnected from the rest of the company.
2. No one could understand what they said.
3. Everyone else seemed to hate them.

Despite such experiences, it is vitally important that we supplement our specialized studies with serious attempts to take a crude look at the whole. At this conference, issues of global politics and security will be addressed, including ones specifically concerned with the security of the United States. But security narrowly defined depends in very important ways on security in the broadest sense. Some politicians deeply concerned about military strength appear to resent the idea of diluting that concern by emphasizing a broader conception of security, but many thinkers in the armed services themselves recognize that military security is deeply intertwined with all the other major global issues. I like to discuss those issues under the rubric of sustainability, one of today's favorite catchwords. It is rarely defined in a careful or consistent way, so perhaps I can be forgiven for attaching to it my own set of meanings. Broadly conceived, sustainability refers to quality that is not purchased mainly at the expense of the future-quality of human life and of the environment. But I use the term in a much more inclusive way than most people: sustainability is not restricted to environmental, demographic, and economic matters, but refers also to political, military, diplomatic, social, and institutional or governance issues-and ultimately sustainability depends on ideological issues and lifestyle choices. As used here, sustainability refers as much to sustainable peace, sustainable preparedness for possible conflict, sustainable global security arrangements, sustainable democracy and human rights, and sustainable communities and institutions as it does to sustainable population, economic activity, and ecological integrity. All of these are closely interlinked, and security in the narrow sense is a critical part of the mix. In the presence of destructive war, it is hardly possible to protect nature very effectively or to keep some important human social ties from dissolving. Conversely, if resources are abused and human population is rapidly growing, or if communities lose their cohesion, conflicts are more likely to occur. If huge and conspicuous inequalities are present, people will be reluctant to restrain quantitative economic growth in favor of qualitative growth as would be required to achieve a measure of economic and environmental sustainability. At the same time, great inequalities may provide the excuse for demagogues to exploit or revive ethnic or class hatreds and provoke deadly conflict. And so forth.

In my book, *The Quark and the Jaguar*, I suggest that studies be undertaken of possible paths toward sustainability (in this very general sense) during the course of the next century, in the spirit of taking a crude look at the whole. I employ a modified version of a schema introduced by my friend James Gustave Speth, then president of the World Resources Institute and now head of the United Nations Development Program. The schema involves a set of interlinked transitions that have to occur if the world is to switch over from present trends toward a more sustainable situation: 1) The demographic transition to a roughly stable human population, worldwide and in each broad region. Without that, talk of sustainability seems almost pointless. 2) The technological transition to methods of supplying human needs and satisfying human desires with much lower environmental impact per person, for a given level of conventional prosperity. 3) The economic transition to a situation where growth in quality gradually replaces growth in quantity, while extreme poverty, which cries out for quantitative growth, is alleviated. (Analysts, by the way, are now beginning to use realistic measures of well-being that depart radically from narrow economic measures by including mental and physical health, education, and so forth.) The economic transition has to involve what economists call the internalization of externalities: prices must come much closer to reflecting true costs, including damage to the future. 4) The social transition to a society with less inequality, which, as remarked before, should make the decline of quantitative growth more acceptable. (For example, fuel taxes necessary for conservation adversely affect the poor who require transport to work, but the impact of such taxes can be reduced by giving a subsidy to the working poor-such as a negative income tax-that is not tied to fuel consumption.) The social transition includes a successful struggle against large-scale corruption, which can vitiate attempts to regulate any activity through law. 5) The institutional transition to more effective means of coping with conflict and with the management of the biosphere and human activities in it. We are now in an era of simultaneous globalization and fragmentation, in which the relevance of national governments is declining somewhat, even though the power to take action is still concentrated largely at that level. Most of our problems involving security-whether in the narrow or the broad sense-have global implications and require transnational institutions for their solution. We already have a wide variety of such institutions, formal and informal, and many of them are gradually gaining in effective-

ness. But they need to become far more effective. Meanwhile, local and national institutions need to become more responsive and, in many places, much less corrupt. Such changes require the development of a strong sense of community and responsibility at many levels, but in a climate of political and economic freedom. How to achieve the necessary balance between cooperation and competition is the most difficult problem at every level. 6) The informational transition. Coping on local, national, and transnational levels with technological advances, environmental and demographic issues, social and economic problems, and questions of international security, as well as the strong interactions among all of them, requires a transition in the acquisition and dissemination of knowledge and understanding. Only if there is a higher degree of comprehension, among ordinary people as well as elite groups, of the complex issues facing humanity is there any hope of achieving sustainable quality. But most of the discussions of the new digital society concentrate on the dissemination and storage of information, much of it misinformation or badly organized information, rather than on the difficult and still poorly rewarded work of converting that so-called information into knowledge and understanding. And here again we encounter the pervasive need for a crude look at the whole. 7) The ideological transition to a world view that combines local, national, and regional loyalties with a «planetary consciousness», a sense of solidarity with all human beings and, to some extent, all living things. Only by acknowledging the interdependence of all people and, indeed, of all life can we hope to broaden our individual outlooks so that they reach out in time and space to embrace the vital long-term issues and worldwide problems along with immediate concerns close to home. This transition may seem even more Utopian than some of the others, but if we are to manage conflict that is based on destructive particularism, it is essential that groups of people that have traditionally opposed one another acknowledge their common humanity.

Such a progressive extension of the concept of «us» has, after all, been a theme in human history from time immemorial. One dramatic manifestation is the greatly diminished likelihood over the last fifty years of armed conflict in Western Europe. Another is, of course, the radical transformation of relationships that is often called «The End of the Cold War». The recent damping-down of long-standing civil wars in a number of countries is also rather impressive. Our tendency is to study separately the various aspects of human civilization that correspond to the different transitions. Moreover, in our individual political activities we tend to pick out just one or a few of these aspects. Some of us may belong to organizations favoring a strong defense or arms control or both, others to the United Nations Association of the United States, others to ZPG or the Population Council, some to organizations plumping for more assistance to developing countries or to ones working for more generous treatment of the poor in our own country, some to organizations promoting democracy and human rights, some to environmental organizations. But the issues dear to these various organizations are all tightly interlinked, and a portion of our activity needs to be devoted to examining the whole question of the approach to sustainability in all these different spheres. It is reasonable to ask why a set of transitions to greater sustainability should be envisaged as a possibility during the coming century. The answer is that we are living in a very special time. Historians tend to be skeptical of most claims that a particular age is special, since such claims have been made so often. But this turn of the millennium really is special, not because of our arbitrary way of reckoning time but because of two related circumstances: a) The changes that we humans produce in the biosphere, changes that were often remarkably destructive even in the distant past when our numbers were few, are now of order one. We have become capable of wiping out a very large fraction of humanity-and of living things generally-if a full-scale world war should break out. Even if it does not, we are still affecting the composition of the atmosphere, water resources, vegetation, and animal life in profound ways around the planet. While such effects of human activities have been surprisingly great in the past, they were not global in scope as they are now. b) The graph of human population against time has the highest rate of increase ever, and that rate of increase is just beginning to decline. In other words, the curve is near what is called a «point of inflection». For centuries, even millennia, world population was, to a fair approximation, inversely proportional to 2025 minus the year. (That is a solution of the equation in which the rate of change of a variable is proportional to its square.) Only during the last thirty years or so has the total number of human beings been deviating significantly from this formula, which would have had it becoming infinite a

generation from now! The demographic transition thus appears to be under way at last. It is generally expected that world population will level off during the coming century at something like twice its present value, but decisions and events in the near future can affect the final figure by billions either way. That is especially significant in regions such as Africa, where present trends indicate a huge population increase very difficult to support and likely to contribute to severe environmental degradation. In general, the coming century, the century of inflection points in a number of crucial variables, seems to be the time when the human race might still accomplish the transitions to greater sustainability without going through disaster. It is essential, in my opinion, to make some effort to search out in advance what kinds of paths might lead humanity to a reasonably sustainable and desirable world during the coming decades. And while the study of the many different subjects involved is being pursued by the appropriate specialists, we need to supplement that study with interdisciplinary investigations of the strong interdependence of all the principal facets of the world situation. In short, we need a crude look at the whole, treating global security and global politics as parts of a very general set of questions about the future.



Zbigniew Brzezinski
AMERICA IN THE WORLD TODAY

In my invitation to appear here this evening, it clearly states that, «You are not expected to deliver a lecture on Complexity theory. We merely ask you to present your views.» I take it then, that this was an injunction to be simple-to provide some relief from the Complexity theory. It is in that spirit that I will share my thoughts with you regarding America's involvement in the world today. As I said, it will be simple. I will start with a simple invocation, using the basic metaphor that was the theme of the elections four years ago, «It's the economy, stupid.» My invocation is, «It's leadership, stupid.» That is to say that the United States has no choice-literally has no choice-but to exercise leadership in world affairs. It is not a question of whether we want to or not, it is a question that we must-literally, must. I want to stress that point because in recent times there has been a significant change in our psychological posture, as a nation.

We have been sometimes accused, and we have indicted ourselves, for having blindly followed the precept that, «Just don't stand there, do something.» We have replaced that with a doctrine of «Don't do anything. Just stand there and deliberate about the exit.» That is our doctrine, and I submit to you that the concept of the «exit strategy» epitomizes a posture which is incompatible with the dilemmas that we confront on the world scene, and the kind of leadership that we have to find.

Let me suggest that the leadership is particularly needed regarding six large issues, none of which can be approached with an exit strategy. In fact, the very concept of an exit strategy is irrelevant to the effective addressing of these issues. The first is will a larger and a more secure Europe emerge? The second is will Russia become a status quo power? The third is will the Persian Gulf and the Middle Eastern region become more stable? The fourth is will the Far East adjust to the very nature of the power shift that is now under way? The fifth is will we manage effectively nuclear proliferation? The sixth is will large-scale social collapse be avoided in some critical parts of the world?

These are, broadly speaking, the six major issues that we confront on the world scene. Each of these six issues requires American engagement, and in every one of them American leadership is necessary. Regarding none of them can we begin with, «What is the exit strategy?»

Let us start with the first issue, «Will a larger and more secure Europe emerge?» That is clearly one of the central issues that confront us now, in the wake of the end of the Cold War. That has two basic dimensions to it. One pertains to the extension of Europe, and the other to the implications of the unification of Europe. On the extension of Europe, I believe we have made a more or less basic commitment. The President, in the course of his election campaign, made a statement which was widely publicized by the White House. It was quite explicit that it is the policy of the United States to seek the extension of the trans-Atlantic alliance by embracing several new members from Central Europe, with their membership to be attained, as an American objective, by April 1999.

I believe this to be a legitimate commitment. I do not accept the idea that this was merely an election ploy. To suggest that would be demeaning, and inaccurate. It reflects a decision reached after much deliberation, and from my point of view, too much hesitation over too long a time. But, a conscious choice nevertheless. It is my sense that the President is genuinely committed to this objective. This is the inference I gather from the very explicit character of the statement, but also in conversations with him. It is my view that his immediate advisors partake of the same commitment, some even earlier than he. I have the feeling that the Secretary of Defense is committed to that objective, and, in fact, the machinery of the Defense Department is in full gear working towards that end. I have the strong impression that the National Security Advisor is very much committed to that idea, and has been for some time. I know that the Secretary of State, and his deputy, are in favor of the idea, about which the deputy has lately given some very significant and strong speeches. So my view is this is now our national objective.

However, it will only be attained if the United States exercises leadership. Without American leadership, we will not get there by April 1999. We will not get there by any date, at all.

Only if American leadership is firm, creative, persistent, and decisive will we make progress, not only in obtaining an alliance commitment to the objective, but in pushing forward the negotiations, in

obtaining the ratification of an agreement by our own Congress, but also by the parliaments of the fifteen other members, and consummate the process by the date's end. Without strong American leadership, and also German, we will not get there. German support is very important, but German support is basically there. In fact, if American leadership is not exercised, it will be a major defeat, and will be perceived as such abroad. The German Minister of Defense told me that if we fail in pushing this purpose forward, it would have a very negative impact on our credibility.

The process of moving forward on the enlargement of Europe will engage us automatically in the equally difficult and challenging process pertaining to the unification of Europe, and that objective is just as important. On that issue, we may encounter growing difficulties in two different ways. First of all, certain European states, particularly France, will insist that any extension of NATO be accompanied simultaneously by the reform of NATO, and some readjustment in the distribution of responsibilities within NATO. As you know, the issue has already surfaced.

Secondly, a unified Europe, which is one of our proclaimed objectives, will insist on a larger voice in keeping with the concept of partnership. Having committed ourselves rhetorically to the idea of a partnership spanning the Atlantic Ocean, are we prepared to give Europe such a larger voice? It is easy to say yes, but that answer has far-reaching implications. Let me name one among many. To give the Europeans an equal voice, as a partner, we would certainly have to give them an equal voice in an area of critical importance to Europe—namely, the Middle East. Are we prepared to share our leadership in the Middle East, and specifically on the Arab-Israeli peace process with the Europeans? The answer in practice is no. In fact, are we prepared to share leadership with Europe more generally? The answer, at best, is ambiguous if one goes beyond the rhetoric. And yet, those are the issues on which we will have to bite the bullet, if we are serious about the fundamental strategic proposition that the larger Europe, but also more unified Europe, is in our national interest. I happen to believe that it is, in the long historical sweep of things, because we cannot indefinitely be simultaneously the leader, and the only truly responsible power in the world. But, if we want others to assume responsibility, we have to share with them some of the decision making. It is a difficult choice.

Making Russia a status quo state is an equally challenging undertaking. It requires the avoidance of antagonism, the restraint on hostility, the furtherance of democracy, and assistance to a country which is economically in a state of disrepute, and dominated by criminalities. It will require a great deal of forbearance, and a broad historical perspective which will enable us to transcend the frustrations and irritations of the moment. We will have to be committed for a long time to come, in helping a Russia which will often appear undeserving of our care, and ungrateful for it. And yet we will have to persist. That persistence will only come with steady, assertive, historically focused leadership. But that is not enough, because you don't obtain someone's collaboration simply by helping him. You also have to create a context in which that collaboration increasingly becomes the only choice that the parties concerned can make.

So, in addition to helping Russia on a long-term basis, and in spite of immediate frustrations, we will very deliberately have to seek a context in which Russia's accommodation with us increasingly becomes their choice. That means creating circumstances in which Russia has no choice but to become a status quo power. That in turn means on the one hand, the expansion of NATO because it does reduce any geopolitical temptations to which Russia at some point may aspire and might be able to exercise even from a position of weakness. On the other hand, it also means creating conditions in the space of the former Soviet Union in which the status quo becomes permanent. That means a deliberate policy of matching aid to Russia with simultaneous aid to the newly independent states of the former Soviet Union. For only if they remain sovereign and independent, will Russia be more inclined to accommodate the status quo society.

Strategically, this means particularly, in my view, focusing on Ukraine. As many of you know that has been my viewpoint for a number of years. I have been propagating this within the Administration, and in this particular instance I think the Administration has adopted the right course of action. It means also choosing several other countries as the foci for our particular attention, irrespective of the degradation of their domestic democratization. It would be nice, of course, if the countries we aid were all brimming with respect for human rights. I would generally prefer that. There may be circumstances,

however, in which helping a nondemocratic but newly independent state within the space of the former Soviet Union may, in fact, encourage democracy in Russia.

My choice, in addition to Ukraine, would be Azerbaijan and Uzbekistan, for reasons that are probably familiar to many of you. Uzbekistan because it is the hard core of an independent Central Asia. It is in our interest to preserve an independent Central Asia, because it helps to make Russia a status quo society. Azerbaijan because it is the cork in the bottle. If Azerbaijan is sealed because of Russian, or Russian and Iranian collusion, there is no access for us to Central Asia. Central Asia would become strategically vulnerable. It won't be easy to accomplish this, but I cannot imagine a Western policy which addresses the issue effectively without American leadership.

On the third issue—the Persian Gulf/Middle East—I have already alluded to one prospective issue that we will have to confront: the question of Europe's role. But beyond that there is the question of how do we ensure the stability of the region unless we are prepared to pursue negotiations. The Arab-Israeli peace process is not going to go forward without American leadership. We should have no illusions about that, whatsoever. Whatever progress has been achieved so far, whether it was in the first Sinai disengagement under Nixon and Kissinger, or at Camp David where after thirteen days of intense negotiations, directly led by the President of the United States, in which I personally participated day and night, or in the latter 1980s under Bush and Baker—in each case American leadership was directly and deeply involved. Had it not been for that, there would have been no progress. There would have been no disengagement. There certainly would not have been a Sadat-Begin agreement, and Shamir certainly would have evaded the pressures for peace, if those pressures were confined to those emanating solely from the Arab-Israeli dialogue. It required the United States' insistence. The United States still remains necessary, especially now when the policy of Netanyahu is clearly that of «talking peace, but delaying peace.» Pressure on both parties is needed.

Pressure will also be needed on a different issue, one which is very complex and very difficult, but leadership on it is absolutely essential. Namely, in the long run, how sustainable is the policy of dual-containment in the Persian Gulf? What does it accomplish? What are its goals? What is the difference between dual-containment and dual «cop-out?» I find it very difficult to define the difference. Why should we be treating two countries so different from each other as Iraq and Iran under the same rubric, and presumably the same policy? Do we conceivably have some longer term interests with Iran, which it is in our interest to resuscitate, to cultivate, and eventually, to make significant politically? It will require a great deal of sophisticated leadership to move in that direction because the issues are pregnant with domestic political concerns. Yet, in the long run, if we want the region to be stable, I do not see how we can avoid a change in position, and a change in position can only come through leadership.

I don't think I have to belabor the issues pertaining to the Far East. We are all conscious of the fact that really fundamental change is under way. A great new power is in the process of emerging. What it will do, how it will act, and how it will interact with us is clearly going to be a formidable challenge—one which we have not addressed in a consistent fashion. If one compares the course we have pursued over the past three years with respect to Russia with that of our policies toward China, one finds, on a variety of levels, striking contrasts which are difficult to explain. The fact of the matter is that our policy towards China has been contradictory and inadequate. It appears to be devoid of any larger strategic design, and yet such a design is needed. It also is needed because Japan's relationship with us is bound to change. It is, in fact, changing, and it cannot be addressed almost exclusively from the standpoint of trade relations. Thus, here too, a sense of strategic direction requires a great deal of rethinking, then campaigning, articulating, and implementing.

The fifth issue which I mentioned, I deliberately phrased as involving how we manage nuclear proliferation. I did not say how do we stop nuclear proliferation, but how do we manage it. Because it is underway, it has been underway. We have, in fact, in some cases closed our eyes to it, sometimes we have abetted it, and it cannot be stopped.

So the question is, how are we going to live in a world in which nuclear weapons are probably more dispersed, and more available, and where do we draw the effective lines. Is it between different kinds of states, in which case we must more clearly articulate which states are, in our view, entitled to acquire them directly or surreptitiously, and which not? That has been the case so far. We have, in fact, aided

some states in attaining nuclear status, even though our policies were proclaimed to be that of nuclear non-proliferation. Or, may we have to draw a line between nation-states, and non-state groupings, particularly terrorist groupings?

It is a fact, though it is an insufficient fact on which to base a policy, that states which have nuclear capabilities have acted with great restraint. Is it possibly the case that states which have an antagonistic relationship with each other become more prudent when both acquire nuclear weapons? Certainly, so far, the Indian-Pakistani confrontation has not been devoid of tension, even the spilling of blood. But it has involved considerable restraint ever since both of them became nuclear-capable. This is an insufficient basis for a grand strategy, but it does suggest, perhaps, that some of our attitudes are hypocritical, and need some rethinking. And again, on this issue American leadership will be of critical significance.

Finally, will large-scale social collapse be avoided? This obviously has a special application for meaning today in Africa. But, this concern can be applied elsewhere as well, in Bosnia which is not exactly the only relevant example. There may be new ones arising, and closer to home. I am far from confident that socio-political stability is an enduring reality in Mexico. In any case, large-scale social collapse will pose enormous moral dilemmas for us, and perhaps, in some cases, political challenges.

Zaire is largely a moral dilemma, but should Mexico erupt, or Bosnia again ignite, it would also have a political dimension. Have we provided the leadership that is really in keeping with our posture in the world? On a crisis of as great a magnitude as the one we are facing in Zaire, it is Canada that is taking the lead, while the Pope and the Secretary-General of the United Nations are appealing for a wider global response, including from the world's only superpower. This will require a degree of commitment and abnegation, and some real sacrifice from us. That is not possible to sustain unless there is a leadership that addresses this issue, speaks to it, and convinces the country that we have a moral, as well as a political interest in addressing this challenge.

In summary, I think the test for us is whether we will prove to be a truly effective, solitary global superpower. Or is there the risk that in shrinking from these challenges, we will be the first impotent global power. And some people are asking the question of whether America is historically fatigued; whether the tricept of power and monopoly and democracy involves an oxymoron. Perhaps a democracy cannot lead on these issues. Particularly a democracy such as ours, which is becoming increasingly culturally diversified. Under such conditions, a national consensus will be ever more difficult to achieve. I think it is a question certainly worth pondering. Is diversity, as practiced and defined in America today, in fact incompatible with developing and sustaining a national will? For action and leadership has to be derived from national will.

There is also a secondary question. Do we have the structure for decision-making in our society that is responsive to the new global realities? Let me draw your attention to a simple fact, which I know many of you are familiar with. Next year will be the 50th anniversary of the National Security Act. The National Security Act was a belated bureaucratic, institutional reform in response to the inadequacies of our decision-making process during the World War II. It created a great many new innovative processes and procedures, some of which have stood the test of time. Is that machinery adequate today? Let me cite one specific example which always troubles me. I find it appalling that we don't have any mechanism for effective global political planning in the U.S. government. We do not. There is something called the Policy Planning Council in the Department of State. It has its ups and downs. It has some excellent people on it. But, more often than not, it is a speech-making mechanism for the Secretary of State. That is not altogether bad, because policy is often made by speeches. But, surely, it is not enough.

There are a number of planning mechanisms in the Department of Defense, both in the Secretary's office, and in the Joint Chiefs of Staff. But, you cannot plan national strategy on a complex variety of issues such as the ones I have mentioned from the vantage point of the Defense Department, which involves one particular motivation and perspective. This is not to negate the value of the mechanisms that exist, but they are constrained by a very specific institutional and professional perspective. There is nothing like a global political planning capability in the White House, literally nothing. I find it staggering. I think that the 50th anniversary of the National Security Act suggests that the time has come to remedy this inadequacy.

There is a further problem which concerns me in the background of these. That is with respect to national values and our national culture. It is not simply an unfair charge to assert that our society is becoming an increasingly entertainment-oriented society, that more people than ever before spend more time being mindlessly entertained by procedures and techniques with which you are well familiar. Such a society cannot create and spread competitive ideas that are likely to invoke universal support. At the same time, such societies are likely to produce an increasingly alienated elite that is motivated by contempt for the mass culture, but also driven by disparate power structures.

Today, in a world that is politically inarticulate, effective leadership is impossible without driving ideas behind it. This was the only reason that the Soviet Union was such a powerful state for such a long time. The Soviet Union was always a sham and a front. It hid the reality of poverty, backwardness, and criminality, and yet a great deal came from the power of the ideas, though false, that were identified with the Soviet Union. What are the ideas of our society? These are issues not irrelevant to our future. That is my simple message for this evening.



James N. Rosenau

MANY DAMN THINGS SIMULTANEOUSLY: COMPLEXITY THEORY AND WORLD AFFAIRS¹

In this emergent epoch of multiple contradictions that I have labeled «framnegration» in order to summarily capture the tensions between the fragmenting and integrating forces that sustain world affairs², a little noticed-and yet potentially significant-discrepancy prevails between our intellectual progress toward grasping the underlying complexity of human systems and our emotional expectation that advances in complexity theory may somehow point the way to policies which can ameliorate the uncertainties inherent in a framnegrative world. The links here are profoundly causal: the more uncertainty has spread since the end of the Cold War, the more are analysts inclined to seek panaceas for instability and thus the more have they latched onto recent strides in complexity theory in the hope that it will yield solutions to the intractable problems that beset us. No less important, all these links-the uncertainty, the search for panaceas, and the strides in complexity theory-are huge, interactive, and still intensifying, thus rendering the causal dynamics ever more relevant to the course of events.

In short, all the circumstances are in place for an eventual disillusionment with complexity theory. For despite the strides, there are severe limits to the extent to which such theory can generate concrete policies that lessen the uncertainties of a framnegrated world. And as these limits become increasingly evident subsequent to the present period of euphoria over the theory's potential utility, a reaction against it may well set in and encourage a reversion back to simplistic, either/or modes of thought. Such a development would be regrettable. Complexity theory does have insights to offer. It provides a cast of mind that can clarify, that can alert observers to otherwise unrecognized problems, and that can serve as a brake on undue enthusiasm for particular courses of action. But these benefits can be exaggerated and thus disillusioning. Hence the central purpose of this paper is to offer a layman's appraisal of both the potentials and the limits of complexity theory-to differentiate what range of issues and processes in world affairs it can be reasonably expected to clarify from those that are likely to remain obscure.

UNCERTAINTIES

That a deep sense of uncertainty should pervade world affairs since the end of the Cold War is hardly surprising. The U.S.-Soviet rivalry, for all its tensions and susceptibility to collapsing into nuclear holocaust, intruded a stability into the course of events that was comprehensible, reliable, and continuous. The enemy was known. The challenges were clear. The dangers seemed obvious. The appropriate responses could readily be calculated. Quite the opposite is the case today, however. If there are enemies to be contested, challenges to meet, dangers to avoid, and responses to be launched, we are far from sure what they are. So uncertainty is the norm and apprehension the mood. The sweet moments when the wall came down in Berlin, apartheid ended in South Africa, and an aggression was set back in Kuwait seem like fleeting and remote fantasies as the alleged post-Cold War order has emerged as anything but orderly. Whatever may be the arrangements that have replaced the bipolarity of U.S.-Soviet rivalry, they are at best incipient structures and, at worst, they may simply be widespread disarray.

Put differently, a new epoch can be said to be evolving. As indicated, it is an epoch of multiple contradictions: The international system is less dominant, but it is still powerful. States are changing, but they are not disappearing. State sovereignty has eroded, but it is still vigorously asserted. Governments are weaker, but they can still throw their weight around. At times publics are more demanding, but at other times they are more compliant. Borders still keep out intruders, but they are also more porous. Landscapes are giving way to ethnoscapescapes, mediascapescapes, ideoscapescapes, technoscapescapes, and finanscapescapes, but territoriality is still a central preoccupation for many people³.

Sorting out contradictions such as these poses a number of difficult questions: How do we assess a world pervaded with ambiguities? How do we begin to grasp a political space that is continuously shifting, widening and narrowing, simultaneously undergoing erosion with respect to many issues and reinforcement with respect to other issues? How do we reconceptualize politics so that it connotes

identities and affiliations as well as territorialities? How do we trace the new or transformed authorities that occupy the new political spaces created by shifting and porous boundaries?

The cogency of such questions-and the uncertainty they generate-reinforce the conviction that we are deeply immersed in an epochal transformation sustained by a new world view about the essential nature of human affairs, a new way of thinking about how global politics unfold. At the center of the emergent world view lies an understanding that the order which sustains families, communities, countries, and the world through time rests on contradictions, ambiguities, and uncertainties. Where earlier epochs were conceived in terms of central tendencies and orderly patterns, the present epoch appears to derive its order from contrary trends and episodic patterns. Where the lives of individuals and societies were once seen as moving along linear and steady trajectories, now their movement seems nonlinear and erratic, with equilibrium being momentary and continuously punctuated by sudden accelerations or directional shifts.

Accordingly, the long-standing inclination to think in either/or terms has begun to give way to framing challenges as both/and problems. People now understand, emotionally as well as intellectually, that unexpected events are commonplace, that anomalies are normal occurrences, that minor incidents can mushroom into major outcomes, that fundamental processes trigger opposing forces even as they expand their scope, that what was once transitional may now be enduring, and that the complexities of modern life are so deeply rooted as to infuse ordinariness into the surprising development and the anxieties that attach to it.

To understand that the emergent order is rooted in contradictions and ambiguities, of course, is not to lessen the sense of uncertainty as to where world affairs are headed and how the course of events is likely to impinge on personal affairs. Indeed, the more one appreciates the contradictions and accepts the ambiguities, the greater will be the uncertainty one experiences. And the uncertainty is bound to intensify the more one ponders the multiplicity of reasons why the end of the Cold War has been accompanied by pervasive instabilities. Clearly, the absence of a superpower rivalry is not the only source of complexity. Technological dynamics are also major stimulants, and so are the breakdown of trust, the shrinking of distances, the globalization of economies, the explosive proliferation of organizations, the information revolution, the fragmentation of groups, the integration of regions, the surge of democratic practices, the spread of fundamentalism, the cessation of intense enmities, and the revival of historic animosities-all of which in turn provoke further reactions that add to the complexity and heighten the sense that the uncertainty embedded in nonlinearity has become an enduring way of life.

In some corners of the policy-making community there would appear to be a shared recognition that the intellectual tools presently available to probe the pervasive uncertainty underlying our emergent epoch may not be sufficient to the task. More than a few analysts could be cited who appreciate that our conceptual equipment needs to be enhanced and refined, that under some conditions nonlinear approaches are more suitable than the linear conceptual equipment that has served for so long as the basis of analysis, that the disciplinary boundaries that have separated the social sciences from each other and from the hard sciences are no longer clear-cut, and that the route to understanding and sound policy initiatives has to be traversed through interdisciplinary undertakings⁴.

It is perhaps a measure of this gap between the transformative dynamics and the conceptual equipment available to comprehend them that our vocabulary for understanding the emergent world lags well behind the changes themselves. However messy the world may have been in the waning epoch, at least we felt we had incisive tools to analyze it. But today we still do not have ways of talking about the diminished role of states without at the same time privileging them as superior to all the other actors in the global arena. We lack a means for treating the various contradictions as part and parcel of a more coherent order. We do not have techniques for analyzing the simultaneity of events such that the full array of their interconnections and feedback loops are identified.

SEARCHING FOR PANACEAS

So it is understandable that both the academic and policy-making communities are vulnerable to searching for panaceas. Aware they are ensconced in an epoch of contradictions, ambiguities, and uncertainties, and thus sensitive to the insufficiency of their conceptual equipment, officials and

thoughtful observers alike may be inclined to seek security through an overall scheme that seems capable of clarifying the challenges posed by the emergent epoch. Complexity theory is compelling in this regard. The very fact that it focuses on complex phenomena and presumes that these are subject to theoretical inquiry, thereby implying that complex systems are patterned and ultimately comprehensible, may encourage undue hope that humankind's problems can be unraveled and effective policies designed to resolve them pursued.

Stirring accounts of The Santa Fe Institute, where complexity theory was nursed into being through the work of economists, statisticians, computer scientists, mathematicians, biologists, physicists, and political scientists in a prolonged and profoundly successful interdisciplinary collaboration, kindled these hopes⁵. The stories of how Brian Arthur evolved the notion of increasing returns in economics, of how John H. Holland developed genetic algorithms that could result in a mathematical theory capable of illuminating a wide range of complex adaptive systems, of how Stuart Kauffman generated computer simulations of abstract, interacting agents that might reveal the inner workings of large, complicated systems such as the United States, of how Per Bak discovered self-organized criticality that allowed for inferences as to how social systems might enter upon critical states that jeopardize their stability, of how Murray Gell-Mann pressed his colleagues to frame the concept of co-evolution wherein agents interact to fashion complex webs of interdependence—these stories suggested that progress toward the comprehension of complex systems was bound to pay off. And to add to the sense of panaceas, expectations were heightened by the titles these scholars gave to their works written to make their investigations meaningful for laymen. Consider, for example, the implications embedded in Holland's *Hidden Order*⁶ and Kauffman's *At Home in the Universe*⁷ that creative persistence is worth the effort in the sense that eventually underlying patterns, a hidden order, are out there to be discovered⁸.

There are, in short, good reasons to be hopeful: if those on the cutting edge of inquiry can be sure that human affairs rest on knowable foundations, surely there are bases for encouragement that the dilemmas of the real, post-cold war world are susceptible to clarification and more effective control. Never mind that societies are increasingly less cohesive and boundaries increasingly more porous; never mind that vast numbers of new actors are becoming relevant to the course of events; never mind that money moves instantaneously along the information highway and that ideas swirl instantaneously in cyberspace; and never mind that the feedback loops generated by societal breakdowns, proliferating actors, and boundary-spanning information are greatly intensifying the complexity of life late in the 20th Century—all such transformative dynamics may complicate the task of analysts, but complexity theory tells us that they are not beyond comprehension, that they can be grasped.

I do not say this sarcastically. Rather, I accept the claims made for complexity theory. It has made enormous strides and it does have the potential for clarifying and ultimately ameliorating the human condition. Its progress points to bases for analytically coping with porous boundaries, societal breakdowns, proliferating actors, fast-moving money and ideas, and elaborate feedback loops. But to stress these strides is not to delineate a time line when they will reach fruition in terms of policy payoffs, and it is here, in the discrepancy between the theoretical strides and their policy relevance, that the need to highlight theoretical limits and curb panacean impulses arises.

STRIDES IN COMPLEXITY THEORY

Before specifying the limits of complexity theory, let us first acknowledge the claims made for it. This can be accomplished without resort to mathematical models or sophisticated computer simulations. Few of us can comprehend the claims in these terms, but if the theoretical strides that have been made are assessed from the perspective of the philosophical underpinnings of complexity theory, it is possible to identify how the theory can serve the needs of those of us in the academic and policy-making worlds who are not tooled up in mathematics or computer science but who have a felt need for new conceptual equipment. Four underpinnings of the theory are sufficient for this purpose. The four are equally important and closely interrelated, but they are briefly outlined separately here in order to facilitate an assessment of the theory's relevance to the analysis of world affairs.

As I understand it, at the core of complexity theory is the complex adaptive system—not a cluster of unrelated activities, but a system; not a simple system, but a complex one; and not a static, unchang-

ing set of arrangements, but a complex adaptive system. Such a system is distinguished by a set of interrelated parts, each one of which is potentially capable of being an autonomous agent that, through acting autonomously, can impact on the others, and all of which either engage in patterned behavior as they sustain day-to-day routines or break with the routines when new challenges require new responses and new patterns. The interrelationships of the agents is what makes them a system. The capacity of the agents to break with routines and thus initiate unfamiliar feedback processes is what makes the system complex (since in a simple system all the agents consistently act in prescribed ways.) The capacity of the agents to cope collectively with the new challenges is what makes them adaptive systems. Such, then, is the modern urban community, the nation state, and the international system. Like any complex adaptive system in the natural world, the agents that comprise world affairs are brought together into systemic wholes that consist of patterned structures ever subject to transformation as a result of feedback processes from their external environments or from internal stimuli that provoke the agents to break with their established routines. There may have been long periods of stasis in history where, relatively speaking, each period in the life of a human system was like the one before it, but for a variety of reasons elaborated elsewhere⁹, the present period is one of turbulence, of social systems and their politics undergoing profound transformations that exhibit all the characteristics of complex adaptive systems.

The four premises of complexity theory build upon this conception. They call attention to dimensions of complex adaptive systems that both offer promising insights into world affairs and highlight the difficulties of applying complexity theory to policy problems.

SELF-ORGANIZATION AND EMERGENT PROPERTIES

The parts or agents of a complex adaptive system, being related to each other sufficiently to form recurrent patterns, do in fact self-organize their patterned behavior into an orderly whole¹⁰ and, as they do, they begin to acquire new attributes. The essential structures of the system remain intact even as their emergent properties continue to accumulate and mature. Through time the new properties of the system may obscure its original contours, but to treat these processes of emergence as forming a new system is to fail to appreciate a prime dynamic of complexity, namely, the continuities embedded in emergence. As one analyst puts it, the life of any system, «at all levels, is not one damn thing after another, but the result of a common fundamental, internal dynamic¹¹». Thus, for example, the NATO of 1996 is very different from the NATO of 1949 and doubtless will be very different from the NATO of 2006, but its emergent properties have not transformed it into an entirely new organization. Rather, its internal dynamic has allowed it to adapt to change even though it is still in fundamental respects the North Atlantic Treaty Organization.

ADAPTATION AND CO-EVOLUTION

But there is no magic in the processes whereby systems self-organize and develop emergent properties. In the case of human systems, it is presumed they are composed of learning entities¹², with the result that the dynamics of emergence are steered, so to speak, by a capacity for adaptation, by the ability of complex systems to keep their essential structures within acceptable limits (or, in the case of non-human organisms, within physiological limits)¹³. Human systems face challenges from within or without, and the adaptive task is to maintain an acceptable balance between their internal needs and the external demands¹⁴. At the same time, in the process of changing as they adapt, systems co-evolve with their environments. Neither can evolve in response to change without corresponding adjustments on the part of the other. On the other hand, if a system is unable to adjust to its environment's evolutionary dynamics and thus fails to adapt, it collapses into the environment and becomes extinct. To return to the NATO example, the Organization managed from its inception to co-evolve with the Cold War and post-Cold War environments despite internal developments such as the 1967 defection of France from the military command and external developments such as the demise of the Soviet Union and the superpower rivalry. Indeed, as the environment evolved subsequent to the end of the Cold War, NATO accepted France's decision to rejoin the military command in 1996. The adaptation of NATO stands in sharp contrast to its Cold War rival, the Warsaw Pact. It could not co-evolve with the international

environment and failed to adapt; in effect, it collapsed into the environment so fully that its recurrent patterns are no longer discernible.

As the history of France in NATO suggests, the co-evolution of systems and their environments is not a straight-line progression. As systems and their environments become ever more complex, feedback loops proliferate and nonlinear dynamics intensify, with the result that it is not necessarily evident how any system evolves from one stage to another. While «no one doubts that a nation-state is more complex than a foraging band,» and while the evolution from the latter to the former may include tribal, city-state, and other intermediate forms, the processes of evolution do not follow neat and logical steps¹⁵. Systems are unlike and thus subject to local variations as well as diverse trajectories through time. Equally important, evolution may not occur continuously or evenly. Even the most complex system can maintain long equilibrium before undergoing new adaptive transformations, or what complexity theorists call «phase transitions.» Put differently, their progression through time can pass through periods of stasis or extremely slow, infinitesimal changes before lurching into a phase transition, thereby tracing a temporal path referred to as «punctuated equilibrium».

THE POWER OF SMALL EVENTS

It follows from the vulnerability of complex adaptive systems to punctuations of their equilibrium and tumultuous phase transitions that small, seemingly minor events can give rise to large outcomes, that systems are sensitive at any moment in time to the conditions prevailing at that moment and can thus initiate processes of change that are substantial and dramatic. Examples of this so-called «butterfly effect» abound. Perhaps the most obvious concerns the way in which an assassination in 1914 triggered the onset of World War I, but numerous other, more recent illustrations can readily be cited. It is not difficult to reason, for instance, that the end of the Cold War began with the election of a Polish Pope more than a decade earlier, just as the release of Nelson Mandela from prison was arguably (and in retrospect) an event that triggered the end of apartheid in South Africa¹⁶.

SENSITIVITY TO INITIAL CONDITIONS

Closely related to the power of small events is the premise that even the slightest change in initial conditions can lead to very different outcomes for a complex adaptive system. This premise can be readily grasped in the case of human systems when it is appreciated that the processes of emergence pass through a number of irreversible choice points that lead down diverse paths and, thus, to diverse outcomes. This is not to imply, however, that changes in initial conditions necessarily result in unwanted outcomes. As the foregoing examples demonstrate, the power of an altered initial condition can lead to desirable as well as noxious results, an insight that highlights the wisdom of paying close attention to detail in the policy-making process.

THE LIMITS OF COMPLEXITY THEORY

Can complexity theory anticipate precisely how a complex adaptive system in world affairs will organize itself and what trajectory its emergence will follow? Can the theory trace exactly how the system will adapt or how it and its environment will co-evolve? Can the theory specify what initial conditions will lead to what large outcomes? No, it cannot perform any of these tasks. Indeed, it cannot even anticipate whether a large outcome will occur or, if it does, the range within which it might fall. Through computer simulations, for example, it has been shown that even the slightest change in an initial condition can result in an enormous deviation from what would have been the outcome in the absence of the change. Two simulations of the solar system are illustrative:

Both simulations used the same mathematical model on the same computer. Both sought to predict the position of the planets some 850,000,000 years in the future. The first and second simulation differed only in that the second simulation moved the starting position of each planet 0.5 millimeters. With such a small change in the initial conditions, [it is reasonable] to expect that the simulations would yield almost identical outcomes.

For all but one of the planets this is exactly what happened. Pluto, however, responded differently. The position of Pluto in the second simulation differed from its position in the first by 4 billion miles.

Pluto's resting position is, in this mathematical model, extremely sensitive to the initial conditions¹⁷.

Applying these results metaphorically to the global system of concern here, it could well be presumed that the Pluto outcome is the prototype in world politics, that numerous communities and societies could deviate often from their expected trajectories by the political equivalent of 4 billion miles. The variables comprising human systems at all levels of organizations are so multitudinous, and so susceptible to wide variations when their values shift, that anticipating the movement of planets through space is easy compared to charting the evolution of human systems through time.

In short, there are strict limits within which theorizing based on the premises of complexity theory must be confined. It cannot presently-and is unlikely ever to-provide a method for predicting particular events and specifying the exact shape and nature of developments in the future. As one observer notes, it is a theory «meant for thought experiments rather than for emulation of real systems¹⁸».

Consequently, it is when our panacean impulses turn us toward complexity theory for guidance in the framing of exact predictions that the policy payoffs are least likely to occur and our disillusionment is most likely to intensify. For the strides that complexity theorists have made with their mathematical models and computer simulations are still a long way from amounting to a science that can be relied upon for precision in charting the course of human affairs that lies ahead. Although their work has demonstrated the existence of an underlying order, it has also called attention to a variety of ways in which the complexity of that order can collapse into pervasive disorder. Put differently, while human affairs have both linear and nonlinear dimensions, and while there is a range of conditions in which the latter dimensions are inoperative or «well behaved¹⁹», it is not known when or where the nonlinear dimensions will appear and trigger inexplicable feedback mechanisms. Such unknowns lead complexity theorists to be as interested in patterns of disorder as those of order, an orientation that is quite contrary to the concerns of policy makers.

THEORIZING WITHIN THE LIMITS

To acknowledge the limits of complexity theory, however, is not to assert that it is of no value for policy makers and academics charged with comprehending world affairs. Far from it: if the search for panaceas is abandoned and replaced with a nuanced approach, it quickly becomes clear that the underlying premises of complexity theory have a great deal to offer as a perspective or world view with which to assess and anticipate the course of events. Perhaps most notably, they challenge prevailing assumptions in both the academic and policy-making communities that political, economic, and social relationships adhere to patterns traced by linear regressions. Complexity theory asserts that it is not the case, as all too many officials and analysts presume, that «we can get a value for the whole by adding up the values of its parts²⁰». In the words of one analyst,

Look out the nearest window. Is there any straight line out there that wasn't man-made? I've been asking the same question of student and professional groups for several years now, and the most common answer is a grin. Occasionally a philosophical person will comment that even the lines that look like straight lines are not straight lines if we look at them through a microscope. But even if we ignore that level of analysis, we are still stuck with the inevitable observation that natural structures are, at their core, nonlinear. If [this] is true, why do social scientists insist on describing human events as if all the rules that make those events occur are based on straight lines²¹?

A complexity perspective acknowledges the nonlinearity of both natural and human systems. It posits human systems as constantly learning, reacting, adapting, and changing even as they persist, as sustaining continuity and change simultaneously. It is a perspective that embraces non-equilibrium existence. Stated more generally, it is a mental set, a cast of mind that does not specify particular outcomes or solutions but that offers guidelines and lever points that analysts and policy makers alike can employ to more clearly assess the specific problems they seek to comprehend or resolve. Furthermore, the complexity perspective does not neglect the role of history even though it rejects the notion that a single cause has a single effect. Rather, focusing as it does on initial conditions and the paths that they chart for systems, complexity treats the historical context of situations as crucial to comprehension.

The first obstacle to adopting a complexity perspective is to recognize that inevitably we operate with some kind of theory. It is sheer myth to believe that we need merely observe the circumstances

of a situation in order to understand them. Facts do not speak for themselves; observers give them voice by sorting out those that are relevant from those that are irrelevant and, in so doing, they bring a theoretical perspective to bear. Whether it be realism, liberalism, or pragmatism, analysts and policy makers alike must have some theoretical orientation if they are to know anything. Theory provides guidelines; it sensitizes observers to alternative possibilities; it highlights where levers might be pulled and influence wielded; it links ends to means and strategies to resources; and perhaps most of all, it infuses context and pattern into a welter of seemingly disarrayed and unrelated phenomena.

It follows that the inability of complexity theory to make specific predictions is not a serious drawback. Understanding and not prediction is the task of theory. It provides a basis for grasping and anticipating the general patterns within which specific events occur. The weather offers a good example. It cannot be precisely predicted at any moment in time, but there are building blocks-fronts, highs and lows, jet streams, and so on-and our overall understanding of changes in weather has been much advanced by theory based on these building blocks.... We understand the larger patterns and (many of) their causes, though the detailed trajectory through the space of weather possibilities is perpetually novel. As a result, we can do far better than the old standby: predict that «tomorrow's weather will be like today's» and you stand a 60 percent probability of being correct. A relevant theory for [complex adaptive systems] should do at least as well²².

Given the necessity of proceeding from a theoretical standpoint, it ought not be difficult to adopt a complexity perspective. Indeed, most of us have in subtle ways already done so. Even if political analysts are not-as I am not-tooled up in computer science and mathematics, the premises of complexity theory and the strides in comprehension they have facilitated are not difficult to grasp. Despite our conceptual insufficiencies, we are not helpless in the face of mounting complexity. Indeed, as the consequences of turbulent change have become more pervasive, so have observers of the global scene become increasingly wiser about the ways of the world and, to a large degree, we have become, each of us in our own way, complexity theorists. Not only are we getting accustomed to a frangible world view that accepts contradictions, anomalies, and dialectic processes, but we have also learned that situations are multiply caused, that unintended consequences can accompany those that are intended, that seemingly stable situations can topple under the weight of cumulated grievances, that some situations are ripe for accidents waiting to happen, that expectations can be self-fulfilling, that organizational decisions are driven as much by informal as formal rules, that feedback loops can redirect the course of events, and so on through an extensive list of understandings that appear so commonplace as to obscure their origins in the social sciences only a few decades ago²³. Indeed, we now take for granted that learning occurs in social systems, that systems in crisis are vulnerable to sharp turns of directions precipitated by seemingly trivial incidents, that the difference between times one and two in any situation can often be ascribed to adaptive processes, that the surface appearance of societal tranquillity can mask underlying problems, and that «other things being equal» can be a treacherous phrase if it encourages us to ignore glaring exceptions. In short, we now know that history is not one damn thing after another so much as it is many damn things simultaneously.

And if we ever slip in our understanding of these subtle lessons, if we ever unknowingly revert to simplistic formulations, complexity theory serves to remind us there are no panaceas. It tells us that there are limits to how much we can comprehend of the complexity that pervades world affairs, that we have to learn to become comfortable living and acting under conditions of uncertainty.

The relevance of this accumulated wisdom-this implicit complexity perspective-can be readily illustrated. It enables us to grasp how an accidental drowning in Hong Kong intensified demonstrations against China, how the opening of a tunnel in Jerusalem could give rise to a major conflagration, how the death of four young girls can foster a «dark and brooding» mood in Brussels, how an «October surprise» might impact strongly on an American presidential election, or how social security funds will be exhausted early in the next century unless corrective policies are adopted-to cite three recent events and two long-standing maxims²⁴. We know, too that while the social security example is different from the others-in that it is founded on a linear projection of demographic change while the other examples involve nonlinear feedback loops-the world is comprised of linear as well as nonlinear dynamics and that this distinction is central to the kind of analysis we undertake.

In other words, while it is understandable that we are vulnerable to the appeal of panaceas, this need not be the case. Our analytic capacities and concepts are not so far removed from complexity theorists that we need be in awe of their accomplishments or be ready to emulate their methods. Few of us have the skills or resources to undertake sophisticated computer simulations-and that may even be an advantage, as greater technical skills might lead us to dismiss complexity theory as inapplicable-but as a philosophical perspective complexity theory is not out of our reach. None of its premises and concepts are alien to our analytic habits. They sum to a perspective that is consistent with our own and with the transformations that appear to be taking the world into unfamiliar realms. Hence, through its explication, the complexity perspective can serve as a guide both to comprehending a fragmented world and theorizing within its limits.

END NOTES

1. A paper presented at the Conference on Complexity, Global Politics, and National Security, sponsored by the National Defense University and the RAND Corporation (Washington, D.C., November 13, 1996). I am grateful to Matthew Hoffmann, David Johnson, and Hongying Wang for their helpful reactions to earlier drafts.

2. Development of the fragmentation approach has occurred in fits and starts. See James N. Rosenau, «'Fragmentative' Challenges to National Security», in Terry L. Heyns (ed.), *Understanding U.S. Strategy: A Reader* (Washington, D.C.: National Defense University, 1983), pp. 65-82; James N. Rosenau, «Distant Proximities: The Dynamics and Dialectics of Globalization», in Bjorn Hettne (ed.), *International Political Economy: Understanding Global Disorder* (London: Zed Books, 1995), pp. 46-64; and James N. Rosenau, *Along the Domestic-Foreign Frontier: Exploring Governance in a Turbulent World* (Cambridge: Cambridge University Press, forthcoming), Chap. 6.

3. For a discussion of the nature of these diverse «scapes», see Arjun Appadurai, «Disjuncture and Difference in the Global Cultural Economy», *Public Culture*, Vol. 2 (1990), pp. 1-23.

4. See, for example, John L. Gaddis, «International Relations Theory and the End of the Cold War», *International Security*, Vol. 17 (Winter 1992/93), pp. 5-58.

5. Cf. Roger Lewin, *Complexity: Life at the Edge of Chaos* (New York: Macmillan Publishing Co., 1992), and M. Mitchell Waldrop, *Complexity: The Emerging Science at the Edge of Order and Chaos* (New York: Simon and Schuster, 1992).

6. John H. Holland, *Hidden Order: How Adaptation Builds Complexity* (Reading, MA: Addison-Wesley, 1995).

7. Stuart Kauffman, *At Home in the Universe: The Search for Laws of Self-Organization and Complexity* (New York: Oxford University Press, 1995).

8. For a title pointing in the opposite direction, see Kevin Kelly, *Out of Control: The New Biology of Machines, Social Systems, and the Economic World* (New York: Addison-Wesley, 1994).

9. James N. Rosenau, *Turbulence in World Politics: A Theory of Change and Continuity* (Princeton: Princeton University Press, 1990).

10. As one complexity theorist put it, referring to self-organization as a natural property of complexgenetic systems, «There is 'order for free' out there». Stuart Kauffman, quoted in Lewin, *Complexity*, p. 25.

11. Lewin, *Complexity*, p. 192.

12. Holland, *Hidden Order*, p. 93.

13. The notion of physiological constraints setting adaptive limits is developed in W. Ross Ashby, *Design for a Brain* (New York: John Wiley, 1960, 2nd ed.), p. 58, whereas the substitution of acceptable limits in the case of human systems is developed in James N. Rosenau, *The Study of Political Adaptation* (London: Frances Pinter Publishers, 1981), pp. 31-40.

14. For a full elaboration of this conception of adaptation, see Rosenau, *The Study of Political Adaptation*, Chap. 4.

15. Lewin, *Complexity*, p. 19.

16. For an extensive account that traces the end of apartheid back to Mandela's links to South African President F.W. de Klerk while he was still in prison, see Allister Sparks, «The Secret Revolution», *The New Yorker*, April 11, 1994, pp. 56-78.

17. R. David Smith, «The Inapplicability Principle: What Chaos Means for Social Science» ,Behavioral Science, Vol. 40 (1995), p. 22.

18. Holland, Hidden Order, p. 98.

19. For the use of this phrase, see Smith, «The Inapplicability Principle», p. 30.

20. Holland, Hidden Order, p. 15.

21. Stephen Guastello, Chaos, Catastrophe, and Human Affairs: Application of Nonlinear Dynamics to Work, Organizations, and Social Evolution (Mahwah, NJ: Lawrence Erlbaum Associates, 1995), p. 1.

22. Holland, Hidden Order, p. 168.

23. For an eye-opening sense of how rapidly the social sciences have advanced in recent years, consider that it was only some five decades ago that, for the first time, a gifted analyst arrested systematic attention to the dynamics of informal patterns of organizations, an insight that is today taken for granted. Cf. Herbert A. Simon, Administrative Behavior: A Study of Decision-Making Behavior in Administrative Organization (New York: The Macmillan Co., 1945).

24. Accounts of the events can be found in Edward A. Gargan, «Man Dies During Protest over Asian Islets», New York Times, September 27, 1996, p. A8; Joel Greenberg, «Dashed Hope Fed Arab Fury Against Remaining Strictures», New York Times, September 27, 1996, p. A1; and Marlies Simons, «Scandals Force the 2 Belgians to Explore Inner Ills», New York Times, October 10, 1996, p. A3.



Alvin M. Saperstein

COMPLEXITY, CHAOS, AND NATIONAL SECURITY POLICY: METAPHORS OR TOOLS?

INTRODUCTION

Interactions between traditional nation-states, including the extreme interaction of war, can be likened to the interaction between microscopic bodies in physics. Relatively few variables are required to describe the process; the course of events is basically predictable-between occasional major, contingency-based, bifurcations (e.g., the outcomes of specific battles or collisions). Subnational wars-ethnic or tribal conflicts, guerrilla insurgencies-would then have to be likened to the interactions of meso-physics: fluctuations away from the mean become at least as important as the mean. The descriptive words usually resorted to are chaos, complexity, non-predictability, etc.

In the modern era, the actual and potential destructiveness of inter-nation war has tended to stabilize S.U. (Soviet Union)-U.S. type conflicts-with their nuclear weapon implications. This has allowed the realm of ethnic type war possibilities to grow and with it the attention of policy makers, scholars, and soldiers to the concepts of chaos and complexity-the theme of this conference.

That the paradigm of chaos was intimately associated with battle was certainly well known to von Clausewitz and the earlier Greek military historians. Many of the people at this conference, whose writings I have read with pleasure and profit (Beyerchen 1992, Lane and Maxfield 1996, Mann 1992, Mazarr 1994, Rosenau 1996, Rinaldi 1995, Schmitt 1995), have made amply clear the usefulness of the complexity concept in describing international security strategy¹. But do we gain anything from the visits of the soldier and statesman to the academy of the mathematician and physicist, besides some new, exotic descriptive metaphors (e.g., «strange attractor,» «self-organizing criticality»)?

Do we gain any useful policy making and/or strategic tools as a result of the concordance of the new metaphors, derived from the physical sciences, with the long recognized chaotic-complex aspects of war and national security in a competitive anarchic world²? Has anything been gained by the transfer of the growing popularity of these paradigms from «hard» to «soft» scientists or the recognition of the growing prevalence of these «fads» by the military and political elites? A new set of metaphors to describe a world does not imply new or different behaviors of that world-we must be very careful not to confuse changes in an intellectual outlook with changes in world events or patterns which we hope to understand and master.

The role of the policy maker, whether in a domestic or an international system, is to master the system: to be able to take actions now which will lead to desirable events, or avoid undesirable events, in the future. Thus he/she must be able to predict the outcome of current activities: if I do A, A' will result; if I do B, B' will result, etc. Prediction is the transfer of knowledge of a system from its present to its future. The ability to make such transfers is usually based upon an understanding of the system-unless recourse is made to auguries or direct communications from a transcendental power. Excluding the roles of divination or divinity, we must help the rational policy maker to understand in order to master.

It is clear that the set of metaphors which underline our thoughts and discussions about the political world determine our responses to matters of war and peace³. Action often follows theory. (But purely pragmatic responses-not the best, but adequate-are often resorted to by some societies with some success. Non-theoretical societies do survive, sometimes.) Moreover, we also recognize that our metaphors may also shape that political world⁴. The «field of endeavor,» within which we are trying to find appropriate responses, is not itself fixed apriori; its contours may be molded by our metaphors; the topographic maps relied upon by the competing forces may be altered by the plans and actions of these forces. Hence policy and response are easier and more effective, the more appropriate the available metaphors.

It should also be clear that the new metaphors will be helpful in educating that majority of citizens, soldiers, and statesmen which have not experienced chaos and complexity due to the apparent simplicity of the bi-polar world view of the last half-century. It may be easier to have university freshman and military cadets read modern works on complexity and chaos (e.g., Gleick 1987, Waldrop 1992) than have them study Thucydides or von Clausewitz. Metaphors also determine the social acceptability of present-

ing ideas publicly, thus subjecting them to criticism and possible action. For example, without the intellectual possibility of the dissolution of nations, i.e., complexity, few conceived of (and thus planned for) the end of the Soviet Union (and even fewer for that of its Cold War partner, the U.S.). The new intellectual paradigms should focus attention on the underlying world political realities-chaos and complexities which have always been there, sometimes obscured to many, but always recognized by some.

It is important to recognize that our metaphors, just as our goals, the «fields of competition and endeavor,» and the events themselves, are constantly changing as a result of our formulating ideas, exploring our world, and attempting to control events and reach goals. We must be careful not to imbed our ideas and «world-pictures» in stone since the stone of the world is often brittle and ruptures catastrophically, or flows and deforms like lava. «He that will not apply new remedies must expect new evils, for time is the greatest innovator». (Philosopher-statesman Francis Bacon, 17th century).

METAPHORS-OLD AND NEW

There are two major classes of metaphors, with roots in the history of physics, that are appropriate to this conference on global politics and national security: The Newtonian view is that of a fixed set of elements. They interact, linearly or non-linearly, in a fixed universe. Depending upon the issue under discussion, these elements (and their interactions) may be: nations interacting with each other (via war, negotiation, trade, cultural or terrorist exchange,...) in a world system; economic, bureaucratic, class,... groups «pressuring» each other within a given nation; military divisions, regiments, battalions <...> engaged with each other in battle or along a front; etc. The strengths of the individual elements and of their interactions may wax or wane, their «location» in the «field of endeavor» may change with time, but their continued existence, as well as that of the system of which they are elements, is taken for granted. (In the wars of kings, it was usually assumed that the opposing king would still be there «afterwards,» just somewhat diminished.) This Newtonian paradigm of sovereign nations has been the usual framework for discussions of international security during much of the past few centuries⁵.

In the currently fashionable Prigoginean⁶ (Prigogine and Stenger 1984) paradigm («self-organizing criticality»=SOC), elements and their interactions come into and go out of existence as part of the ongoing process; the field of endeavor may change in size, structure, and constituents with time. Thus states, armies, military and civilian units, may be born, grow, thrive, decay, die and disappear, as part of the process which also creates, distorts, and dissolves, the structures of which they are-if perhaps only temporarily-parts and foundations⁷. States may be created out of, or dispersed back into, smaller groups of people as a result of war or other interactions between other states or people groupings⁸. «Official» or «unofficial» military units form or dissolve as a result of anticipated or actual conflict between existing, nascent, or hopeful nations⁹. Economic, political, or other classes, come and go through turmoil engendered by other groupings in the system of nation or nations¹⁰. In sum, the system determines its apparent elements rather than conversely¹¹.

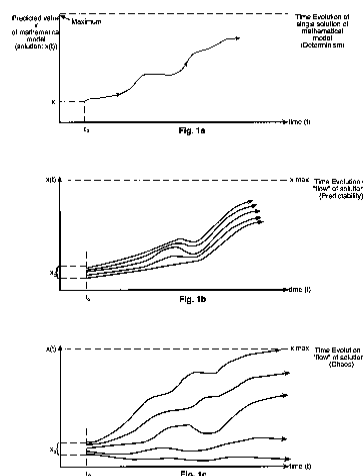
The changing of the elements, their interactions, and the overall structure may occur at vastly different time scales. Consequently, there may be intervals of time in which the system seems to consist of fixed elements interacting with each other under fixed rules, i.e., a Newtonian description may provide a good approximation for some epochs. Conversely, a Newtonian system of small enough elements may provide the conceptual foundation for a Prigoginean system of larger elements: the shifting elements of the latter may «actually» consist of varying combinations of the fixed elements of the former. For example, guerrilla bands, regiments, tribes, nations, states, are all different time-varying combinations of people; the underlying Newtonian system would be the multi-billion member set of the world's population. (And, of course, each person is a shifting combination of biological cells. And, each cell is a shifting sets of molecules. And so forth.)

Both of these paradigms can be taken with either a stochastic or a deterministic view. In a stochastic model there are no rules connecting the state of the system at one instant of time deterministically to its state at a following instant. Only probabilities connect the two. Within a stochastic Newtonian model, interactions between elements can be likened to the random collisions of molecules. Policy can be framed by comparing the relative probabilities of the outcomes of different policy-choice-paths and maximizing expectation values. Combining the stochastic and Prigoginean metaphors, security inter-

actions would be modeled by «collisions» between elements which may or may not exist. Without resorting to the full apparatus of quantum field theory, there is no obvious simple means of rationally dealing with such models, and so they will be avoided in this paper.

Deterministic systems have rules, which may be ascertained, which uniquely connect neighboring time states of the system (Fig. 1a). In Newtonian systems, these rules would govern the interactions between the permanent elements. Within the Prigoginean paradigm, the rules would also govern the creation and dissolution of these, now perhaps impermanent, elements. Most people act, and have acted historically, as if there are «rules of human behavior». Hence I will stick to deterministic paradigms.

It is important to stress that determinism does not imply predictability. Prediction implies connections of necessity (not of probability!) between non-perfectly well-defined states of the system separated by finite time intervals. In order to rationally predict future behaviors of a system, we must know its present state. If the future knowledge so obtained is roughly comparable in quality to the present knowledge, the prediction is successful. But present knowledge is never perfect. There are always measurement errors in any determination of the present state. The resultant non-perfectly well-defined present state encompasses a number of possible starting states. The rules determining future states must be applied to each of these starting states. Thus, given any deterministic model, implicit or explicit, upon which predictions are to be based, a range of «paths into the future» are possible (see Fig. 1b,1c). Furthermore, any such model depends upon parameters obtained from necessarily imperfect observations. Hence even a perfectly determined initial state of the system allows a range of future outcomes in any reasonable predictive modeling.



The result of these two imperfections of observation is that any set of rationally ascertained system rules, which transfer realistically obtained present knowledge of the system into the future, will result in a range of possible outcomes—a range of uncertainty. If this future range of uncertainty is large compared to the range of present knowledge, the quality of prediction is impaired. If this future range covers all possible outcomes of the system (Fig. 1c), no knowledge of the future is possible—prediction (and hence rational policy making) is impossible.

If the rules governing the system are «linear¹²», the range of future outcomes is always comparable to the range of input uncertainties (Fig. 1b): prediction is possible, and therefore useful to the policy maker. If the system rules are non-linear¹³ (as are most systems involving competing human beings, wherein the policy of one party must not only include the desired goals of each party but also the response of the other parties' progress toward those goals¹⁴), the system may display extreme sensitivity to small changes in input or system parameters (Fig. 1c). This behavior, called «chaos,» (see, e.g., Schuster 1988) makes prediction—and hence control of future behavior of the system—difficult or impossible. However, it may be possible to predict whether or not a system will display chaotic behavior. This possibility, as shown in the following section, allows the policy maker to avoid dangerous behavior. Hence the ability to predict unpredictability is a very useful tool in policy making (Saperstein 1986).

CRISIS INSTABILITY AND CHAOS

In pre-WWI Europe, the assassination of two people in the Balkans was enough to ignite a carnage that swept all of the continent and involved all other continents, left millions dead, vast territories desolate, wiped out existing nations and governments, and created new ones. In post WWII Europe, the murder of hundreds, or perhaps thousands, in these same Balkans left most of the rest of the world untouched—except perhaps in their consciences and charitable purses. In the first case, a very small change in the system parameters led to major transformations of the system—the definition of «chaos»

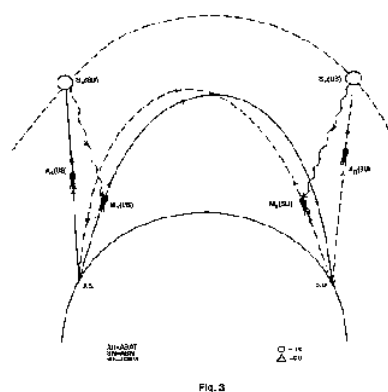
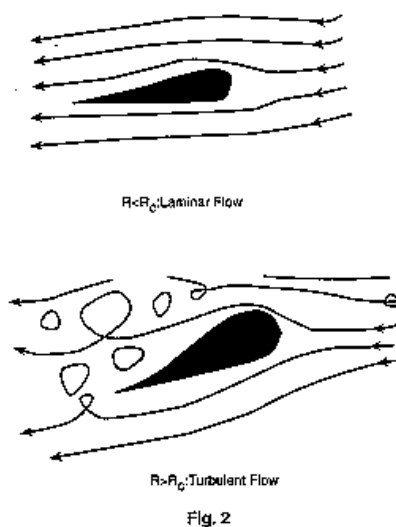
if the system were a mathematical/physical system. In the second case, the disturbances effectively damped out as they propagated through the system-the sign of a stable mathematical/physical system. The political scientists have coined the phrase «crisis instability» to describe the first case-extreme sensitivity of the world political system to minor perturbations (see, e.g., Saperstein 1994). In the second case, the world system was «crisis stable». The same world system can manifest crisis instability at some places during some epochs, while displaying crisis stability elsewhere or at other times.

Physical systems, e.g., a moving fluid, can also display chaos (i.e., turbulence) in some circumstances and stability (i.e., smoothly varied, ordered, laminar flow) in others. Mathematical metaphors for these physical systems must be able to manifest both chaos, stability, and the transition between the two, if they are to be a reasonable representation of the physical reality. Furthermore, if it is to be useful, the mathematical model must be able to predict the circumstances under which the system will switch from stability to chaos. For example, the airflow over a given wing design will be laminar for air velocities whose Reynolds's number¹⁵ is below some critical value (Fig. 2). For larger flow velocities, the flow becomes turbulent, dissipating energy in an uneconomical manner and making control of the total aircraft more difficult and perhaps dangerous. The ability to predict the critical Reynolds number, and its variation with changes in aircraft design, is very important for the aircraft designer who wishes to avoid having to find out that his aircraft is unstable via the sacrifice of test pilots or passengers.

Analogously, if it were reasonable to mathematically model the world system of nations, a chaotic mathematical system would be a good metaphor for a crisis-unstable world. Being able to predict the critical «Reynolds number» for such a world model would be very important for the policy maker whose goal was to avoid crisis unstable conditions with their concomitant high probabilities for the outbreak of war (Saperstein 1984)¹⁶. (In the modern political/weapons-of mass-destruction world, there are no «test pilots» and we are all potentially sacrificial passengers.)

In a Newtonian world paradigm (or in a Newtonian approximation to a Prigoginean world view), the notion of national security-and the goals of the corresponding policy makers-are fairly straightforward. Policy must be framed so as to either avoid war or to reap the benefits of winning a war (whose win can be «guaranteed» with associated costs less than expected gains). In either case, the prime goal is to maintain control of the future, to retain predictability and hence avoid crisis instability. Given a reasonable mathematical model of the system for which policy is being made, it can be used to explore for system characteristics which allow transition to chaos. The policy-maker must then studiously avoid the corresponding behaviors or conditions.

An example of interest to the strategist of bipolar nuclear arms races (in the context of the S.U. - U.S. Cold War) is the modeling of the Strategic Defense Initiative, the proposal during the Reagan Presidency to deploy a massive system of ground-based and space-based defenses against strategic-ranged ballistic nuclear missiles. The model (Saperstein and Kress 1988) presumed that each of the two antagonists would deploy similar offensive and defensive systems against the other (Fig. 3). The deployment numbers would be determined in response to the opponent's deployed weapons numbers; the result is a non-linear interactive system whose stability can be investigated by conventional means: introduce a small disturbance into the system and compute how it grows. As expected, there are starting configuration numbers (of offensive and defensive missiles) for which the perturbations remain



small, others for which they grow greatly and rapidly (Fig. 4). The latter configurations are the crisis-unstable systems which are to be avoided by the relevant strategic planners¹⁷.

The same paradigm has been used to explore questions of more academic interest. Using a non-linear Richardson¹⁸ model of the arms race between competing nations, a comparison (Saperstein 1991) was made of the stability region of three-nation systems (Fig. 5a) with that of two-nation systems (Fig. 5b). The former was found to be smaller than the latter, indicating that it is more difficult to stabilize a tri-polar world than a bi-polar world, a conclusion which has also been drawn by many «conventional» non-mathematical political scientists. Another concordance between the results of mathematical modeling of international systems and conventional analysis has been that a system of democratic states is less likely to have wars than a system including oligarchic states. The model conclusions (Saperstein 1992a) result from the differing values of the Richardson-type parameters¹⁹ stemming from democratic versus oligarchic societies. The differences arise since the (Newtonian) nation entities of the Richardson model, and hence their interactions, result from averages over a larger Newtonian model whose elements are the nation's decision makers-citizens, politicians, officials-a large class in the democratic state, a small group in the oligarchic state. In the latter case, the interaction parameters resulting from the average are more likely to be large enough to produce an unstable system. Finally, a comparative stability analysis was made of systems of competing nations, each looking out for its individual security, versus systems of alliances, shifting so as to maintain a «balance of power» (Saperstein 1992b). Again, the result-that it is easier to stabilize a balance-of-power system-was expected from conventional political analysis.

In all of the above cases, the chaos metaphor was used to steer policy makers away from potentially dangerous crisis instability situations-away from chaos. Alternatively, when war and its associated chaos is unavoidable, there is the traditional approach to the chaos of battle, an approach used by successful military planners whether or not they recognized or used the chaos metaphor. Since small perturbations can lead to largely different outcomes («For want of a nail, a shoe was lost,... a kingdom was lost».) one appropriate response (characteristic of the U.S. military since Grant) has been to always deploy overwhelming forces, if they can be made available. (Have more than enough horses, so that the loss of a few would make no difference.) That is, the statistical fluctuations which mimic chaos usually scale as the square-root of N , the number of significant elements. For large enough N , the relative fluctuations are unimportant. An alternative to increasing the sizes of the force units available (the Newtonian elements of the system) is to increase the number of different types, their flexibility and rapid adaptability to changes. Have horses, mules, people, jeeps, well trained and available to carry out the required tasks. Better yet, have available alternative sets of tasks and immediate goals,

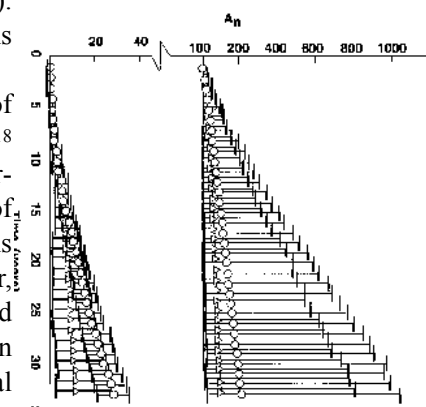


Fig. 4a

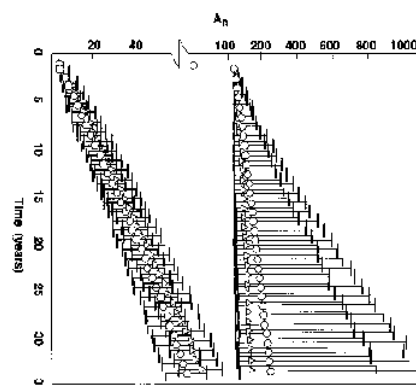


Fig. 4b

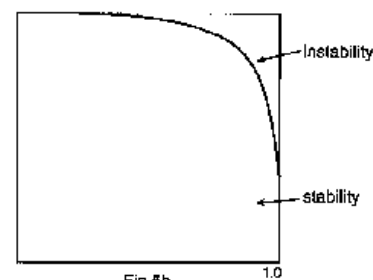


Fig. 5b

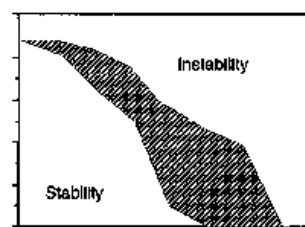


Fig. 5a

which will lead to the final desired goal-if you can't take that hill, take the other one. It is clear here that the new chaos metaphor offers no new tools to the military planner though, as has been previously suggested, it may significantly aid the military educator.

NATIONAL SECURITY IN AN «SOC» WORLD

The goals of the national Security policy maker are not so obvious in a Prigoginian («Self Organizing Criticality») world. Should policy be aimed at encouraging or discouraging the creation of new nations, the breakup of the old? Should new alliances, new armies, new bones of contention be anticipated? All of these are the possible system elements and interactions (between the elements) which may arise and evolve via the life of the system. It is now clear that all of these SOC possibilities must be anticipated as well as the vagaries of dealing with the usual interactions between the Newtonian elements of long-lived nation's and alliances. For example, should the «West» have encouraged the break-up of Yugoslavia? (There is a long history of eastern European people living at peace with each other in strongly ruled, multinational, non-democratic States.) Are we better off competing with oppressive but strong oligarchies or dealing with fragmented-even worse, fractal-democracies²⁰?

One of the prime reasons for our failure to successfully deal with Iraq-a «sovereign» element in the Newtonian system-is that we fear to deal with its possible break-up. Similarly, there were important confusions in our society in anticipating and dealing with the break-up of the Soviet Union. Our policies towards China have also suffered from these confusions. In the Newtonian scheme-of-things, nations are sovereign states and deal only with each others' sovereigns. «Infringing upon sovereignty» is severely frowned upon. It is clear that we still speak to such a world, though we no longer live it.

It is not evident to me that a single metaphor/tool-like chaos-is available or useful to us in dealing with a world system characterized by «complexity».

Instead of specific new tools, these metaphors can contribute to the development of the new attitudes required for the more complex modern world. They can help sharpen minds dulled by a Newtonian world view so as to be alert to all new possibilities. (It should be obvious that such alertness and openness was always present in some outstanding historic leaders whose minds were, perhaps, not so overburdened with Newtonian simplicities.) Above all, we have to be alert to (and be able to respond to) the possibility of bifurcation²¹ (Fig.6a) of the existing system into very different possible worlds, containing new and different elements interacting in novel ways. Such bifurcations may occur at national levels-where nations rise and fall, where they are of interest to the strategist, and at local levels-of tactical interest, where military, governmental, or corporate units are created or destroyed. Though these bifurcations are contingent, the probabilities of their occurrence, and their outcomes, are not structureless; familiarity and insight into the fundamental aspects of the system can lead to clues as to when the probabilities of such change are large, and when they are small.

Thus we shall need very flexible diplomats and soldiers at all levels²². (The metaphors of complexity may be helpful in recruiting as well as in educating them.) They will have to be very knowledgeable about past behavior of the system and its elements-as determining the chances for radical transformation of the system. They will have to be open and adaptable to the new and novel which may confront them - with or without rational anticipation²³. Clearly, the new policy makers will have to be thoroughly cognizant of the relevant elements of anthropology, sociology, and psychology, as well as history. Knowledge of the functioning of existing governments, their departments or military units, will not be sufficient, as these elements may be bubbling-up or dissolving into the inchoate foam of people and groups below.

Not only are flexibility and imagination required for attaining one's ends in a complex system. The ends themselves will often be shifting and/or unclear. In some cases it may be desirable to fragment competing parties («divide and conquer»-e.g., the British role in India); in other cases to consolidate

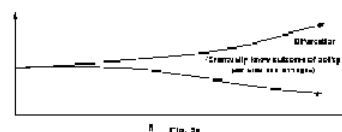


Fig. 6a

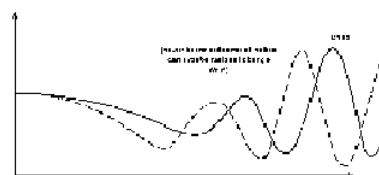


Fig. 6b

them (create alliances or nations-e.g., the creation of Yugoslavia²⁴). Of utmost importance is the recognition that the policymaker can help direct these shifts, by influencing the elements at a lower level than those of the system of interest; e.g., in a system of nations, it may be advisable to attempt to influence their individual citizens²⁵. So much for the sanctity of national sovereignty!

In mathematical terms, the usual way of seeking the «best» solution to a problem is to look for some maximum value of a function-surface over the space of values pertinent to the problem (e.g., Axelrod and Bennett 1991). The highest maximum (or the lowest minimum) is the best solution-the desired policy-and if the surface is known, that best solution can eventually be found. However, in a «Self-Organizing Criticality» world, the act of moving over the surface in search of its maximum can radically change the surface. It will thus act more as an elastic membrane than as a fixed-function surface. Thus we may not be able to look for the «good strategy» in opposition to the «bad strategy» but may have to settle for the «contextually appropriate strategy».

CONCLUSION: CHAOS AND COMPLEXITY- TOOL AND/OR METAPHOR?

It is clear that successful military and political policy makers have always entertained the potentiality of chaos and have sought the tools of redundancy and flexibility of resources to deal with that possibility. The only new tool to deal with chaos presented here is the engineering tool of attempting to predict crisis instability and then avoid it or be prepared to live with it. Quantitative dynamical models of the system of interest may be useful in making such predictions. If they are inadequate or unavailable, verbal models have a long history, and potentiality, of use.

If the leaders of the pre-WWI European states had recognized that the railroad schedule-dominated mobilization of their troops was a source of great crisis instability (Tuchman 1962, van Creveld 1989), perhaps they would have avoided starting-and being trapped by-the process. But this recognition would have required that the chaos metaphor be more commonly found in the «intellectual air» of turn-of-the-century Europe than was the case in that rapidly industrializing Newtonian-reductionist society.

Given a Newtonian paradigm, the policymaker strives to be efficient in reacting to a given «field of endeavor»; chaos is to be avoided or dealt with by overwhelming force and/or redundant means of force delivery. The present world seems to require a Prigoginean outlook: don't accept the battlefield or the world system as a fixed given. The complexity, or adaptive self-organizing, metaphor should be very useful for the necessary education, recruitment, planning, and thinking required to deal with and survive our future. However, no obvious specific tool-like predicting crisis instability-comes to mind. The metaphor require that one should always be contemplating the future. And, among these considerations for the future, always include attempts to change the field of endeavor itself.

Hence, it may not be useful for the policymaker to always look for the uniquely «best solution». It may be necessary to settle for a local temporary maximum-a good solution, rather than the best. In the elastic fabric of our present and future world, the «perfect» is often the enemy of the «good».

When all is said and done, on a strategic level, the most useful aspect of the chaos and complexity metaphors is to remind us and help us to avoid falling into chaos²⁶.

END NOTES

1. «Complexity may be defined as the set of deterministic theories that do not necessarily lead to long-term prediction....The numerical variables are still uniquely related to each other locally in space and time. But...we cannot obtain the future values implied by the theory just as a result of compact, well-defined manipulation of the present values....Complexity theories thus depend on the complete 'path' taken by the system between its beginning and end points....Every intermediate instant of time may see the theoretical system diverted from the path it might have taken in the absence of perturbations, which are always present....The system is extremely context-dependent». (Saperstein, 1995)

2. Contrary to popular wisdom, it may not be so bad to be prepared to fight the last war! Last wars have always been chaotic and complex; it is only in the post World War II «cold war» that some serious statists have believed in a non-complex world paradigm.

3. A «non-appeasement» world view, stemming from the failure of appeasement towards Hitler, has governed our post-WWII policies towards Stalin, Iraq, Bosnia...

4. For example, the Wilsonian ethnic metaphor-that every ethnic nation should have it own state-broke up the European multi-ethnic empires, leading (?) eventually to disasters like the Bosnian conflict.
5. «Do what you wish to your own people and your neighbors will not get involved». «Zaire Under the Gun», New York Times, Nov. 3, 1996, p. E3.
6. I am indebted to John F. Schmitt (1995) for this characterization.
7. In a complex adaptive system, these «emergent properties» or «structures» are the result of contingency, not determinism: you cannot predict when, or if, they will emerge, how long they will endure.
8. Zaire is a national state now-but for how long?
9. From whence did the Taliban militas come; will they last?
10. The Russian «Mafia» may be such an «emergent» «business class».
11. In the perpetual intellectual dispute between «wholeness» and «reductionism» (the whole is different from the sum of its parts vs the whole is equal to the sum of its parts), SOC is in the wholeness camp.
12. Changes in output are proportional to changes in input; equivalently, the output resulting from the sum of two inputs is equal to the sum of the two outputs separately resulting from each of the two inputs.
13. Non-linearity implies that the anticipated response to a planned action modifies the plan.
14. As an example of non-linear behavior, consider a nation, pacific in intent, which only arms itself in anticipation of possible attacks from its explicitly aggressive neighbor. It realizes that the neighboring nation will detect its arms buildup and respond with its own; in fact the neighbor might be inclined to advance its presumably planned attack so as to come in ahead of the determinedly defensive arms buildup. So, in anticipation of this response, the defensively oriented nation launches a supposedly pre-emptive attack against the presumed aggressor!
15. A dimensionless system parameter which is determined by the characteristic size and flow velocity as well as by the viscosity and density of the fluid and which determines the properties of the fluid flow. When the Reynold number exceeds the critical value (determined by the basic characteristics of the system) the system becomes unstable to transition to a chaotic state.
16. Certainly, close thoughtful attention to the developed world's hungry reliance upon petroleum, imported from regions controlled by closed oligarchies, should have raised the prospect of impending crisis instability.
17. This warning of the possibility of a loss of predictability and control over an escalating arms race came at a time when some optimistic Cold-War strategists were arguing for the practice of precise control over an upward spiraling MAD dance.
18. The usual linear Richardson model of a two-party arms race assumes that the rate of acquisition of arms, by each party, is proportional to («linear in») the existing stock of arms of its opponent and to its own arms stocks. The non-linear model takes into account the possibility that the opponent's stocks can become «saturated» and hence of diminished danger.
19. The coefficients of proportionality between the existing arms stocks and the acquisition rates for new arms-hence a measure of the distrust and fear of the opponent and the confidence in one's own arms.
20. Czechoslovakia fragmented into the Czech Republic and Slovakia. Unfortunately for the people of Bosnia, the different ethnic groups living there have fractal boundaries between them. In the former case, there are clearly two separate areas, separated by a reasonably «smooth» boundary; this is not true in the latter case.
21. Bifurcation (Fig. 6a) represents a choosing (in the usual way) one of several possible futures (which contingently become available), leading to the creation of sets of distinct plans-one for each future. Chaos (Fig. 6b) implies that these different futures are interbraided. Hence plans must constantly be mixed and revised.
22. In a chaotic situation, every element must be prepared to become a Clausewitzian «center of gravity» if the designated center is knocked out. The German tanks did so well early in WWII, against their technologically equal or superior opponents, because each one was equipped with radio and each understood the goals and rationale of the original plans and so was able to take over and modify plans as necessary.
23. A good football team may have separate offensive and defensive squads, but each must be able to fulfill the role of the other when circumstances (fumble, interception) so require-which is often. In the military, it may be possible to make do with a previously designated and trained «peace-keeping

quarterback» and a «peace-making quarterback», etc., each prepared to take over and lead a well trained «general-purpose squad» for the appropriate purposes. We know and expect that ordinary military units can carry out diverse tasks.

24. Note that the same «world system» sometimes finds it useful to consolidate, and sometimes useful to fragment its previous consolidation, e.g., Yugoslavia.

25. Such influence has long been attempted, e.g., Voice of America, BBC Overseas Service, «hidden» subsidies to the political parties, labor unions, business enterprises, newspapers, radio, TV, etc., of other countries, and of course, propaganda to troops on and behind the front lines.

26. The author is greatly indebted to his colleague (and wife) Harriet for her careful reading of the first draft leading to critical, insightful, and productive suggestions.

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Alan D. Beyerchen
**CLAUSEWITZ, NONLINEARITY,
AND THE IMPORTANCE OF IMAGERY**

One reason for historians to play a role in national security affairs is that the narrative understanding of the past offers a reservoir of experience upon which to draw. This is, of course, common practice and common sense. In an era of significant transition such as the post-Cold War period in which we live, most people rely on their sense of the past to orient themselves and gain a feel for the direction of developments.

Many respected commentators argue that today we are on the cusp of the demise of the nation-state as the primary actor on the global political stage. The rival actors, according to Carl Builder and many others, function at both larger and smaller scales of organization¹. The European cliché says that authority is leaking from the nation-state at both the top and bottom: the supra-national structure of the European Union vies with sub-national levels of government and cross-national regions for the allegiance and energies of leaders and populations. On a global scale, national boundaries are overspread by multinational corporations, transnational criminal organizations, non-governmental organizations and religious authorities and sects. Meanwhile, ethnic groups, local organizations and neighborhoods carve out increasingly defiant enclaves.

It seems to me, however, that entities at both larger and smaller geographical scales will continue to have need of the nation-state, even as the number of perceived «nations» and constituted «states» multiplies. Some actors will want to retain it as a shield behind which to conduct their activities. Others will depend upon it as a base of operations or as a source of resources upon which they will prey. Still others will need it as a convenient target of their rhetoric in order to galvanize action among their followers. And some states with no national constituency and some nations with no state at their disposal will continue to avail themselves of the symbols and practices of nation-states for decades to come in order to legitimate their claims to existence. Prior to the demise of the nation-state those that exist are likely to fragment and multiply, while maintaining the trappings of authority in an increasingly complex «inter-national» arena. During this transition period, nearly as harrowing as the nuclear proliferation we are facing is the national proliferation that will accompany it. Then will come the post-nation-state era.

Part of the historian's function is to explore the long-term view of the past in an effort to minimize temporal myopia. The nation-state is not likely to last forever-nothing really does, because entities either adapt to change and thus at some point become significantly different from their earlier incarnations, or they fail to adapt and disappear (with or without trace). But the nation-state is also not likely to evaporate in the next congressional budget cycle. After all, its demise or «withering away» has been projected by one observer or another from the mid-nineteenth century onward. It will still be around for a while.

CLAUSEWITZ AS THEORIST OF THE NATION-STATE AND OF WAR

The modern state has its roots in the secularizing tendencies of the late Renaissance and the onset of early modern warfare in the seventeenth century. The modern nation-state came to prominence with the French Revolution in the 1790's. Although not usually portrayed as such, an important theorist of this form of government was Carl von Clausewitz, who understood the energy unleashed in the emotional calls to arms of large portions of the male citizenry in Europe during the Revolutionary and Napoleonic eras².

Clausewitz realized that the radical transformation of the scale and nature of war in his lifetime was due to a deeper phenomenon. This was the new participation of the citizenry as a whole in politics, a participation that characterized the transition from the modern state to the modern nation-state. Broadened political participation was at the heart of the French Revolution, Napoleon's successes, and also-ultimately-the measures adopted by Napoleon's opponents in order to defeat the French. Clausewitz understood political participation as stimulus for, exercise of, and constraint upon power. He knew that neither the Revolution nor the reforms created to combat it could be rolled back for long, because, as he wrote in his manuscript *On War*, «...once barriers-which in a sense consist only in man's ignorance of what is possible-are torn down, they are not so easily set up again»³.

Thus the devolution of power—the democratic, egalitarian or fragmenting trends we have heard so much about at this conference—are related to the development of the nation-state itself and the continuation of broad trends that created the context for all Clausewitz's attention to the phenomena in and of war.

Clausewitz was also a theorist of war, which he perceived as a nonlinear phenomenon⁴. In order to discuss his views let us start where he does, as a good theorist, with definitions. In his work *On War*, Clausewitz first says that war is a «duel». This usually generates the image of two independent opponents crossing swords with one another or firing pistols at twenty paces. Actually this is too discrete and linear an understanding. The word which is usually translated as duel is *Zweikampf*, which literally means «two-struggle». The image Clausewitz himself offers on the same page is in contrast quite nonlinear: two wrestlers struggling with one another. The (presumably Greco-Roman and not WWF) wrestlers interact, generating positions and shapes that neither could possibly create alone.

Clausewitz also holds that war is the «continuation of policy» by other means. The conventional approach to this definition envisions a compartmentalization of politics (*Politik*, which also connotes policies) and war in a linear sequence—first comes politics/policies, then war, then politics/policies again to make and maintain peace. Furthermore, these interpretations hold that *Politik* drives war, but not vice versa. Actually the German word we translate as «continuation» (*Fortsetzung*) means literally a «setting-forth». This term does not require a sense of leaving something behind in the process; only our linear preconceptions lead us to imagine a norm in which the conduct of war is insulated from its context. A different approach emphasizes that Clausewitz believes war is not linear: war is a subset of the political context, and, furthermore, politics and military action interact in a complex, continual feedback process. As is the act of going to war in the first place, every act in war is the «setting forth» of politics/policies.

Furthermore, the conduct of any war affects its character. How else could Clausewitz have conceived the relationship between war and *Politik*, given his understanding of the new relationships created by the nation-state? New tactics and technologies affect the way a war is fought. But consider also the ways in which the Prussian state was forced to undertake deep political and social reform in order to respond to the changed demands of the battlefields of the time, and the ways in which those reforms affected the structure and combat characteristics of the Prussian armies in the field. Experience told Clausewitz that the conduct of war affects its political context, which responds with changed parameters and goals that alter the conduct of war, which affects the political context anew, and so forth.

Finally, Clausewitz claims that war is a «remarkable trinity» composed of the primordial passions of the people, the rational policies of the state, and the combination of incidents in battle (good luck or bad luck, the genius of the army commander, accidents with great consequence, etc.). Theory, he says, should be treated as if it were an object suspended among these three points of attraction. Many commentators have taken Clausewitz to mean that war should be treated in linear fashion in the form of a triangle, with lines bisecting each angle to create a static intersection point at which theory resides. But actually, the word translated as «suspended» (*schwebend*) connotes a hovering or a floating about. The physics demonstration of a pendulum tracing out a highly complex and irreproducible trajectory among three magnets is exactly what Clausewitz had in mind. And it is the quintessential demonstration of a nonlinear system highly sensitive to the initial conditions under which it operates.

Every war involves inherent nonlinearities that pose problems for prediction, and Clausewitz talks about three broad categories of nonlinear factors that make for unpredictability in war. The first is interaction between animate entities that act, react and even preempt. This is not a simple binary opposition, for to Clausewitz much of what matters takes place in the spaces between and around the interacting entities (hence the image of the wrestlers or magnetic fields). His attention is always drawn to where boundaries are complex rather than simple.

The second source of unpredictability is what Clausewitz chooses to label «friction». We must keep in mind that this was a term taken from the research forefront of his own day, a high-tech notion from the emerging science of thermodynamics. Clausewitz had in mind that wars are dissipative systems, which in the real world (as opposed to that of pure theory) always suck in and consume people and other limited resources. In another sense he meant with this term the amplification of a microcause to a macro-consequence, in a kind of cascade of things gone wrong. This is his more interesting version of the adage that «for want of a nail the shoe was lost, for want of a shoe, ...»⁵.

Clausewitz also regards chance as one of the sources of unpredictability in war. He nowhere offers a concise definition of chance, but it seems to me that he addresses three forms of chance in *On War*. The first is stochastic phenomena, because Clausewitz repeatedly emphasizes that there are no firm boundaries that isolate war from its political context. Another is the amplification of undetectable microcauses, which ties chance and friction together in the inevitable confusion of war. And a third is the set of analytical blinders we unavoidably wear in real life, blinders that make us slice up the universe in manageable pieces and then perceive as chance the intersections of some of those slices.

None of this means that linearity cannot ever be achieved in war, but it does indicate that linear, predictable relationships are hard to come by. They are also always attained at some significant cost. More importantly, our search for and reliance upon proportional and additive relationships creates a set of those analytical blinders that constitutes a potential weakness available to our opponents. The purpose of any theory of war for Clausewitz is to explore the entire range of possibilities, including counterfactuals in the sense that physicists understand them. It is not to generate a preconceived set of stable relationships, a checklist of laws valid upon any occasion, «since no prescriptive formulation universal enough to deserve the name of law can be applied to the constant change and diversity of the phenomena of war»⁶. Instead, theory should be guided by knowledge of past human experience and the best current scientific understanding of reality and natural constraints. According to Clausewitz, history must inform theory and serve to educate the commander. Only in this way can the nonlinear nature of war be understood adequately. This is the import of the images Clausewitz uses so astutely.

ABOUT NONLINEARITY AND IMAGERY

Why harp on nonlinearity, much less imagery? Why do they matter? Let us start with nonlinearity.

One reason for emphasizing nonlinearity is that it constitutes the well-established mathematical property underlying and making coherent all the faddish-sounding new sciences: deterministic chaos, fractals, self-organizing systems far from thermodynamic equilibrium, complexity and complex adaptive systems, self-organizing criticality, cellular automata, solitons, and so forth. It was in various ways sensed by the ancient Greeks. Newton understood it, although the great French mathematicians of the eighteenth century linearized Newton as they popularized his ideas—much of what we decry as «Newtonian thinking» would actually be better ascribed to Laplace. Clausewitz recognized its importance as an alternative to Laplacian precepts, perhaps because he had such great antipathy toward those things that were French. Yet no one before the late twentieth century could solve the interesting problems posed by many nonlinear equations. There are no analytical techniques that work well, and numerical methods were just too cumbersome and time-consuming. Most scientists just bracketed out the nonlinear elements of their equations and went with the idealized linear approximation. Now computers allow us to go after formerly intractable problems by pursuing numerical solutions⁷.

The connotations of linearity still drive a great deal of our thinking, especially in mechanics and the many social scientific disciplines that implicitly try to copy the success of mechanics. Linearity offers structural stability and emphasis on equilibrium. It legitimates simple extrapolations of known developments, scaling and compartmentalization. It promises prediction and thus control—very powerful attractions indeed. But linear systems are often restrictive, narrow and brittle. They are seldom very adaptive under significant changes in their environment (as Clausewitz clearly understood). Bureaucracy is the quintessential linearization technique in social affairs.

The connotations of nonlinearity comprise a mix of threat and opportunity. Nonlinearity can generate instabilities, discontinuities, synergisms and unpredictability. But it also places a premium on flexibility, adaptability, dynamic change, innovation, and responsiveness. This is why there seems to be serious metaphorical value in the images and ideas emanating from the new sciences.

Murray Gell-Mann, James Rosenau, and others caution wisely against expecting too much, too soon from the new sciences and stress the informed use of metaphor for now. I could not agree more. But if this sentiment implies that metaphors are merely poor substitutes for adequate models, then I could not disagree more. Metaphors are extremely powerful in their own right and should not be treated simply as tokens along a tollway toward models.

What is metaphor? Is it only a stylistic flourish, as most of us think who encountered metaphors primarily in literature classes in school? No, metaphor is much more significant, as philosophers and linguists are beginning to demonstrate more and more convincingly.

A metaphor is usually a statement that is paradoxical. It is literally false according to the rules of abstract rationality (i.e., logic, truth tables), but is true according to the rules of imaginative rationality (i.e., art). Metaphor constitutes a ubiquitous, irreducibly complex aspect of any natural language. It is an essential «AS» gate in our cognitive processing. It is a crucial way we understand one thing as another.

Metaphors are embedded throughout our speech patterns (including the word «embedded» here). They are jarring when new, but often we use «dead» metaphors or clichés such as the wings of a building, the branches of science, weighing our options, or sitting at the foot of a mountain. Each such «gate» is much more than a word. Contemporary researchers tell us that metaphors are indicators of networks of meanings and entailments that dilate or constrain both our perceptions and our conceptions.⁸ It is furthermore possible to extend this understanding to visual and other metaphors such as the Mandelbrot set that enlivens our program cover at this conference.

The importance of metaphor has long been understood. Aristotle wrote, «The greatest thing, by far, is to be a master of metaphor. It is the one thing that cannot be learned; and it is also a sign of genius». He contended that it is so indicative of power that it is not appropriate for slaves to use it. Hobbes took a related but different tack. For him, metaphors were dangerous not due to their power, but their tendency to confuse us as «senseless and ambiguous words». He distrusted reasoning with metaphors as «wandering amongst innumerable absurdities». But this was the same Hobbes who also wrote: «Why may we not say that all Automata...have and artificial life? For what is the Heart, but a Spring; and the Nerves, but so many Strings; and the Joynts, but so many Wheels...»⁹.

This is quite arresting and interesting. It could be mere sloppiness on the part of Hobbes, but in the writing of so powerful a thinker something else may be at work. That something is also displayed in the words of Clausewitz. Critical studies, he says, are imperiled by narrow systems used as formal bodies of law and «a far more serious menace», the «retinue of jargon, technicalities and metaphors that attends these systems. They swarm everywhere—a lawless rabble of camp followers»¹⁰.

To condemn metaphors in such a colorfully metaphorical way implies that Clausewitz thought-as did Hobbes-in profoundly metaphorical terms. Think merely of his «friction», or «fog» of war, or «center of gravity». Recall how a defeat «leaves a vacuum that is filled by a corrosively expanding fear which completes the paralysis. It is as if the electric charge of the main battle had sparked a shock to the whole nervous system of one of the contestants». Or how routine constitutes a clock «pendulum» that reduces natural friction and «regulates» the mechanism of war. Or how war has its «own grammar», but not its own logic. Or that politics is «the womb in which war develops—where its outlines already exist in their hidden rudimentary form, like the characteristics of living creatures in their embryos»¹¹.

Why did Clausewitz resort to this «lawless rabble of camp followers» in his own language? One reason was that he wanted to draw upon history to generate theory. In historical studies a major goal is frequently to understand one thing (the present or a vision of the future) in terms of another (the past). Metaphor is very robust for this purpose. Consider the staying power of the metaphor of the 1938 Munich agreement in American foreign policy since World War II. To claim some action is necessary to avoid «a Munich» is to offer a justification of enormous magnitude; to claim some other course will lead to «a Munich» is to denounce its proponents in the most damning terms as appeasers. Metaphors appeal to imaginative rationality and often evoke indelible images.

Clausewitz also wanted to draw upon theory to better understand history and the power of our narratives of the past. We need only think of the efforts of his contemporary, Hegel, to recognize this desire as part and parcel of the age. History was viewed as conceptually akin to the biological and geological sciences of the age. It was an exercise in taxonomy that would soon lead to a new and bolder understanding of ourselves and the world we inhabit.

Yet another reason Clausewitz relied upon metaphorical imagery was that he did not trust the established jargon of his day, which was full of rigid (and French!) geometric principles and models. He

preferred the new sciences of his time—chemistry, thermodynamics, magnetism, electricity, embryology. These offered novel, high-tech, research-forefront terms for the dynamic phenomena he wanted to discuss. Analytical models can be superior devices in efforts to understand the logical consequences of our assumptions. Their appeal resides largely in their beauty and utility as a form of controlled experiment, especially for modeling phenomena that can be controlled in turn. Yet these models, too, draw upon linguistic structures that we too often associate with literature alone—the tropes of metonymy (allowing the attribute to stand for the whole) and synecdoche (allowing the part to stand for the whole). The attributes we tend to call variables, while the model itself is a scaled-down version of the system we want to investigate. Everything hinges on the assumptions we build into the model.

Clausewitz appears to have understood that metaphors can be superior when the phenomena of interest cannot be controlled, or you are unsure of the necessary assumptions. As evolving things, metaphors are open to novelty, surprise, inspiration and even mutation. They therefore can capture the underlying processes of other evolving entities surprisingly well. If the metaphors are really successful, of course, they may become mere commonplace, frozen images that get passed along unthinkingly and thus constrain our imaginations. But this is also part of the way evolution works. Metaphoring (as opposed to traditional analytical modeling) is a process of exploring some interesting possibility space with contingency and feedback. Each biological mutation is such an exploration, as is each historical event. This is a crucial aspect of Clausewitz's method of analysis and his approach to war.

CONCLUSION

What is the utility of thinking about war—for our potential opponents and ourselves—in nonlinear terms, especially in the high-tech, research-forefront metaphorical terms from the new sciences? For our opponents the usefulness may be the same as it was for Clausewitz. The Germans were underdogs to the French, and Clausewitz wanted to understand and use against the French their linearizing blindspots. He also needed to be the champion of disproportionate effects and unpredictability, for in a linear, predictable world Prussian resistance to Napoleon after 1807 was futile. The opponents of the United States will be looking for our blindspots in an effort to seize opportunities to surprise and shock us. They may also be able to compensate for their disadvantage in military confrontations such as the Gulf War by consciously striving to affect the political context in order to change the conduct of warfare. An understanding of the porousness of the boundaries between politics and war can be a real weapon against those who envision those boundaries to be impermeable.

We need for our own sake to understand the limitations our imagination places upon us. Linearity is excellent for the systems we design to behave predictably, but offers a narrow window on most natural and social systems. That narrowness sets blinders on our perception of reality and offers a weakness for an opponent to exploit. But if we know our limits, we can minimize the extent and duration of our surprise, reducing its value to someone else. And an expanded sense of the complexity of reality can help us be more successfully adaptive amid changing circumstances. By thinking more constructively about nonlinearity, we might be able to design more robust systems when we need them. A new form of modeling that takes such concepts as self-organization to heart allows structures to bubble up from below rather than be imposed from above. With such tools we might come to understand better the biological and historical processes with which we must deal. And we may come to realize how conventional, analytical predictive techniques can themselves stimulate a self-defeating, unfulfillable desire to control more of the real world around us than is truly possible.

In his opening address at this conference, Murray Gell-Mann was right. The issue is not that we lack information about the world; it is that we need better schemata. We do not know enough about the new sciences to apply them very well yet, but every attempt helps us learn and adapt to the changes with which we must cope.

END NOTES

1. See, for example, Carl H. Builder, «Is It a Transition or a Revolution?» *Futures* (March 1993); Samuel P. Huntington, *The Clash of Civilizations: The Remaking of World Order* (NY: Simon &

Schuster, 1996); Alvin and Heidi: Toffler, War and Anti-war: Survival at the Dawn of the 21st Century (Boston: Little, Brown, 1993).

2. On this point see especially Peter Paret, Clausewitz and the State: The Man, His Theories and His Times (Princeton: Princeton University Press, 1985; originally published 1976).

3. On War, edited and translated by Michael Howard and Peter Paret (Princeton: Princeton University Press, 1976), p. 593.

4. This section is based on my article «Clausewitz, Nonlinearity and the Unpredictability of War», International Security 17 (Winter 1992/93): 59-90.

5. Along these lines, a very intriguing exploration of what Clausewitz meant by friction and what the term means today has been recently offered by Barry Watts in his Clausewitzian Friction and the Future of War, McNair Paper 52 (Washington: Institute for National Strategic Studies/NDU Press, 1996).

6. On War, p. 152.

7. A sense of the contrast between the two techniques is offered by Larry Smarr, «An Approach to Complexity: Numerical Computations», Science 228 (26 April 1985): 403-08.

8. For a very readable exposition, see George Lakoff and Mark Johnson, Metaphors We Live By (Chicago: University of Chicago Press, 1980). For a variety of current approaches, see Andrew Ortony (ed.), Metaphor and Thought, second ed. (Cambridge: Cambridge University Press, 1993).

9. For these and other passages about metaphor, see Gemma Corradi Fiumara, The Metaphoric Process: Connections between Language and Life (London: Routledge, 1995), here pp. 1-5.

10. On War, p. 168.

11. On War, pp. 225, 296, 605, 149 respectively.



Robert R. Maxfield
COMPLEXITY AND ORGANIZATION MANAGEMENT

In recent years there has emerged a collection of interdisciplinary scientific efforts known as the science of complex systems, stimulated by the pioneering efforts of the Santa Fe Institute. Complex systems, which consist of many interacting entities and exhibit properties such as self-organization, evolution, and constant novelty, exist in all the domains of our world-physical systems, biological systems, human social systems-and are very difficult to comprehend by the standard reductionist analytic approach of modern science. The science of complex systems attempts to discover general laws governing such systems by bringing together people and ideas from many disciplines. As yet such general laws have not been found -indeed completely general laws may not exist-but the efforts have yielded much deeper insights into the systems studied. The scientifically significant results are so far mostly in the physical and biological domain, but the metaphors have proven to have tremendous appeal and utility in studying humans and human social systems.

The basis of the appeal of complex systems metaphors in thinking about our human world is not hard to find. We live in a time of rapid, unpredictable, and novel change; the manner of the demise of communism is an example that captures the essence of unpredictable change. For those of us with responsibility for effectively managing organizations, whether in the private or public sector, the instabilities in our present world call into question most of the conventional wisdoms about management.

My purpose in this paper is to propose that complex system metaphors provide a valuable intellectual framework for thinking about our human world and managing the organizations which comprise it. My perspective is as a practitioner of management in the high-tech industry, arguably the industry that has undergone the most rapid and fundamental changes over the last 40 years. I will try to impart some of the insights I have gained by applying the framework of complex system metaphors to my experience over more than 25 years. Although insights gained from the high-tech part of the private sector may appear at first glance appear to have no applicability to other domains such as the military or foreign policy, I believe at the proper level of abstraction all human organizations and institutions have much in common.

Since the study of complex systems is a recent development, most of us were trained in other fields, and when solving problems we apply the «arbitrary» component that Thomas Kuhn¹ refers to in his seminal work on scientific revolutions. For example, those of us who approach the world from a systems engineering perspective bring to it a background rich in mathematics, system theory, linear systems analysis and control theory, as well as a knowledge of decision analysis and game theory. Needless to say, with this kind of background, one tends to look at problems in a «systematic» way, trying to identify relevant and controllable variables, to decompose the problem into manageable parts, and to formulate the problem in terms of the solutions tools and approaches that are our stock in trade.

Sooner or later we come across a problem or set of problems that is not tractable by applying the «standard» approaches and tools that came with our selected profession. For me this happened sooner rather than later. In 1969, shortly after I completed my engineering doctorate, in which I emphasized systems theory, I succumbed to Silicon Valley fever (though the term «Silicon Valley» had not yet been coined) and co-founded a computer company, ROLM Corporation, with three other colleagues, all with similar backgrounds which included almost no management experience or business education.

Eager to bring the tools of my profession to bear, I initially tended to apply my systems training to managing an organization. Need to make a decision? Apply decision analysis; define all the possible consequences of all the possible actions one might take, then assign probabilities and value functions to these various outcomes, then compute expected values and ascertain the «optimal» decision. Worried about competition? Apply game theory. It did not take long to realize that this «engineering» approach to problem solving was unsuited for the rapidly changing environment which I was in. Fortunately, my partners had sufficiently different perspectives and skills that as a group we were able, with plenty of trial and error, to manage and grow a human organization operating in a rapidly changing external environment.

Over the next twenty years, the company successfully grew to over 10,000 employees, but I never really felt comfortable with many aspects of organizational management. I acquired a set of skills,

tools, and techniques that tended to work, but I had no overall intellectual framework, or mental model, for thinking about the world in which I was embedded. Several years ago, pursuing an interest in economics, I became aware of the Santa Fe Institute through one of its first publications, *The Economy as an Evolving Complex System*², and was introduced to the emerging field of the scientific study of complex adaptive systems. I became convinced that a complex systems approach could provide the unifying intellectual framework for thinking about the world of high-tech management. Just as a complex systems approach could show why current economic theories of equilibrium, perfect rationality, and decreasing returns are incapable of understanding or explaining the 20th century global economy, it could also show why decision analysis and game theory are inadequate to explain or prescribe the behavior of firms.

In this paper, my objective is show how complex system metaphors can be used to gain perspective on the world of high technology, and to suggest some implications for management of any organization operating in a context of rapid change. I will first review the four major properties of complex adaptive systems and relate them to the high-tech world, then suggest by a «Darwinian selection» argument that there are some common attributes of successful organizations. Finally I will discuss strategic planning in complex environments.

PROPERTIES OF COMPLEX ADAPTIVE SYSTEMS

By a complex adaptive system, or CAS, I mean an open-ended system of many heterogeneous agents who interact non-linearly over time with each other and their environment and who are capable of adapting their behavior based on experience. Open-ended means there is essentially limitless possibility for variability in agent characteristics and behavior. In non-human biological CASs, the source of agent variability is primarily genetic with inheritance; in human CASs the primary source of variability in behavior is the immeasurably large cognitive ability of the human brain. There are four major properties of the aggregate dynamics of CAS that set them apart from other systems: self-organization, evolutionary trajectories, co-evolution, and punctuated equilibrium. All of these properties are emergent, in the sense that complete knowledge of the individual agents is not sufficient to infer the details or timing of the aggregate properties. Professor Rosenau, elsewhere in this volume³, has eloquently described these properties; I will briefly recap them and use them as a lens through which to view the world of high-technology.

Self-organization is the emergence of new entities or stable aggregate patterns of organization and behavior arising from the interactions of agents. Each higher level of organization has its own time-scale, and each new level has new kinds relationships and properties. That is, a complex adaptive system on one level is made up of lower level complex adaptive systems interacting and creating the higher level order. In human systems we usually take the lowest organizational level as the individual, although each individual could be considered to be comprised of lower level CAS, such as our brains and immune systems. Human CAS have several characteristics which distinguish them from other classes of CAS such as physical or biological systems. First, we have more levels of organization. The next level up from the human individual is family, clan, firm, etc. Going on up, we have on the economic side industries, regional economies, the global economy; on the governing side we have cities, states, nations. So there are multiple levels of nested complex adaptive systems in which humans operate individually and collectively. Second, every individual is usually a member of several higher level entities-family, employer, profession, church, city, etc. So self-organization is not strictly nested; complex webs of interconnections between human CAS exist at all levels. Third, the higher level (other than family) human organizations are social constructions as opposed to natural constructions. That is, the entity types are creations of our collective imagination to which we attach names, such as firm, industry, and economy. And the rules that determine the interactions between these entities are also socially constructed and are not fixed laws of nature.

Evolutionary trajectories means the future history of a given system from a given point in time can not be determined by complete knowledge of the present state, and if you «re-run the tape» many times, every trajectory will most likely be unique. In particular, «historical accidents»-the occurrence of certain a priori very low probability events-can dramatically change the outcome (e.g., Hitler's

accession to power). However, in human systems as in simpler biological systems, the prerequisites for Darwinian natural selection are met-mechanisms for the creation of novel entities, limits to population of entities, differential entity survival based on relative fitness, and heritability of attributes-which ensures that in any given trajectory, we expect to see emergence of order in human systems analogous to the emergence of species and ecologies in nature.

Co-evolution takes the basic concept of Darwinian evolution to the next level. Instead of having a stable environment to determine fitness as agents adapt and evolve, a large part of each agent's perceived environment consists of interactions with other agents, who are themselves adapting and evolving. And each agent interacts not only with other agents at the same level in the organizational hierarchy, as when firms compete in an industry, but also with agents at higher and lower hierarchical levels, such as firms' relations with employees or the tax policies of the government. I believe that in thinking about human CASs, it is highly useful to include our artifacts-the inanimate things we create and make-as well as our organizations. In the term artifacts I include not only tools and products but information and knowledge. Our artifacts exhibit, in a more limited way, the properties of complex adaptive systems, in that they evolve (from the abacus to the personal computer), they co-evolve (weapon systems), and they exhibit increasing levels of organization (LANs to the Internet). And because our human organizations are largely organized around making and using artifacts, we really should view our human agents as co-evolving with the artifacts we create. The behavior of a particular agent depends, to a large degree, on the artifacts at its disposal. If, for example, a country has created a new weapon, its army will evolve to take advantage of the unique capabilities this new weapon offers. Further, if you are facing an army that has a different set of weapons, both the weapons you have and those that they have certainly matter, in terms of how you expect them to behave and how you are going to behave. Recently, the combination of two types of artifacts, weapons and computers, into a new type, smart weapons, has had an enormous impact upon defense systems at many levels.

Punctuated equilibrium is the tendency of a CAS to have stable patterns of activity for long periods of time, then have a short transition period of very rapid change in patterns, followed by new stable patterns of activity. In open-ended complex adaptive systems, it is usually impossible to predict when transitions will occur or what the resulting stable patterns will be. In our multi-level global human CAS, call it the human world, this phenomena occurs at all levels, and the question of stability versus instability depends on which part of the system you are looking at, what kind of patterns you are looking for, and what time scale you are using. For example, macro-economists studying the U.S. economy would say that since the 1940s the U.S. GNP has grown fairly smoothly over time, with a few blips here and there, and conclude the U.S. economy is in an equilibrium state, and liken it to a finely tuned, smooth-running engine of production. But if one drops down to the level of the firm, one sees thousands of firms going out of business every year, and new ones forming all the time, hardly an equilibrium state.

THE HIGH-TECH SECTOR

If we take a centuries-long view of our human world, it is easy to see patterns of punctuated equilibrium. In the words of Peter Drucker, «every few hundred years in Western history there occurs a sharp transformation [in which] society rearranges itself-its world view; its basic values; its social and political structure; its arts; its key institutions. Fifty years later, there is a new world. And the people born then cannot even imagine the world in which their grandparents lived and into which their own parents were born»⁴.

Most of the major transition periods coincide with the emergence of new classes of artifacts around which we reorganize ourselves-Gutenberg's printing press in 1455 driving the Renaissance, Watt's perfected steam engine in 1776 initiating the Industrial Revolution.

Unquestionably, the development of the digital computer in the 1940s, followed by the invention of the transistor about 1950 enabling the economic implementation of the computer, has spurred a new major transition phase for humanity, which many call the Digital Revolution. Over the past four decades we have seen many generations of evolution of new classes of artifacts enabling blindingly fast computation, unlimited information storage, instantaneous communication over vast distances. These capabilities are driving rapid changes in all aspects of our human world, but nowhere is the pace

of change more rapid in the newly created sector of the economy- call it the high-tech sector-comprising those firms directly involved in the creation of the artifacts themselves-computer and software companies, telecommunication companies, semiconductor manufacturers, etc.

If we take as our frame of reference the complex adaptive system consisting in the agents and artifacts of the high-tech sector, we can see an incredibly rich display of all of the properties of complex adaptive systems played out over 40-plus years. As an example of self-organization, we see first the emergence of the computer industry, followed by the software industry, followed by the data communication industry, each with its own identity, trade associations, trade shows, market research firms. Darwinian evolution is evident in the birth of new firms, typically inheriting «genes» of practices and cultures from older firms from which the entrepreneurs spun out, with survival of the fittest. Co-evolution is evident in the competition between firms leading to specialization into protectable niches, and in the entwined history of processor architectures, operating systems, programming languages, and networks. A good example of punctuated equilibrium is the «computer industry». First there was the era of the mainframe computer-room sized, costing millions of dollars. After an initial shakeout period in the '50s, there emerged stable market shares split among eight companies, with IBM holding over 70% of the total market. In the late '60s a new variant of artifact appeared, the minicomputer, costing tens of thousands of dollars. This initiated a dramatic increase in the total computer market, and the minicomputer segment became a very sizable fraction. A plethora of new companies, in addition to the existing mainframe companies, vied for market share, but within a few years the minicomputer segment stabilized, dominated by four companies: IBM and three newcomers. Then in the late '70s, yet another «species» emerged, the personal computer, costing a few thousand dollars. Again a spate of new companies emerged to compete in a vastly expanded market, in addition to existing ones, and after a few years stability again set in with a handful of companies dominating the market, all new except IBM.

The Economist notes «twenty-five years ago only about 50,000 computers existed in the whole world; [today there are] an estimated 140 million...and that does not count the embedded processors inside cars, washing machines or even talking greetings cards. A typical car today has more computer processing power than the first lunar landing-craft had in 1969». [5] No matter what metric you choose-mips per processor chip, bits per memory chip, cost per mip, cost per byte of memory, transistors per chip-performance has increased by a factor of 100 every 10 years for the past three decades (Moore's Law). There is no reason to believe that, at least for the next two decades, these trends will change.

CHARACTERISTICS OF SUCCESSFUL HIGH-TECH ORGANIZATIONS

Clearly, organizations that survive and prosper in the high-tech sector must deal successfully with rapid change, not only in the artifacts with which they are associated, but in the agents with whom they compete and interact. Of the many thousands of new and existing firms that have attempted to compete in the high-tech sector over the last four decades, relatively few have succeeded. If we are searching for insights into managing organizations in rapidly changing environments, it would seem reasonable to look at these successful firms to see if they have traits in common - attitudes, management processes, organization forms, etc. Darwin's principle of natural selection would imply those traits or characteristics that confer the best fitness will tend to spread through the population, either by «inheritance» through spin-outs, or imitation by others of successful role models. [Admittedly we are dealing here with a relatively few generations compared to biological evolution, so my argument should be considered as suggestive rather than scientifically valid.] Are there such common traits? I believe there are, and I will try to summarize them here.

There are two key principles that high-tech organizations understand at a visceral level. The first is to recognize that time is the scarce commodity. An organization has to be able to match the rate of change in its environment. If it cannot, it does not matter what resources the organization has in terms of money, people, intellectual capital, goodwill, or any other resource. An organization that cannot keep pace will inevitably fall farther and farther behind; having large resources will only prolong the death spiral. One metric crucial to many companies is the length of the product development cycle - the time between successive generations or major versions of a product. Thirty years ago, five years was an acceptable cycle. Twenty years ago an upper bound was three years. Ten years ago the best

companies were shooting for less than two years. Now, a new buzzword in Silicon Valley is «Internet time»⁶, with product cycles measured in months.

The second key principle is to recognize that people are the key asset of any organization. Why? Because people are the adaptive element of organizations. Learning and innovation come only from human cognition. Perhaps someday computers will exhibit true artificial intelligence, but that is a long time away, if ever. Humans are great at pattern recognition, great in making sense of «messy» situations, great at learning and adapting. The critical management task is to enable employees to most effectively use these capabilities to learn and adapt for the benefit of the corporation. High-tech companies have always been the leaders in attitudes, cultures, and policies to keep their employees motivated, happy, and productive. Few successful high-tech companies are unionized; a successful union organizing effort would be considered a catastrophic management failure. Unions create adversarial relationships among classes of employees that deteriorate the potential for collective learning and adaptation. If a significant number of employees feel they are not getting a fair shake and need a union to «fight» for them, management has failed.

If an organization takes to heart the two principles concerning time and people, what else needs to be done to ensure that an organization can adapt in a dynamic, complex environment? I find it useful to break this down into two questions: how can an organization allow adaptation, and then how can an organization encourage adaptation. Let's consider each of these.

Although humans are the adaptive element in every organization, it does not follow that any organization will be adaptive. In fact, there is a deeply embedded metaphor in our society that works strongly against adaptable organizations-the metaphor of the organization as a machine. The metaphor grew naturally out of the last great social paradigm shift, the Industrial Revolution, in which science based on Newtonian physics led to the development of machines that replaced humans and animals as sources of energy for creating and transforming artifacts. A machine is a system of carefully designed parts interconnected in a precise way to accomplish a function repeatedly and reliably. The key to a machine is that each part has a known, predictable behavior in the system, and that the interconnection of the parts results in the result for which the system is designed. If one makes an analogy to human organizations, in which human beings are the component parts, there is the immediate problem that human behavior can be quite unpredictable. The answer to this, inspired by the work of Frederick Taylor⁴ early this century, is to analytically determine the one best way to do each task, then train people to do it this way, and insist on reliable conformity-standard operating procedures. In a similar fashion, the interaction of the human components of the organization is carefully defined-who communicates with whom about what, who has responsibility for what. Since variability in results is to be avoided, authority to permit deviations from standard procedures is invested in only a few key individuals. We are all familiar with the end result of applying the machine metaphor-organizations that have precisely defined organization charts with many hierarchical levels, volumes of procedures defining most activities of the organization, and most major decision-making vested in a few central individuals at the end of long chains of authority. Staff organizations, mostly isolated from direct contact with the external environment, spend endless hours (aided by the writings of business school organization theorists) worrying about the «best» way to organize people into functional blocks, how these blocks should relate and communicate, designing «optimal» work flows and methodologies (aided by systems and operations research theorists). By their very design, such organizations do not allow for rapid adaptivity and innovation in response to external change. What capabilities they do have for change are vested in a very few people, rather than harnessing the cognitive capabilities of every member of the organization.

Suppose that, rather than using the machine analogy, we use instead the complex adaptive systems metaphor in thinking about organization structure and design, and view our organization as one CAS made up of many other CASs, namely the human members, and attempting to survive in an environment of many other CASs, with whom we must both cooperate and compete. Then, by the properties of such systems, we know there will be an inherent tendency for self-organization among employees, that continual evolution (read change) will be required in all aspects of our activities, that our external environment is not static but co-evolving with us, and that we can expect periods of very rapid change interspersed with periods of slower change. How then should we design our organization? Pretty clearly, it should be the antithesis of the machine-derived model. It should feature few rigid operating pro-

cedures, it should have great flexibility in organization structure, it should have widely delegated decision authority with short authority chains, and it should be very sensitive to changes in its external environment. These are indeed the features of successful high-tech organizations; in fact, I submit that these features now characterize almost all high-tech organizations as a result of Darwinian selection over many generations of evolution.

Suppose we were to study the organizational structures of two large companies, the first being an old-line type such as General Motors 30 years ago (before the Japanese ate their lunch), and the second a large high-tech company such as Intel or Microsoft. Both would have organization charts we could study, and on the surface they would appear similar, a hierarchical tree of sub-organizational blocks, although the high-tech chart would probably be much flatter. There would likely be an attached commentary describing the basic activities and responsibilities of each component sub-organization, together with an overview of how the components relate to each other. If we went to the managers of the components of the top-level chart and asked how their part of the organization is organized, they would produce similar structures. At this superficial level, we might conclude there are no real differences in the organizational structure of the two companies. But if we dug to a deeper level of understanding, we would find profound differences. If we asked to see the company procedures manual, the old-line company would likely produce a multi-volume set, and advise us that each component organization would have their own additional volumes. In the high-tech company we would be given a very slim volume that contained very few procedures («you will do it exactly this way»), but instead mostly policies («here are some overall constraints on the actions you can take») and guidelines («here are some suggested ways to do it which usually work, but you are free to find a better way»). There would be a discussion of the company's mission and a discussion of the values that are expected to guide the behavior of all employees. High-tech companies would consider it counter-productive to have highly detailed procedures for action and interaction; rather, they recognize that the formal organizational structure is just a guide for the kinds of relationships and interactions that need to develop for success, and that it is crucial to allow employees the maximum possible latitude for action. If we examined in depth the range of decisions managers at each hierarchical level could take without prior approval from a higher level or from peer levels, we would find it quite restricted for the old-line company but quite broad for the high-tech company, so decision making is broadly decentralized.

Rather than relying on a detailed formal organization structure to channel all activities and interactions, high-tech companies rely instead on the informal organization, the self-organizing networks of relationships that arise naturally from purposeful collective activity, and on temporary organizations, such as teams and task forces, for fast response to change. The informal organization contains collective wisdom about who has what skills and how best to solve problems. Further, it is fluid and adaptable. As conditions change, the informal organization rapidly deletes, modifies, and adds to the patterns of interactions in order to rapidly adjust to the situation. When a situation arises which strains the abilities of both the formal and informal organizations, rather than obsess about how to optimize the formal organization chart to deal with it, the best resources for dealing with it are marshaled from throughout the company, usually selected via the informal organization, and a temporary organization is created and endowed with appropriate authority, to determine and execute the appropriate response. Sometimes, after the organization has responded to some challenge through temporary organizational action, there emerges a realization that a modification to the formal organization chart is appropriate for the changed context, but note that this happens after the learning has occurred, not before.

Temporary organizations are not necessarily just ad hoc. Very often they are routinely used for recurring activities such as teams for product development projects. Each time a new project is started, a team is named with representatives from each relevant formal organization component, and the team is vested with full responsibility for success of the project, then dissolved when the project is completed. In most high-tech organizations the concept of a team—small groups of experts in their own domain, formed to work together on a problem that requires expertise from all their domains—is a standard organizational management tool.

Successful high-tech organizations view organizational structure and design as tools to help organizations function, not as ends in themselves. In rapidly changing environments, an organization should

have a toolbox of possible organizational structures that can be called into play depending on the context. A variety of forms may be in existence at any instant in time to deal most effectively with the issues of the moment. It can get messy, but if everybody understands how the things work and how to operate within them, then it can work fine. Of course, people need to be educated and trained how to operate in teams, task forces, and their variants.

It should be apparent that the organizational characteristics I have described for high-tech organizations, with their flexible structure and loose «permission structures,» will allow the constitutive human agents plenty of latitude to use their uniquely human cognitive skills for adaptation and innovation, but how do we encourage them to, and how do we make their efforts coherent, so that chaos and disorder will not result? When we humans are properly challenged and motivated, we love solving problems and coming up with new ideas. On the other hand, we are entwined in many relationships other than the job in our complex society and we have a limited attention span, so we tend to fall into the habit of doing just enough to get by in some of our relationships in order to focus our creative energies on the more interesting or challenging ones. So the art of high-tech management is quite simple to state-do not let the organization believe «business as usual» is good enough to get by.

High-tech managers know that in order to succeed the organization must always be prepared to cope with changes in its external environment, and they know that the nature of external change is relatively long periods of slow change followed by short periods of very rapid change (punctuated equilibrium). They also know that there is no «one best way» to do things; the capacity of human cognition to adapt and learn is essentially unbounded, and the inexorable advance of technology continually offers new possibilities. Further, they know that creative change can come in two flavors, I'll call them adaptation and innovation. Adaptation is incremental improvement by continually trying small changes in an activity or process, keeping those that work. Innovation is dramatic improvement by seeing different ways to approach the problem. Adaptive processes are low-risk, low-return per step, but over time lead to major returns through compounding, while innovation is high-risk, high return per step. So high-tech managers push their organizations to continually experiment with new ways to do things, blending both adaptive and innovative efforts. If there is no external threat or opportunity to focus on at the moment for a particular part of the organization, then focus on continually improving the quality and efficiency of current activities. [Of the plethora of management «fads,» the one that I believe best explicates the principle of continuous improvement, can be applied to all functions of all organizations, and will stand the test of time, is Total Quality Management (TQM) and its variations.] And of course the best way to succeed is, rather than to react to the changes in environment, to create by your own innovations those changes which will be viewed by your competitors as problematic changes in their external environment.

In an organization which demands constant experimentation, it is essential to realize that most experiments fail, but the ones that succeed more than make up for the costs of the failures. So the organizational incentive and reward systems (both financial and psychological) must reflect this; success should be handsomely rewarded, but most importantly, failure should not be punished. Only failure to experiment should be punished. The attitude toward failure should be «that didn't work as we had hoped; what have we learned from that, and what shall we try next?»

To those who are steeped in the old paradigm of organizations as machines to be designed, and managers as «controllers» of the machine, it might seem that the kinds of organizations I've described above cannot achieve sufficient coherent, coordinated action to carry out their purpose. Surely allowing people to constantly experiment and change things, not to mention having the latitude to sometimes act to further their selfish personal objectives over those of the organization, must result in chaos. How do you control such an organization? What is the «glue» that hold things together? The answer is easily understood when organizations are viewed from a complex adaptive system perspective.

Humans, as a consequence of our evolutionary history, are naturally inclined to cooperative activities. We could not have survived as a species otherwise. And our capacity for self-organization is obvious everywhere; John Holland gives the example of New York city: «New Yorkers of all kinds consume vast stocks of food of all kinds, with hardly a worry about continued supply.. yet [the city] has no central planning commission that solves the problem of purchasing and distributing supplies, nor

does it maintain large reserves to buffer fluctuations; their food would last less than a week or two if the daily arrivals were cut off»⁷. All that is required for any human organization to function coherently is a shared understanding of purpose and incentives sufficient to convince its members that their own best interest is served by orienting their behavior toward the purpose of the organization. So the glue that holds high-tech organizations together is a clearly communicated sense of purpose or mission, as well as a clearly communicated and constantly reinforced set of values governing behavior, together with incentive systems such as profit sharing and stock options to orient collective behavior towards accomplishment of the purpose.

So far I have been describing high-tech organizations from an inward-looking perspective-their organizational structures and management practices. Equally important is the manner in which they approach their relationships with the external world. They pay close attention to their interactions with external organizations-customers, suppliers, competitors-and think hard about the changes they see. They especially go to great lengths to involve their customers in determining features of new products. In light of our four properties of complex adaptive systems, it is easy to see that these characteristics would be essential for survival. An organization must recognize that it is not only a complex adaptive system itself, but that it is also a member of a higher-order complex adaptive system comprising itself and the other firms with which it interacts. Evolution, co-evolution, and punctuated equilibrium mean the company's world is not fixed, but constantly changing, and not only that, but the exact nature of changes in behavior of other agents and introduction of new agents is not only unpredictable, but unknowable⁸. In the next section, I will argue that one of the most effective ways for an organization to come to understand its world as it changes is through especially productive relationships called generative relationships. When viewed this way, two trends in high-tech behavior that go against the prescriptions of classical economics can be understood.

First, the nature of business contracts is changing. The classical economics approach leads to the view that contracts should attempt to envision all possible future eventualities, and specify a priori the rights of each party in each case. This leads to interminable arguments and negotiations and lost time. But if the detailed nature of outcomes is not only unpredictable but unknowable, and time is the scarce commodity, why bother? After a long period in which they trended towards increasing sophistication and complexity, contractual arrangements have become more simple, and are based much more on trust. Rather than becoming obsessed with trying to make sure that a contract covers all the bases and protects them against every eventuality, however unlikely, successful organizations take the attitude that things will be worked out as situations arise. The emphasis in this environment is to stop wasting time and get on with the business at hand. How can an organization be responsive and keep pace if it is worrying about and spending time on contract details with low probabilities of relevance?

A second trend is toward relationships with suppliers. While classical microeconomics would predict that firms would buy only from the lowest bidder with no loyalty, high-tech firms (and now many non high-tech firms) are doing just the opposite. Instead of playing off numerous suppliers against each other, these firms are reducing the number of suppliers but forming much closer relationships with the selected set. In a three year period, Motorola reduced the number of its suppliers by 70%⁹. Reallocating relationship management efforts to fewer more intensive partners rather than many arms-length partners has several advantages, such as lower transaction costs, but a crucial one is the ability better understand and adapt to changes through collective discourse and joint action.

Do the lessons of the evolution of high-tech organizations have any applicability to other sectors, such as the military or government institutions in general? I am not sure but I think probably so, for a couple of reasons. First, on the metaphorical level, both the public and private sectors deal with complex adaptive systems and organizations; people who are working together to accomplish some purpose. We also know that most of the creativity and innovation in human activities comes from cross-domain analogies. That is, you develop a deep understanding of patterns of cause and effect in one domain of experience, perhaps physics or chemistry; you see patterns in another domain that at an abstract level resemble those of the first domain, so by analogy you hypothesize about cause and effect in the second domain. One could hope that using the experience of the private sector in adapting to the rapid pace of technological advances and applying it to a military organization is just such a cross-

domain analogy. Second, all organizations have certain things in common. Both private sector organizations and the military need organizational structures, methods of coordination, information systems. They each have the need to recruit and train people, supply them with tools and materials, and deal with management issues, all in rapidly changing environments. Practices that are effective for these in the private sector may well be effective in the public sector.

STRATEGY UNDER COMPLEXITY

In the previous section I have described some characteristics of high-tech organizations that enable them to adapt to rapid environmental change by constant experimentation and adaptation. But what about planning, in particular long-term strategic planning? Most high-tech organizations do not attempt detailed planning beyond 12-24 months, and even those plans are viewed as a guideline around which to organize and coordinate the activities of people, subject to frequent adjustment as events unfold. When it comes to longer term time horizons, they are highly skeptical of the standard methodologies of strategic planning that have been in vogue for many years, which are based on a presumption of underlying order that can be inferred. While many go through the motions of using the standard techniques, they place much more emphasis on the «gut-feel» of the key thinkers in the organization when it comes to decisions about major long-term investments and directions. In a human world that exhibits the properties of complex adaptive systems, implying unpredictable and unknowable novelty, is there any benefit to be gained by trying to think about the longer term? How should one go about it? My colleague David Lane and I¹⁰ have developed some partial answers to these questions, and in this section I want to briefly introduce some of our ideas.

First it is useful to make some distinctions about foresight horizons; how far ahead the strategist thinks he can foresee events. Foresight horizons can be clear, complicated, or complex. To illustrate, I quote from the paper by Lane and me:

Picture an 18th century general perched on a hill overlooking the plain on which his army will engage its adversary the next day. The day is clear and he can see all the features of the landscape on which the battle will be fought—the river and the streams that feed it, the few gentle hills, the fields and orchards. He can also see the cavalry and infantry battalions positioned where he and his opponent have placed them, and he can even count the enemy guns mounted in the distant hillsides. The battle tomorrow will consist of movements of these men across this landscape, movements determined in part by the orders he and his staff and their opposite number issue at the beginning of the day, and in part by the thousands of little contingencies that arise when men, beasts, bullets and shells come together. While he cannot with certainty predict the outcome of all these contingencies, nor of the battle that together they will comprise, he can be reasonably sure that one of a relatively small number of scenarios he can presently envision will actually come to pass...The general's uncertainty has a clear terminal date: tomorrow, when the battle will have been fought and either won or lost...the general knows what he is uncertain about: not only which side will win the battle, but also the kinds of events that will turn out to be decisive...The general has a clear foresight horizon.

Now think about a U.S. cavalry column marching through an uncharted section of Montana in the early 1870s. The commanding officer cannot know the location of the nearest river or whether there will be an impassable canyon on the other side of the hills looming over his line of march. Nor does he know where the Indian tribes who inhabit this country have established their camps or whether they are disposed to fight should he come into contact with them. He knows the general direction in which he wants to take his men, but it would not pay him to envision detailed forecasts of what the next days might hold, because there are too many possibilities for unexpected things to happen. Instead, he relies on his scouts to keep him informed about what lies just beyond his own horizon, and he stays alert and ready for action. He is confident that he will recognize whatever situation he encounters, when he encounters it...The cavalry commander is concerned with getting his troops to their assigned destination, so his time horizon of relevant uncertainty is a matter of days or weeks...He could frame propositions about almost anything likely to be relevant to the completion of his mission, but it would amount to a very long list, most items of which would turn out not to matter anyway... The cavalry commander's foresight horizon is complicated. He knows the kinds of things that might happen, but

because of the sheer number of possible geographical, meteorological and social combinations it is difficult to imagine them all at the outset of his mission. Nonetheless, he thinks he knows how to find out about the eventualities that are likely to matter in time to respond efficaciously to them.

Finally, imagine the situation of a Bosnian diplomat in early September 1995 trying to bring an end to the bloodshed in his country. It is very difficult to decide who are his friends and who his foes. First he fights against the Croats, then with them. His army struggles against an army composed of Bosnian Serbs, but his cousin and other Muslim dissidents fight alongside them. What can he expect from the UN Security Forces, from the NATO bombers, from Western politicians, from Belgrade and Zagreb, from Moscow? Who matters, and what do they want? On whom can he rely, for what? He doesn't know-and when he thinks he does, the next day it changes. The Bosnian diplomat has an uncertain time horizon-there is no end in view. He would be at a loss to name all the actors and events that could affect the outcome of the drama of which he is a part. In fact, no one could name them, because in the working out of the drama new actors keep getting drawn in and they create new kinds of entities-like the Rapid Deployment Force or the abortive Moscow Peace Meeting-that simply could not be predicted in advance. The Bosnian diplomat's horizon is certainly complicated, but there is more to it than that. Unlike the cavalry commander, his problem is not just to negotiate his way a fixed landscape composed of familiar if presently unknown features. The social landscape through which he moves constantly deforms in response to the action he and others take, and new features, not previously envisioned or even envisionable, emerge. Since his destination is always temporally beyond his current foresight horizon, the connection between what he does and where he is going is always tenuous and hence ambiguous. Inhabiting as he does a world of emergence, perpetual novelty and ambiguity, the Bosnian diplomat's foresight horizon is complex¹⁰.

If an agent has a clear foresight horizon, then the time-honored methodology of Decision Analysis is appropriate for strategic planning. Determine the set of possible strategies, assess the outcomes of each and their probabilities, evaluate the relative value of each outcome, and calculate the optimum strategy. In complicated foresight horizons, the hopelessly large number of possible outcomes and the difficulty of assessing probabilities, let alone assigning values, forces strategic planning to become the organization of processes of continuous experimentation, exploration, and rapid adaptation. This is the motivation for the recent spate of literature about 'the learning organization'^{11,12}. But in complex horizons the very structure of the world in which the agent exists is undergoing change. What does strategy mean when «your world is under active construction, you are part of the construction crew, and there is not any blueprint»¹⁰?

Complex foresight horizons emerge when cascades of change occur in agents, artifacts, and their relationships. These changes have two dimensions: cognitive and structural. By cognitive change we mean changes in interpretation by human agents of their world; who the other agents are and what they do, what artifacts there are and what their function and value is, and what agents interact in what ways with which other agents and with what artifacts. By structural change we mean the emergence of new types and instances of agents and artifacts (and the disappearance of others), coupled with new and rearranged relationships between agents and artifacts. These two dimensions are coupled by reciprocal causality-cognitive reinterpretations of the world lead to new actions by agents which lead to new relationships with other agents and artifacts; and structural changes observed and experienced by agents lead to new interpretations of their world. Thus we have a dynamic feedback loop, and we know that feedback loops can be stable (negative feedback) or unstable (positive feedback). In our context, instability means constructive positive feedback, the emergence of new entities and relationships, resulting in complex foresight horizons.

Although human agents can passively observe aspects of their world with which they do not directly interact and make interpretations, the most important stimulation to reinterpretation comes through action, in particular interaction with other agents. Every agent engages in relationships-recurring patterns of interaction-with a relatively small number of other agents, and it is through these relationships that the agent can learn best about its world and changes to it. Most relationships-for example, impersonal buy-sell market interactions-do not permit the kind of information exchange that can stimulate innovative reinterpretations of the world by the participants. But a few relationships-Lane and I call

them generative relationships³ [for extended discussion of generative relationships, see⁸ and¹⁰.]-do stimulate cognitive reinterpretations of the world by their participants, leading to the cascades of change of constructive positive feedback. So the dynamic feedback process that generates complex foresight horizons goes like this: generative relationships induce cognitive reinterpretations of the world which lead to actions which cause structural change which generates possibilities for new generative relationships.

To illustrate the dynamics of generative relationships, I can cite an example from my experience in building ROLM Corporation. After six years in the mil-spec minicomputer market, we diversified into the telephone PBX market in 1975. This was a billion-dollar market dominated by AT&T which had been stable for a long time. The other participants in this market, all large companies, had long-established presence and market shares that had been relatively stable for decades. But two things had happened to destabilize the status quo. First, digital technology for switching and control was evolving very rapidly but these complacent competitors continued to use old electro-mechanical switching and control technology in their products. Second, the industry had become deregulated by the Carterphone decision in 1968, allowing PBXs to be marketed competitively, rather than available only through the local telephone service monopoly. By 1974 nothing much had happened; it was still a billion-dollar market dominated by AT&T. ROLM developed a digital, computer-controlled PBX which turned out to be wildly successful. While there were no doubt many contributing factors to our success, one of the most interesting involves the changes over time in the perceptions we and our customers held about the artifact and our relationship to it. These changes were fundamental to the co-evolution of the market, the players, and the technology.

The advanced technology introduced in the ROLM PBX could be considered analogous to the biological evolution of the nervous system. While it initially provided new useful functions, it also provided a flexible platform for further evolution of radically new functions. In the biological sphere, the evolution of the nervous system to the human brain is measured in millions of years, while in the time frame of functional evolution of technology in the human world is measured in years or even months. In the initial version of the ROLM PBX, we programmed the embedded control computer with all the functions we thought could be useful to organizations, such as least-cost routing of long-distance calls, automatic dialing, and call detail recording. We knew there might be other functions that would turn out to be useful, but we had no idea what they might be. ROLM focused on telecommunications managers of the very largest companies as a key market segment. We did that because these large firms were very sophisticated with large telecommunication budgets and centralized decision making, and the new functions of our product had greater relative benefit for them than for smaller companies. It was initially very hard to make inroads with these individuals, because they were used to buying whatever AT&T told them to (a situation very similar for early innovators in the computer industry who had to compete with IBM). But we felt that if we focused intensely on serving these customers we could convince them. A few tried our product and found that not only did it do what we said it would do, but they saved so much money that they became heroes in their own companies. But more importantly they began to relate to us other needs that they had. They would come back and say, «We've been thinking of buying this automated call distribution system from Collins, but we only have fifty people handling incoming calls to our service department, whereas the Collins system is designed for thousands of airline reservation agents and is uneconomical for us; why couldn't you program these kinds of features into your PBX?» We asked our engineers how hard that would be to do, and realized it would be fairly easy to do. We went around to some other customers and explained the application, and it turned out almost everyone of them had had very similar needs. So within a year we incorporated an Automatic Call Distribution function in the next version of the product, and it was very successful. And other ideas began to emerge from our customers, such as centralized attendant service, that drove the continued transformation of the product. The results of these intense working relationships between manufacturer and consumer not only evolved the nature of the product, they also transformed our company and the whole PBX industry.

As a result of these interactions, we changed our idea of what ROLM was all about. We were not developing telephone systems, we were developing line-of-business communication systems for

reducing costs and increasing the efficiency of organizations. With that new mindset, all kinds of new possibilities opened up about new applications of our technology. And as we introduced a steady stream of new innovations every few months, we continued to distance ourselves from the old-line competitors, who were accustomed to product cycles of many years.

The telecommunication managers who were early adopters of the ROLM PBX enjoyed transformations as well. Because of the benefits they delivered by embracing the new technology, they gained credibility and promotions within their companies. They previously had a relatively low level position on the corporate ladder-much lower than the MIS manager-because with the old technologies there wasn't much possibility of innovation. Their promotions began to put them on a par with MIS managers. At the annual meetings of the professional association comprising their peers -the International Communications Association-they would give formal presentations about the productivity-enhancing capabilities of the ROLM PBX, and later over drinks in the bar describe to their peers the personal rewards and recognition they had won. This led to a surge of interest by other large companies, which then stimulated interest by smaller companies who look to the larger companies for leadership. The rapidly increasing revenues to ROLM in turn allowed an even higher level of investment in continuing product innovation, and this virtuous cycle of «increasing returns»¹³ allowed ROLM to emerge as a major force in a transformed industry.

In a span of five years, an unknown company, ROLM, had captured the second largest market share in a market that had been stable for decades. By 1980, three companies-AT&T, ROLM, and Northern Telecom-had 80% of the U.S. PBX market. All of the other original major PBX manufacturers had been eliminated or marginalized, and a handful of new players had footholds. Interestingly, the same three entities (ROLM is now owned by Siemens) continue to dominate the market in 1996, sixteen years later. This provides a good example of punctuated equilibrium; the PBX market was stable for many years, then underwent a transition over only 5 years to its present stable state. I believe a key reason for ROLM's success was developing generative relationships with its key customers, leading to positive feedbacks that accelerated its rate of product innovation and market acceptance.

If we interpret the ROLM story using the abstract terms of the dynamics generating complex foresight horizons, it goes like this. A small agent (ROLM), looking for new opportunities, sees a possibility of using an artifact about which it has deep knowledge-small computers-as the basis for making an improved version of another artifact-a telephone switching system (PBX). After developing the new artifact, the company must form new seller-buyer relationships with a class of unfamiliar agents-large companies with significant telecommunication costs. After forming a few such relationships, some of the relationships become generative. The telecommunication managers of the large companies, having demonstrated the hoped-for large cost savings with the new PBX, receive unaccustomed accolades from their organizations, and realize that the possibility exists to continue to beneficially transform their own identity in the organization by additional applications of the new artifact. They turn to ROLM with requests for enhancements to the PBX to enable the new applications. This leads ROLM to realize that the possible functionality of the artifact it has designed is much broader than just traditional PBX features, implying a much larger market, and it focuses its key engineering talent to pursue these ideas. ROLM reinterprets its mission (identity) as providing business communication systems, not just telephone systems. At the same time, the successes of the early customers spread via their professional relationships with peers in other companies, leading to an exponential increase in new agent relationships for ROLM (some of which also generate new ideas), providing rapid increase in revenue, which in turn allows increased investment in product enhancements. This virtuous circle leads to explosive growth for ROLM and rapid capture of market share. So we see that the generative relationships led to reinterpretation of self-identity by both ROLM and the telecommunication managers, as well as reinterpretation of the functionality of the new artifact, and these in turn led to structural change (dramatic shifts in market share) in what had been a stable market, as well as major changes in the perception of what functionality constituted a modern business voice communication system.

But why didn't other old-line players react quickly to preserve their position, and why didn't other computer-knowledgeable companies with superior resource bases muscle their way into this newly energized market? I believe the answer is that in order to survive and prosper during cascades of change,

an organization must: first, be embedded in the generative relationships that cause the changes, and second, be capable of focused, rapid action in response to perceived opportunities. If an agent is in a position to comprehend change only by observing the end structural results rather than the earlier cognitive shifts that led to the structural results, it will have great difficulty moving rapidly enough to succeed. And if those agents who are in the generative relationships do not exploit the opportunities quickly, they are at risk of eventually being displaced by those with larger resources. Although the old-line PBX competitors had existing relationships with their customers, these relationships did not become generative for two reasons, size and complacency; lulled into a false sense of security by years of «business as usual,» they did not feel a need to maintain continual intense discourse with their customers, and when they belatedly realized the implications of computer-controlled PBXs, they were too big and bureaucratic to respond quickly enough. Similarly, by the time potential new competitors outside the industry recognized the structural changes taking place, it was too late to insert themselves in an effective way.

STRATEGIC PRACTICES

The foregoing discussion and story provide the basis for a partial answer to the question of what strategic thinking means when an organization finds itself with a complex foresight horizon. Lane and I¹⁰ suggest that such organizations should put into place two strategic practices: populating the world, and fostering generative relationships. Populating the world is a process of discourse to construct and interpret a representation of the external environment—who and what are the agents and artifacts that constitute the world, what are their relationships, and how are they changing? This entails, of course, gathering information from many sources, but most importantly, pattern recognition and interpretation. Fostering generative relationships is an attempt to secure a position in the world which will enable the organization to recognize and influence emergent opportunities. Based on the organization's current interpretation of its world, it invests resources in existing relationships that have the potential for—or already demonstrate—generativeness, and it seeks to establish potentially generative relationships with new agents.

If it is true that generative relationships are an important aspect of success in complex horizons, then how are they fostered? After all, I have argued that their benefits are unforeseeable and that not all relationships become generative. The generative potential of a relationship can be analyzed by assessing the degree to which the following essential preconditions are met:

There must be aligned directedness. This simply means the participants have a compatible orientation of their activities; for example, one party is interested in using an artifact, the other in supplying it. Or two nations are concerned about defending themselves from a common potential aggressor. Or the Army and Navy are each trying to develop weapon systems on limited budgets.

Second is heterogeneity; the participants have to differ in key respects. They have to have different competencies, different access to other agents or artifacts in the world, or different points of view about how to think about agents or artifacts. In a sense they need be an interdisciplinary team. An example is the Santa Fe Institute's Business Network, with some thirty members from business, government, and military. They meet with the scientists, two or three times a year, in order to get exposure to new ideas. They are gathered around a common set of ideas and metaphors about complex systems and a number of novel joint projects have emerged. Of two nations concerned with defense, one has a strong navy, the other a strong army, and each has alliances with other nations.

Mutual directedness is needed. It is not enough to have synergistic interests and differing perspectives, but the agents must seek each other out, and develop a recurring pattern of interactions. You have to have an interactive relationship to begin with, before it can become generative. There are many kinds of natural role-based relationships, such as supplier-buyer or trading partner, and these are usually the seeds of generative relationships. Generative relationships can arise serendipitously from existing natural relationships, or an organization may seek out new relationships based on its perception of generative potential. Within an organization, management may perceive the possibility for generative potential between two sub-organizations, and create incentives for mutual directedness. For example, if a portion of the budget for new weapons systems were earmarked for common sub-systems or technology developed jointly and endorsed by all three services, it might induce new relationships that could turn out to be highly generative.

The fourth precondition for generativeness is permissions. The individuals interacting in the relationship have to have appropriately matched permissions or authorizations from their respective organizations to engage an open and extensive level of disclosure and dialogue. Without this, the generative potential is blocked. In relationships between organizations with multi-level reporting hierarchies, generative potential is greatly enhanced by establishing regular discourse between the responsible individuals at each hierarchical level with their peers in the other organization. This not only allows quick adjustment of mis-matched permissions and response to action opportunities, but provides even more heterogeneity in the relationship because of the differing range of perspective and knowledge inherent at the various hierarchical levels.

Finally, there must be action opportunities. As ideas for new possibilities arise from continued interaction, there has to be the opportunity to engage in joint action based on the ideas. Relationships that involve only talk do not last long or deeply affect agent identities. Action itself more clearly reveals the identities of the participating agents and enhances the development of mutual trust. It is interesting to consider what might have happened if the U.S. and USSR, with an aligned directedness toward strategic arms limitations, had chosen to proceed not by sending a small team of negotiators to Geneva to spend years sitting across a table talking at each other (preceded by years of arguments on the size and shape of the table), but rather by a process of taking small joint actions such as destroying a handful of weapons with mutual inspection, then another step based on the experiences of the first, and so on. Another reason for action opportunities is that new joint competences can emerge only out of joint action, and these joint competences lead to changes in agent identities and even to the emergence of new agents.

Although I have framed this discussion of generative relationships in terms of interactions between independent organizations such as companies or nations, the ideas are just as valuable applied to dependent organizations, such as departments within a company. Dramatic innovations can come about when functional sub-organizations depart from the norm of viewing their dependence relationships with other sub-organizations as a necessary evil that gets in the way of accomplishing their purpose, and instead develop discursive dialogs oriented around understanding each other's problems and initiating actions to improve the efficiency of both. One of the key responsibilities of management should be the maximization of the generative potential of relationships, both within his own (sub-)organization and with other (sub-)organizations.

CONCLUSION

The rapid rate of change in our modern world, driven by the enabling technology of the transistor, has strained the ability of many organizations to function effectively. One reason is that the old intellectual framework presuming a stable, or at least slowly changing, economic social order-upon which the conventional management wisdoms are based-does not apply in rapid transition periods such as we now experience. This paper has argued that applying the metaphors of the science of complex systems to the human world can provide a new intellectual framework for the management of organizations, within which the successful attitudes, methods, and practices that have evolved in the high-tech sector over several decades can be seen to make sense. High-tech organizations understand that time is the scarce commodity and people are the key asset, which has resulted in common practices: loose permission structures rather than strict operating procedures; reliance on informal and temporary organization structures rather than rigid hierarchies; incentives that reward experimentation and don't punish failure; reliance on a shared sense of mission and set of values to ensure coherence; and simple contracts and close relationships with other organizations. There is a high likelihood that at the proper level of abstraction, these practices can be applied to organizations in all sectors which face rapid change, including the military and international relations.

The prospect of unpredictable and unknowable events and emergent entities may seem to make the concept of long-term strategic planning useless. But an understanding of the mechanisms by which such changes come about-reciprocal causation between human organizations reinterpreting their world and acting accordingly, and structural change emerging from aggregate actions causing organizations to reinterpret their world-leads to practices that can allow organizations to proactively improve their

prospects for success. Two such practices have been discussed: populating the world-the continual reinterpretation of the organizations, institutions, artifacts and relationships that comprise one's environment; and fostering generative relationships with selected organizations to maintain a position from which to participate in the construction of the emerging world.

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John F. Schmitt
**COMMAND AND (OUT OF) CONTROL:
THE MILITARY IMPLICATIONS OF COMPLEXITY THEORY**

I shall proceed from the simple to the complex. But in war more than in any other subject we must begin by looking at the nature of the whole; for here more than elsewhere the part and the whole must always be thought of together.

Carl von Clausewitz

The greatest and most direct military implications of complexity theory are likely to be in the area of command and control. Complexity theory is command and control theory: both deal with how a widely distributed collection of numerous agents acting individually can nonetheless behave like a single, even purposeful entity. The emerging sciences suggest that war is a radically different type of phenomenon-with a different operating dynamic-than typically understood in the American military. While radically different than commonly understood, war may have much in common with other types of non-linear dynamical systems such as, as Clausewitz suggested, commerce. If war is a dramatically different type of phenomenon than commonly understood, then the implications for the way we perform command and control may be-should be-nothing short of profound. As we learn more about the behavior of complex systems, we will likely come to view command and control in fundamentally different terms.

THE PREVAILING VIEW OF COMMAND AND CONTROL

Military theorists have routinely turned to science to help understand and explain war. In the verifiable and reliable laws of the natural world they have sought analogies and explanations for the unfathomable occurrences of the battlefield. Most often military theorists have turned to physics-and more specifically to Newtonian mechanics-because it is the most established, most elegant, and most precise of the sciences and because its laws describing the movements of material bodies and the physical forces acting upon them seem to provide ready analogies for military forces engaging one another in combat.

The great Prussian military theorist-philosopher Clausewitz was an avid amateur scientist and relied heavily and explicitly on the physical sciences to provide metaphors for his military concepts. Two of his greatest and most enduring concepts-friction and the center of gravity-come straight out of the science of the day. Of course, science for Clausewitz was Newtonian science.

THE REIGNING PARADIGM: NEWTON RULES

Not only does science provide metaphors and models for isolated military concepts, in our age it plays an even more fundamental role: Newtonian science provides the overarching paradigm which characterizes modern Western culture. In ways that we don't even realize because it is internalized, our paradigm shapes both our interpretation of the problems we face and the solutions we generate to those problems.

The Newtonian paradigm is the product of the Scientific Revolution which began in the 16th century and reached its crowning moment with Isaac Newton, who gave his name to the resulting world view. The Newtonian paradigm is the mechanistic paradigm: the world and everything in it as a giant machine. The preferred Newtonian metaphor is the clock: finely tooled gears meshing smoothly and precisely, ticking along predictably, measurably and reliably, keeping perfect time.

THE PARADIGM DEEPLY INGRAINED

The Newtonian/mechanistic paradigm is so deeply ingrained that it is even reflected in our everyday conversation. When things are going well, we say they are going «like clockwork.» When our unit is performing well, we describe it as a «well oiled machine,» or we say we're «hitting on all cylinders.» We refer to our individual contribution by saying we're «just one cog in the machine.» In the Marine Corps, for example, the common descriptor for an individual rifleman is «killing machine.» And what is the Marine Corps' preferred metaphor for itself? It is the «lean, green machine.»

We call military actions «operations,» a term which has a strong mechanistic/procedural connota-

tion, suggesting either a surgical procedure performed on an anesthetized patient or the systematic functioning of a piece of machinery. An operation conducted with noteworthy efficiency is referred to as a «surgical strike». Much less frequently do we refer to military actions as «evolutions»-a term which has biological connotations rather than mechanistic ones and suggests adaptation and adjustment rather than precise planning and procedure.

NEWTONIAN WAR

The Western approach to war has been as heavily influenced by the Newtonian paradigm as any other field. So what is war according to the Newtonian paradigm like? Importantly, Newtonian war is deterministically predictable: given knowledge of the initial conditions and having identified the universal «laws» of combat, we should be fully able to resolve the problem and predict the results. All Newtonian systems can eventually be distilled to one simple concept: cause and effect. And in fact, just such efforts to quantify results in war have abounded, starting at least with the famous Lanchester equations and carrying through Dupuy's Quantified Judgment Model. In other words, Newtonian war is knowable: all the information which describes any situation is ultimately available, and the implications can be fully worked out. That which we cannot directly observe, we must be able to extrapolate.

Newtonian war is linear: a direct and proportional connection can be established between each cause and effect. (Here «linear» refers to the dynamical properties of a system rather than to linear formations or frontages on a battlefield.) Small causes have minor results; decisive outcomes require massive inputs. In the Newtonian view, linearity is a good thing because linear systems are tame and controllable; they do not do unexpected things. If you know a little about a linear system you know a lot, because if you know a little you can calculate the rest.

The Newtonian view of war is reductionist: we understand war by successively breaking it down into parts eventually small enough to understand and control with the expectation that this will allow us to understand and control the whole. The so-called «Principles of War» reduced to the mnemonic MOOSE-MUSS to aid memorization (as if that equals understanding), are a prime example of this approach. Linear processes are amenable to such decomposition; nonlinear processes by definition are not.

The Newtonian/mechanistic view of war tends to see a military operation as a closed system not susceptible to perturbations from its surroundings. This leads toward an inward focus-on the efficient internal functioning of the military machine. If war is deterministic and if the machine is operating at peak efficiency, then victory ought to be guaranteed-without any need to consider external factors. The mechanistic view likewise leads to a focus on optimization-finding the optimal solution to any problem (which is based on the Cartesian assumption that an optimal solution exists). War comes to be seen as a one-sided problem to be solved-like an engineering problem or a mathematics problem-rather than as an interaction between two animate forces. In idealized Newtonian war, the enemy, the least controllable variable, is eliminated from the equation altogether.

NEWTONIAN COMMAND AND CONTROL

The natural result is a highly proceduralized or methodical approach to the conduct of military operations-war as an assembly line. Newtonian command and control tends to be highly doctrinaire-heavy on mechanistic and elaborate procedures. The mechanistic view recognizes that war may appear disorderly and confusing but is convinced that with sufficient command and control we can impose order, precision, and certainty. We can eliminate unpleasant surprises and make war go «like clockwork». Just as the Scientific Revolution sought to tame nature, the Newtonian approach to command and control-especially with the help of the information-technology revolution-seeks to tame the nature of war.

Newtonian command and control thus tends to involve precise, positive control, highly synchronized schemes and detailed, comprehensive plans and orders. Perhaps the best metaphor is a chess player moving (i.e., controlling) his chess pieces. Control measures abound, compartmentalizing the various components of the military machine and specifying how those compartments cooperate with one another. Synchronization (the timepiece metaphor applied to military operations) is merely the example nonpareil of Newtonian war: the military as one huge, highly efficient and precise machine-ticking along like a fine Swiss watch.

Newtonian command and control is microscopic command and control. Just as classical mechanics studies a system by studying the behavior of each component in the system, Newtonian command and control seeks to control the military system by positively controlling each component in the system. In military lexicon this is known as detailed control. In this setting, «command» and «control» are seen as working in the same direction: from the top of the organization toward the bottom. See figure 1. The top of the organization imposes command and control on the bottom. Commanders are «in control» of their subordinates and the situation, and subordinates are «under the control» of their commanders. The worst thing that can happen in such a system is to «lose» control.

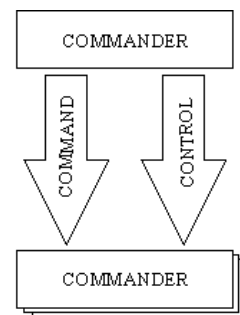


Figure 1.
Newtonian, or traditional, command & control - command and control seen as unidirectional.

The object of Newtonian command and control is to gain certainty and impose order-to be «in control». Near-perfect intelligence becomes the expectation. We pursue 95-percent certainty within a battlecube 200 miles on each side and we actually expect that we can achieve it. Consider this passage by Richard Dunn from McNair Paper No. 13:

Increased battlefield «visibility»-provided by enhanced C3I-allows us to grasp the battle much more precisely and quickly. Thus, technology has made warfare much more certain and precise than was ever thought possible....For all intents and purposes, commanders can get a technological God's eye view of the entire battlefield.

We believe we can blow away Clausewitz's «fog of war,» and if we fail to do so, it is only because our information technology is not quite capable enough yet-but we redouble our acquisition efforts and promise ourselves it will be soon.

THE PROBLEM: REALITY CATCHES UP

The Newtonian paradigm offers a neat, clean and intellectually satisfying description of the world-and of war. There is only one problem: it does not match most of reality. When distilled to this level, the Newtonian model of war is manifestly ridiculous. When we reduce it to these terms, I think few people would argue that war is actually this way. And yet, much of the current American approach to command and control is based precisely on the unquestioned assumption of this model. Futurist Alvin Toffler states that while some parts of the universe may operate like machines, these are closed systems, and closed systems, at best, form only a small part of the physical universe. Most phenomena of interest to us are, in fact, open systems, exchanging energy or matter (and, one might add, information) with their environment. Surely biological and social systems [of which war is one] are open, which means that the attempt to understand them in mechanistic terms is doomed to failure.

This suggests, moreover, that most of reality, instead of being orderly, stable, and equilibrated, is seething and bubbling with change, disorder, and process.

The Newtonian paradigm was so compelling, so neat, so logical-in short, so «right»-that it saw and imposed regularities where none existed. For the sake of finding solvable problems, science simplified reality by assuming an idealized world. It connected the discontinuities and linearized the nonlinearities-in short, it simply ignored all the countless inconsistencies and surprises that make the world-and war-such a complex and interesting problem.

The evidence is unmistakable: the Newtonian paradigm no longer satisfactorily describes most of our world (if it ever did). Science is slowly coming to recognize that the world is not remotely an orderly, linear place after all. We need a new paradigm, and once again science may provide the catalyst. It is not after all a Newtonian battlefield: it is a nonlinear dynamical battlefield.

THE EMERGING VIEW: NONLINEAR DYNAMICAL WAR

So what is war if not a classical Newtonian system? War is fundamentally a far-from-equilibrium, open, distributed, nonlinear dynamical system highly sensitive to initial conditions and characterized

by entropy production/dissipation and complex, continuous feedback. Rather than thinking of war as a structure at equilibrium, we should think of it as a standing wave pattern of continuously fluxing matter, energy, and information. War is more a dynamical process than a thing.

The principal law of thermodynamics-the supreme Law of Nature, in fact-is the Second Law which establishes that any natural process involves an overall increase in randomness or disorder-that is, an increase in entropy. The law of increasing entropy applies to war as much as to any other natural phenomenon. The driving force of all natural change in the universe, constructive as well as destructive, is the random and undirected dispersal of energy.

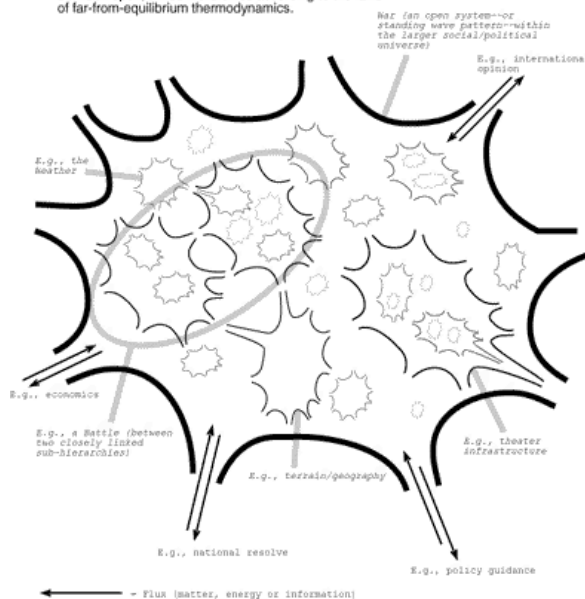
In thermodynamics, equilibrium is the uniform static state of a system in which no further heat transfer is possible. It is the state of maximum entropy. Near equilibrium, systems tend to behave in a fairly linear fashion; it is when the system is forced far from equilibrium that it becomes highly responsive to fluctuations-sensitive to initial conditions-and nonlinear behavior arises. It is here that immeasurably small influences-»countless minor incidents,» Clausewitz called them-can cause the system to veer off into an unpredictably and qualitatively different behavior pattern. It is here that the Second Law actually becomes a creative force through the local dissipation of entropy by leading to the spontaneous generation of structure, complexity, and life.

As an open system-continuously exchanging matter, energy, and information with other systems and with the environment at large-war is in a continuous state of flux. It is never at equilibrium, although some manifestations of war may be nearer than others-such as the stalemate of the First World War western front, which may have been as close to thermal equilibrium as any war has ever been. War is driven away from equilibrium by influxes from its environment-in the form of physical matter (or materiel) but also in the form of leadership, political motive, training, creative tactics, or any source of energy or information which tends to inject into the system the capacity to do coherent work. War is damped according to the Second Law and its universal property of entropy-which Clausewitz called «friction»-through the attrition of men and materiel, obviously, but also through fatigue, the loss of morale, poor tactics, uninspired leadership, or any other sump which drains the system of its capacity to do coherent work. At its most fundamental war can be thought of as an exchange of matter, information, and especially energy between linked, open hierarchies. Engaging an enemy by fire can be thought of as a transfer of energy from one component to another with the intended result of increasing the entropy of the latter. These exchanges take place in a complex network of simultaneous, distributed linkages between various elements at various levels in each hierarchy. Some of these linkages are tight, some are loose. Some are direct, some are indirect. See figure 2.

Feedback is a pervasive characteristic of practically all open systems, including war. As compared to Newtonian systems, which tend to have minimal feedback mechanisms, war is characterized by a complex, hierarchical system of feedback loops, some designed but many unintended and unrecognized. Whether positive or negative, feedback results are by definition nonlinear.

War's essential dynamic comes from its being a complex, distributed system. Economic theorist F.A. Hayek coined the phrase «extended order» to describe economies driven by individual agents, but the term applies equally to war. War is an extended order: its universal nature simply cannot be captured in one place but emerges from the collective behavior of all the individual agents in the open system interacting locally in response to local conditions and partial information. In this respect, decentralization is not merely one choice of command and con-

Fig. 2.
**War as an Organic Exchange
of Energy, Matter and Information**
between open, linked hierarchies according to the laws
of far-from-equilibrium thermodynamics.



trol: it is the basic nature of war. Centralized command and control represents an effort to muscle the system into some unnatural position-which is not to say, however, that it won't sometimes work more or less given enough energy and effort.

Information in war is, to borrow another of Hayek's phrases, «essentially dispersed». Again Hayek was writing about economics but he could just as easily have been writing about military command and control:

This dispersed knowledge is essentially dispersed, and cannot possibly be gathered together and conveyed to an authority charged with the task of deliberately creating order.... Much of the particular information which any individual possesses can be used only to the extent to which he himself can use it in his own decisions. Nobody can communicate to another all that he knows, because much of the information he can make use of he himself will elicit only in the process of making plans for action. Such information will be evoked as he works upon the particular task he has undertaken in the conditions in which he finds himself...Only thus can the individual find out what to look for..

THE RESULT: WAR AS A COMPLEX SYSTEM

According to practically any definition of the term «complexity,» war qualifies as a complex phenomenon. In what could qualify as an excellent description of complexity theory, Clausewitz wrote:

The military machine-the army and everything related to it-is basically very simple and therefore seems easy to manage. But we should bear in mind that none of its components is of one piece: each piece is composed of individuals, every one of whom retains his potential of friction...A battalion is made up of individuals, the least important of whom may chance to delay things or somehow make them go wrong.

Complexity theory deals with the study of systems which exhibit complex, self-organizing behavior. A complex system is any system composed of numerous parts, or agents, each of which must act individually according to its own circumstances and requirements, but which by so acting has global effects which simultaneously change the circumstances and requirements affecting all the other agents. Complex systems are based on the individual «decisions» of their numerous agents.

It is not simply the number of parts that makes a system complex (although more parts can certainly contribute to complexity): it is the way those parts interact. A machine can be complicated and consist of numerous parts, but the parts generally interact only in a designed way. This would be structural complexity. Instead, the type of complexity which most interests us is interactive complexity, by which the parts of a system interact freely in interconnected and unanticipated ways. Each agent within a complex system may itself be a complex system-as in the military, in which a company consists of several platoons and a platoon comprises several squads-creating multiple levels of complexity. But even if this is not so, even if each of the agents is fairly simple in itself, the interaction among the agents creates complexity. This is a significant contradiction of the Newtonian paradigm: simple causes can lead to complicated, disorderly behavior. («Everything in war is simple,» Clausewitz wrote, «but the simplest thing is difficult».) The result is a system which behaves in nonlinear, complicated, unpredictable and even uncontrollable ways. Each agent often affects other agents in ways that simply cannot be anticipated. With a complex system it is usually extremely difficult, if not impossible, to isolate individual causes and their effects, since the parts are all connected in a complex web. The element of chance, interacting randomly with the various agents, introduces even more complexity and disorder.

One of the defining features of complex systems is a property known as emergence in which the global behavior of the system is qualitatively different from the behavior of the parts. No amount of knowledge of the behavior of the parts would allow one to predict the behavior of the whole. Emergence can be thought of as a form of control: it allows distributed agents to group together into a meaningful higher-order system. In complex systems, structure and control thus «grow» up from the bottom; they are not imposed from the top. Reductionism simply will not work with complex systems: the very act of decomposing the system-of isolating even one component-changes the dynamics of the system. It is no longer the same system.

War is clearly a hierarchy of complex systems nested one inside another. From the largest military formation down to the individual rifleman, war consists of agents adapting to their environments-which include enemy agents-and in the process changing the environments of all the other agents.

Some of the processes in war may be deterministically predictable, some are deterministically chaotic, and some are probably purely stochastic. There are probably universals-variables or constants which show up in every mix-but no two battles, campaigns, or wars ever exhibit the same mix or system dynamic. Even the same system may behave differently under different regimes or conditions. Under certain parameters-near equilibrium, before bifurcation-the system may actually behave in a fairly Newtonian way. Witness the Gulf War, for example, which I suggest was an unusually linear manifestation of war, in part because of low levels of interaction between the opposing sides. Under other parameters-when the system is forced farther from equilibrium-the same conflict may become very complex or even «go chaotic». The result is an infinitely complicated and continuously changing problem set that qualifies as mathematically unsolvable.

IMPLICATIONS

What does all this mean? We know what the command and control implications of Newtonian war are: we have been operating with them for more than a century. But if we treat war as a nonlinear dynamical system, the implications are dramatically different. These implications stem from two fundamental conclusions:

- War is fundamentally uncertain.
- War is fundamentally uncontrollable (at least given our current understanding of control).

UNCERTAINTY A SURE THING

Nonlinear dynamics suggests that war is uncertain in a deeply fundamental way. Uncertainty is not merely an initial environmental condition which can be reduced by gathering information. It is not that we currently lack the technology to gather enough information but will someday have the capability. Rather, uncertainty is a natural and unavoidable product of the dynamic war: action in war generates uncertainty. The only type of war about which we could achieve certainty would be a system at equilibrium, which would not be war at all.

Nonlinear dynamical systems sensitive to initial conditions are intrinsically unpredictable at the microscopic level, but the inability to accurately predict system behavior is not due to insufficient information about the system as was often assumed. Rather, unpredictability is a direct and irreducible consequence of the system's sensitivity to initial conditions and the nonlinear rules that govern its dynamics. The best we can hope for is to work out probabilities-or, as Hayek suggests, to focus on «prediction of the principle»-and even then the system will surprise us. Promises of a «God's-eye view» of the battlefield or Admiral Owens' dream of 95-percent certainty within a 200x200x200-mile battlespace are thoroughly Newtonian concepts that simply do not jibe with the nature of war as a complex phenomenon. The widespread belief that information technology will allow us to blow away the fog of war is a dangerous delusion which fails to understand the complex nature of war.

CONTROL IN WAR?

Complex systems like war simply cannot be controlled the way machines can. We should not think of command and control as a coercive form of mechanistic control-the way an operator operates a machine. The object of mechanistic command and control is for the top of the organization to be «in control» of the bottom and for the bottom to be «under» the control of the top. The worst thing that can happen is for a commander to «lose» control of the situation. But are the terrain and weather under the commander's control? Are commanders even remotely in control of what the enemy does? Good commanders may sometimes anticipate the enemy's actions and may even influence the enemy's actions by seizing the initiative and forcing the enemy to react to them. But it is a delusion to believe that a commander can really be in control of the enemy or the situation.

Is a kayaker paddling down a raging river really in control of the situation? Does he control the river? Does he really even control his own course? Or does he try to steer his way between and around the rock formations which spell disaster as the rapids carry him along. For the kayaker, success-safely navigating the river-is not a matter of push-button precision. For the kayaker-as for the commander-it is a matter of coping with a changing, turbulent situation. Command in war is less the business of control than it is the business of coping.

Complexity suggests it is a delusion to think that we can be in control in war with any sort of certitude or precision. Complexity further suggests the radical idea that the object of command and control is not to achieve control but to keep the entire organization surfing on the edge of being «out of control» because that is where the system is most adaptive, creative, flexible, and energized.

MACROSCOPIC COMMAND AND CONTROL

The turbulence of modern war suggests a need for a looser form of influence—something more akin to the willing cooperation of a soccer team than to the omnipotent direction of the chess player—that provides the necessary parameters in an uncertain, disorderly, time-competitive environment without stifling the initiative of subordinates. Complexity suggests the need for macroscopic command and control. Command and control should not try to impose precise domination over details because the details are inherently uncontrollable. Rather, it should try to provide a broad, meaningful structure to the roiling complexity. Newtonian command and control is microscopic: it attempts to control the system by controlling each particle in the system. Complex war defies microscopic command and control and instead requires macroscopic command and control which «controls» the system by influencing the system parameters and boundary conditions.

ADAPTIVE COMMAND & CONTROL

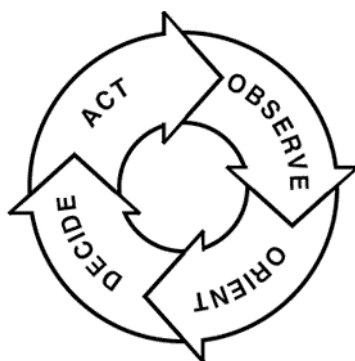


Fig. 3.

The OODA loop: Command & control as an adaptive process.

In a complex, open environment, command and control is fundamentally a process of continuous adaptation. The simple command and control model, the Observation-Oriented-Decision-Action cycle (or OODA loop), essentially describes a process of continuous adaptation to a changing situation. See fig. 3. We might better liken the military organization to a predatory animal—seeking information, learning and adapting in its desire for continued survival—than to some «lean, green machine». Most military actions do not proceed with clockwork mechanics—as «operations»—but instead as «evolutions» along the «edge of chaos».

Rather than thinking of «command» and «control» both operating from the top of the organization toward the bottom, we should think of command and control as an adaptive process in which «command» is top-down guidance and «control» is bottom-up feedback. See fig. 4. All parts of the organization contribute action and feedback—«command» and «control»—in overall cooperation. Command and control is thus fundamentally an activity of reciprocal influence involving give and take among all parts, from top to bottom and side to side.

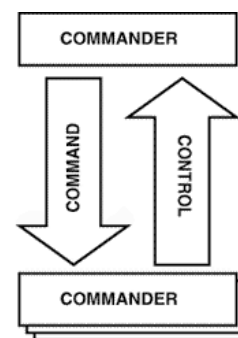


Fig. 4.

Command and control viewed as reciprocal influence—command as initiation of action and control as feedback.

MISSION COMMAND & CONTROL

This response to the problem leads to is what is known in military terminology as directive or mission command and control, in which control is an emergent property arising spontaneously: unity of effort is not the product of conformity imposed from above but of the spontaneous, purposeful cooperation of the distributed elements of the force. Subordinates are guided not by detailed instructions and control measures but by their understanding of the requirements of the overall mission. Commanders command with a loose rein, allowing subordinates greater freedom of action and requiring them to adapt locally to developing conditions. Mission command and control tends to be decentralized to increase tempo and adaptability. Discipline imposed from above is reinforced with self-discipline throughout the organization. Necessary close coordination is effected locally rather than managed centrally.

The critical factor in such a system is to create command parameters and other systems features which provide the necessary guidance and level of understanding to create unity of effort without

unnecessarily constraining the activities of subordinates. In other words, how do we create the modes of agent behavior under which the necessary system control will emerge naturally? Clearly, concepts like Commander's Intent and Focus of Effort play a key role, as do the extensive education, training, and socialization of individual decision makers.

THE CONCEPT OF EVOLUTIONS?

Rather than thinking of a military action as an «operation,» a predetermined plan unfolding with machinelike order and procedural precision, we should think of the action as an «evolution,» a system adapting over time in response to its environment. Better yet, we should think of military action as a form of coevolution, our system evolving in response to what the enemy does and the enemy system evolving at the same time in response to us.

Complexity suggests that, just as evolution does not have a predetermined destination, military plans should not prescribe detailed end-state conditions which are instead always changing in response to developments. We should not think of a plan as a closed-form solution to a problem but as an open architecture which maximizes evolutionary opportunities. A good plan becomes the basis for adaptation through evolution. Planning is «solution by evolution» rather than «solution by engineering».

SYNCHRONIZATION OUT OF SYNC

One military command and control concept that does not mesh well with complexity theory is synchronization. Synchronization and other Newtonian models are invalidated as general operating systems. They may work moderately well within those narrow parameters under which the system behaves relatively tamely. Synchronization falls flat when faced with a complex system which does not exhibit mechanistic dynamics. In fact, healthy complex adaptive systems tend to behave asynchronously-multiple agents acting independently of one another in response to local conditions. Complexity suggests the superiority of loosely coupled, modular plans which do not rely on synchronized control for their unity of effort. Such plans allow greater latitude in execution and, importantly, are more easily modified and repaired than synchronized ones. Where synchronization occurs, it should be the result of local cooperation between agents rather than of centralized direction.

SATISFICE, DON'T OPTIMIZE

Complexity suggests it is rarely worth the effort trying to find the perfect plan or reach the perfect decision. It simply will not happen: there are too many interconnected variables. As geneticist John Holland has said, in a complex system «there's no point in imagining that the agents in the system can ever 'optimize' their fitness ... The most they can ever do is to change and improve themselves relative to what the other agents are doing». Instead, we should try to satisfice-find a solution that works locally and exploit the results.

EXCELLENCE CAN ONLY START AT THE BOTTOM

Evolution moves from the simple to the complex. Healthy complex systems evolve by chunking together healthy simpler systems. Attempts to design large, highly complex organizations from the top down rarely work, if ever. This merely confirms what successful military organizations have long recognized: success starts at the small-unit level. Build strong, adaptable squads and sections first. Train and equip them well-which includes giving them ample time to train themselves (i.e., to evolve). Give them the very best leaders. Give those leaders the freedom and responsibility to lead (i.e., let them act as independent agents). Then chunk the teams and squads together into increasingly larger units.

IN CLOSING: CONTINUOUS ADAPTATION

The physical sciences have dominated our world since the days of Newton. Moreover, the physical sciences have provided the mechanistic paradigm that frames our view of the nature of war. While some systems do behave mechanistically, the latest scientific discoveries tell us that most things in our world do not function this way at all. The mechanistic paradigm no longer adequately describes our

world-or our wars. Complex systems-including military organizations, military evolutions, and war-most definitely do not behave mechanistically. Enter complexity.

Complexity encourages us to consider war in different terms which in turn point to a different approach to the command and control of military action. It will be an approach that does not expect or pursue certainty or precise control but is able to function despite uncertainty and disorder. If there is a single unifying thread to this discussion, it is the importance of adaptation, both for success on the battlefield and for institutional survival. In any environment characterized by unpredictability, uncertainty, fluid dynamics, and rapid change, the system that can adapt best and most quickly will be the system that prevails. Complexity suggests that the single most important quality of effective command and control for the coming uncertain future will be adaptability.



Michael J. Mazarr

CHAOS THEORY AND U.S. MILITARY STRATEGY: A «LEAPFROG» STRATEGY FOR U.S. DEFENSE POLICY

Applying chaos theory to U.S. military strategy and force structure is a perilous business. Some would doubt whether the theory has much meaningful application in social science at all. What, after all, are its recommendations? That rapid and discontinuous change is inevitable, the product of «sensitive dependence on initial conditions»? That we must be prepared for surprises? That we must be agile and flexible and quick on our feet?

If chaos theory is not to degenerate into an annoying repetition of the same themes, its practitioners must begin offering its practical lessons in a manner that can be understood by military planners. And its lesson is not, I should make clear, that the U.S. military needs to be ready for peacekeeping and other operations other than war in a «chaotic» post-cold war world; such short-term political chaos has very little to do with the vastly more profound and fundamental insights of chaos theory. No, if the theory is to make a real contribution to defense policy, it must do something more: without being determinative, it must point us in the direction of a coherent planning framework for U.S. military forces. I believe that it can do so, and in this paper I will explain how.

At the same time, at this point in its emerging application to the social sciences, chaos or complexity theory certainly cannot provide comprehensive answers. As Dr. Murray Gell-Mann stressed on the conference's first day, chaos theory remains in its formative stages; it is useful mostly as a spur to reconsider old ways of doing business and take seriously rapid and unpredictable change. My recommendations for force structure, for example, stem as much from an appreciation of accelerating change as from «complexity»-but chaos theory can help advocates of change make their case.

THE KNOWLEDGE ERA AND INTERNATIONAL RELATIONS

To begin with, it is noteworthy that the social and economic context of the post-cold war world parallels in important ways the kind of world described by chaos theory. In large measure this has to do with the emergence of a knowledge-based society, a transformation of social and economic life that is overturning the institutions and patterns and assumptions of the industrial era and substituting those of a new age.

There is a vast literature on the information or knowledge era, and I will not attempt to summarize its conclusions in any detail. Professor James Rosenau said a few words about this kind of world on the first day of the conference, and there are few better introductions to its character and implications than his own *Turbulence in World Politics*¹. In brief, it involves the establishment of information and knowledge-their production, dissemination, storage, and use-as the fundamental social and economic activity, rather than the cultivation of agriculture or the production of manufactured goods. Perhaps the most powerful single measurement of the information sector's dominance is that service industries now represent something like 70 percent of the U.S. economy, both as a percentage of GNP and in terms of employment; manufacturing has declined to just over 20 percent. Not all services are knowledge-based, of course-but then, some manufacturing industries (computers, televisions) are tied to the knowledge sector. Estimates of the knowledge sector's component of the U.S. economy run in excess of 60 percent.

The knowledge era has a number of key hallmarks. As we have seen, it favors the transition from industrial manufacturing economies to service ones. In corporate organization, it allows and encourages decentralization, task and product teams, and ultimately new levels of «virtuality»; in management theory it points toward empowerment of workers and, again, democratization of decision making. It is global and local in scope at the same time-global in its reach, local in its focus, a paradox symbolized by multinational corporations with activities all over the world who nonetheless tailor their products to niche markets within individual countries. It is a world in which finance becomes more powerful than ever, challenging national central banks and international multilateral development banks for influence. It is an era in which old authorities are challenged and decay, and new or changed ones arise to take their place.

The knowledge era is therefore a time of rapid change, when old ways of doing business and the institutions that did that business fall to the side, in which new innovations can cascade very rapidly throughout an economy and society and create transformative change almost overnight. It is a time of rapid and discontinuous change, of small initial actions or innovations having dramatic and unforeseen implications. It is a time, in other words, in which chaotic models of social evolution come to the fore.

RESPONDING TO CHAOS: BUSINESS STRATEGY

A number of thoughtful management experts have recently turned their attention to the implications of this new era for business. As one of the few avenues of productive strategic thinking in a chaotic mode, their advice is directly relevant to military planners trying to come to grips with the same currents of social change. Two writers in particular have done an especially good job of showing what the knowledge era, and its accompanying chaotic effects, mean for strategy: Richard D'Aveni and Gary Hamel. It seems to me that their ideas, while not explicitly intended for such a purpose, serve as a useful summary of the kinds of strategies required in a complex era.

This new era in business, much like the new era in international relations, is not simply one in which competition gives way to cooperation. These new forms of economic activity will hardly put an end to business competition. Indeed, they may be in the process of creating an unprecedented era of «hypercompetition», a phenomenon that mirrors many elements of complex systems and is examined in depth by Dartmouth Business School Professor Richard D'Aveni².

Hypercompetition, D'Aveni contends, is «a condition of rapidly escalating competition based on price-quality positioning, competition to create new know-how and establish first-mover advantage, competition to protect or invade established product or geographic markets». The «frequency, boldness, and aggressiveness of dynamic movement by the players accelerates to create a condition of constant disequilibrium and change». D'Aveni's model is on display in the computer software industry, whose basic mode of operations has become a series of rapid competitive moves and countermoves that seek to create a series of temporary advantages. «Product life cycles and design cycles have been compressed», he writes, «and the pace of technological innovation has increased». So «instead of seeking sustainable advantage, strategy... now focuses on developing a series of temporary advantages. Instead of trying to create stability and equilibrium, the goal of strategy is to disrupt the status quo».

Later D'Aveni contends that «disrupting the status quo» should be the top corporate goal. In a hypercompetitive world, he writes, there will only be two kinds of companies: «the disruptive and the dead». D'Aveni's insightful approach has a number of powerful implications:

- Leapfrog or transformative strategies become more important than ever.
- Businesses will achieve smaller profit margins under the pressure of price wars.
- Trust will come under new pressure-and «once trust is lost, it's very hard to recapture, especially in global markets where xenophobia makes foreign competitors suspect».
- A «logical approach is to be unpredictable and irrational», so as to throw a competitor off their rhythm and distract them from your real intentions.
- Using the old strategy of attacking competitors' weaknesses «can be a mistake»-because those weaknesses won't last long, and you're shooting at a moving target.

Another recent model of business strategy-London Business School professor Gary Hamel's notion of «strategy as revolution»-makes a very similar case. Hamel argues that true business strategy «is revolution; everything else is tactics». Many firms, he argues, «are reaching the limits of incrementalism»; pursuing «incremental improvements while rivals reinvent the industry is like fiddling while Rome burns». Companies like IKEA, the Body Shop, Dell Computer, and Swatch are «shackled neither by convention nor by respect for precedent» and are «intent on overturning the industrial order». Never before, Hamel writes, «has the world been more hospitable to industry revolutionaries and more hostile to industry incumbents. The fortifications that protected the industrial oligarchy are crumbling under the weight of deregulation, technological upheaval, globalization, and social change»³.

One implication is that ideas that seem unusual should get perhaps the best hearing of all. «Senior managers should be less worried about getting off-the-wall suggestions», Hamel advises, «and more concerned about failing to unearth the ideas that will allow their company to escape the curse of incrementalism»⁴. Another lesson of Hamel's perspective: rigid dividing lines between industries are rapidly becoming obsolete. «Industry revolutionaries don't ask what industry they are in. They know that an industry's boundaries today are about as meaningful as borders in the Balkans»⁵. Finally, Hamel's principles of strategy suggest the need to empower workers. «Strategy making must be democratic», he writes, in part because the «capacity to think creatively about strategy is distributed widely in an enterprise. It is impossible to predict exactly where a revolutionary idea is forming; thus the net must be cast wide». Hamel refers to the need to «supplement the hierarchy of experience with a hierarchy of imagination»⁶.

In sum, then, what advice does this new line of business thinking have for other social institutions in a complex, chaotic, fast-moving era? Strategies of the future will seek to disrupt the status quo and thrive in the resulting chaos. They will emphasize unpredictable moves. Incrementalism is a recipe for disaster. Authority must be decentralized and won by imagination and skill rather than seniority. Boundaries between disciplines will collapse. Managers must value new, unusual, what seem at first glance to be irrational suggestions.

MILITARY STRATEGY: THE NEED FOR REVOLUTIONARY THINKING

To get a sense of how far the U.S. military is from a truly revolutionary response to the knowledge and information era, one need only hold D'Aveni and Hamel's advice up against the reality of military planning as we do it today. However much fast-paced, over-the-horizon, anti-traditional thinking-the kind demanded by the knowledge era-is going on in the military, that sort of mindset is clearly not guiding U.S. force structure planning today. In our quaint notion of a «hedge» against a Soviet Union that does not exist and our unreal (though undeniably comfortable) planning guide of «two (nearly) simultaneous regional contingencies», we are about as far away from out-of-the-box thinking as could be imagined.

Take, for example, our current approach to the Revolution in Military Affairs (RMA). In its true form, this concept represents the introduction of knowledge-era concepts and structures into warfare. And yet the existing DoD plan, at least in the medium-term, is not to achieve an RMA at all, but to graft elements of that revolution onto a military force still representative of industrial-era, attrition-style warfare.

Examples of this practice are easy to come by. A modern tank equipped with the global positioning system (GPS) and advanced cellular communications systems is not revolutionary, any more than an unstealthy attack aircraft with laser-guided bombs. A stealthy bomber raining cluster bombs on an advancing tank division is not revolutionary. Nor is an aircraft carrier equipped with fancy electronic countermeasures and radar detection systems. All of these capabilities-the capabilities on display in the Gulf War-represent evolutionary advances within the same mode of fighting that has prevailed, in some senses, since about 1940, and in others for hundreds of years.

Part of the confusion arises from the use of the term «information warfare», the term of art that attempts to capture the knowledge era's influence on war. Mastery and use of information is indeed at the core of the RMA. But this mastery does not simply involve adding one last bit of detail into a World War II-style tank outfit-as if, had Patton's tanks been equipped with the GPS, his divisions would have embodied the RMA. Rather, the true RMA represents an entirely new manner of warfare, using information, long-range precision strike, and other tools to destroy an enemy's ability and will to fight without closing on the battlefield and exchanging tank fire; without sending vulnerable aircraft deep into hostile airspace; and without deploying aircraft carriers close to an enemy coast.

The incrementalist notion of the RMA is ultimately self-defeating. It violates Gell-Mann's injunction that a period of rapid change is the time when it is most important to think comprehensively rather than narrowly. It indefinitely postpones the day when the U.S. military will truly depart from deeply-entrenched doctrines and routines and embrace the truly revolutionary elements of the new era in war-

fare. It guarantees that the lion's share of procurement and research and development funds will be devoted to slightly modified versions of weapons in regular use for almost a century. Incrementalism—the time-honored planning approach of every major bureaucracy everywhere—constitutes a mortal threat to our achievement of a true revolution in military affairs: If it is pursued bit by bit, added on to existing pre-RMA systems in applique fashion⁷, it will not be revolutionary at all. It will instead perpetuate old ways of conducting warfare and delay the time when the U.S. military enjoys the full advantages of the RMA.

The potential for a mortal threat to the RMA exists in part because of our budgetary predicament. As most U.S. military planners are now well aware, a crisis of defense policy is upon us, a crisis stemming from a simple, but lethal, mismatch between budgets, force structure, and modernization. The United States today has a small and steadily shrinking defense budget supporting a large force designed to fight two simultaneous regional wars. As a result, only modest amounts of long-term research and development or modernization are taking place. Not only does this situation make it impossible for the United States to implement the RMA in the coming decades; it makes it unlikely that we will maintain a high-quality, modern military force of any sort.

The numbers alone are startling—and for the most part, they are undisputed. No one denies the reality of the budget shortfall⁸. The force outlined in the Bottom-Up Review of Defense Priorities is underfunded by between \$50 billion and \$300 billion over five years. Put another way, to fully fund the BUR force, the United States ought to be spending in the neighborhood of 4 percent of GNP, while currently planned budgets will fall below 3 percent. This shortfall could manifest itself in three places: in force structure; in readiness; or in modernization. Because of the Clinton administration's military strategy of twin regional contingencies, it has felt unable to reduce force structure much beyond that of the Bush years. And because of the political and military costs of allowing combat readiness or training to slip, the administration has refused cutbacks in those areas as well.

As is now well-known, the result of these decisions has been to focus the effect of the budget shortfall on the third area of military spending: the United States has gutted modernization and research and development to pay for a relatively large, very ready force-in-being. Acquisition spending is down by 60 percent between 1987 and 1995. Research and development budgets will fall 40 percent from 1987 through 1999, and what is left focuses mainly on modifications and upgrades of existing systems rather than on developing new ones. The obvious consequence of slowed modernization is a military with aging equipment. By the year 2010, the average age of tanks in the U.S. military will be 21 years; of utility helicopters, nearly 30 years; of navy fighter aircraft, 15 years; of attack submarines and surface ships, 16 years; of air force fighter-attack aircraft, 20 years; and of air force bombers and transport planes, 35 years⁹.

These statistics tell a simple tale: the United States government has decided to mortgage the future of the military to its present. Slashing modernization in favor of force structure and readiness means a stronger military today in exchange for a weaker military tomorrow. «Modernization», General John Shalikashvili has said, «is tomorrow's readiness»¹⁰ - and it is the only route to the RMA. Without R&D and procurement, without new investments in tomorrow's military in addition to mortgage payments on today's, the RMA will never become a reality.

This kind of strategy would make sense if the United States faced immediate and serious threats that mandated a very large, very ready military. But this is not the case; the United States does not now face a major global rival, and will not face one for at least several years. Regional predators like Iran and North Korea will succumb to a much smaller U.S. force, and the threat they pose is blatant enough and far enough outside the mainstream of world politics that we can expect to assemble coalition efforts to defeat these aggressors. On the other hand, ten years from now we might face much more serious military threats. The predators, if they still exist in their present, hostile form, may be stronger, with new weapons and larger militaries. And one or another major power may undertake a path toward regional aggression. «Our most serious» threats, says Columbia professor Richard Betts, «will come down the road rather than tomorrow morning»¹¹. There is much to be said for constraining existing capabilities to invest in modernization that would produce a stronger military ten years hence.

THE NEED FOR A LEAPFROG STRATEGY

Such an approach is available through what this essay will term the «leapfrog strategy». Its core idea is simple: the United States should free up additional money for investments in future defense capabilities, by reducing its force structure and continuing to budget the planned increase in modernization funds beginning in FY1997; and it should invest that money, as well as the lion's share of existing procurement budgets, in RMA technologies, skipping one generation of advanced weapons systems now slated for procurement. In the process it should take the advice of D'Aveni and Hamel and treat strategy and force structure as revolutionary notions; in the fast-moving knowledge era, standing still invites disaster. By abandoning the idea of incremental modernization and striking out toward a truly new generation of weapons, the leapfrog strategy forces U.S. defense planners to abandon their applique model of the RMA and rethink doctrine, organization, and strategy from the ground up.

Currently, the Defense Department intends to purchase weapons over the next ten years that represent largely evolutionary advances over existing systems. Thus DoD will spend, in 1996 and 1997 alone, a billion and a half dollars to upgrade the M1 tank and the Bradley fighting vehicle; nearly half a billion dollars on a new artillery piece and its supply vehicle; and \$400 million on a light, direct-fire tank. It will spend \$500 million on the Comanche helicopter; \$2 billion on the V-22 tilt-rotor aircraft; billions of dollars on new aircraft carriers and frigates; over \$2 billion on various new models of the F/A-18 fighter-bomber; and roughly another \$2 billion on new or upgraded F-15 and F-16 aircraft and the roots of a new generation of tactical combat planes¹².

Yet, in the context of the RMA, many of these systems are doomed to obsolescence. Stealthy aircraft are of course an element of the RMA. But large surface ships, heavy armored vehicles, and non-stealthy aircraft will in coming years simply serve as magnets for advanced precision-guided weapons—and, perhaps, weapons of mass destruction as well. The truly advanced warfare of the twenty-first century will not be fought by aircraft carriers, tanks, and fighters as we now understand them, but by a very different sort of military force based around the principles of the RMA—speed, agility, synergy, information dominance, and lethal, long-range precision strike.

In many ways, the traditional systems can be thought of as a provisional generation of military technology, trapped between the highest expressions of pre-RMA military systems and the RMA itself. They might be called the Neanderthal Generation because, in an evolutionary sense, they are akin to Neanderthal Man: highly advanced, extremely intelligent, but doomed to extinction as a truncated line on the evolutionary tree. Recognizing these facts, the leapfrog strategy would skip this generation of technology in favor of a research and development and procurement strategy designed to bring the Revolution in Military Affairs into being by the year 2010.

This is not to suggest that the Defense Department is ignoring all the technologies relevant to the RMA. Nor is the argument here that none of the systems planned for deployment in the decade represent the nature of the RMA—a number of advanced munitions and pilotless drone aircraft now under development are well within the emerging style of warfare. The argument is simply that the balances are out of proportion: too much money is being spent on force structure and readiness rather than modernization at a time of reduced danger; and too many of our limited procurement dollars are being invested in the systems that symbolize a declining era in warfare.

What are the declining systems? If it committed itself to a leapfrog strategy, the United States would decide today that it had built its last heavy main-battle tank. It would have purchased its last unstealthy fighter or bomber aircraft; and perhaps, if we are especially bold, its last manned combat aircraft as well. With the C-17, it would have designed its last large transport aircraft. And the vessels now in dry-dock would represent the last aircraft carriers and other large surface combat ships built for the U.S. military. All of these systems belong to the Neanderthal Generation of military technology.

What new weapons and combat systems would take their place? The full answer to this question will only emerge over time, as research and development proceeds, and as the result of a careful process of evaluation within the Department of Defense—or, perhaps better for bureaucratic reasons, by a blue-ribbon commission outside the Pentagon. Nonetheless, some obvious areas of emphasis in the

RMA include the following: the full range of information warfare capabilities, including computer hacker operations; long-range, precision-guided munitions; stealthy aircraft; stealthy naval vessels, including both submarines and small, cheap, low radar cross-section, PGM-firing surface ships; all-weather sensors and targeting systems; drone observation aircraft and robotic ground fighting vehicles; a whole range of non-lethal weapons; and others.

The leapfrog strategy is therefore a simple idea drawn from the unavoidable situation which U.S. defense policy makers confront. Faced with a rapidly-changing world whose evolution is more and more resembling elements of chaos theory, the enormous potential advantages of the RMA, budgets insufficient to pay for even current forces, and barren modernization plans devoted largely to an improvement over pre-RMA ways of doing business-faced with this unprecedented conjunction of factors-the choice for the United States is obvious. Scrap the Neanderthal Generation; reduce force structure by perhaps 25 percent to free additional resources; and design an investment strategy to bring the Revolution in Military Affairs into being by the year 2010.

QUESTIONS AND RISKS

Obviously, any approach as brazen as this will have its share of risks and uncertainties. Understanding and appreciating those risks will be a critical element to implementing the leapfrog strategy in a sound manner. It would be nice, of course, to do both, but the realities of our budgetary predicament will not allow us that luxury.

Initially, U.S. military planners will need to inventory the capabilities they will be surrendering by scrapping the Neanderthal Generation of systems. If we stop building aircraft carriers today, for example, when would the U.S. carrier inventory drop to a level that would make it unable to maintain forward presence coverage in key regions of the world? If we cease buying tanks, roughly at what point would U.S. M-1s become unserviceable? The concept at issue is that of a window of vulnerability. Would the leapfrog strategy leave the United States with a decrepit force for two or three years, or five or ten, before the RMA systems actually came on line? Would our carriers become unusable before we possessed the intercontinental precision-strike capabilities to substitute for them?

Of course, the idea of a window of vulnerability is hardly unique to a leapfrog strategy. Current U.S. defense policy, and in particular its small procurement budgets, are already creating one. The only question is whether we address that risk by waiting until the last moment and then rushing a new set of Neanderthal Generation weapons into production, thus wasting resources and energy on a doomed class of combat systems; or whether we lay out a careful plan to close the window of vulnerability by realizing the RMA before it opens.

Moreover, the leapfrog strategy as I have outlined it does contain a substantial insurance policy against the transition. This insurance comes in the form of the modified Neanderthal Generation systems-stealthy aircraft, stealthy robotic ships, unmanned aircraft-that were included in my list of RMA technologies. It is highly likely that, within our lifetimes, the process we now understand as the RMA will ultimately lead us to wars that have even outstripped those space-age weapons. In purchasing them, however, we would preserve some degree of ability to fight «traditional» major wars, an ability reassuring to U.S. friends and allies and cautioning to potential U.S. adversaries.

A second risk involves our level of certainty that we can bring operational RMA systems into the force in the next fifteen years. Is it possible to overcome the technological hurdles in these areas and produce systems that work in that time frame? Or would we risk rushing into the force a series of ill-tested weapons prone to breakdown and failure? The state of technology, and its rapid advance, suggest that the technological bridges can be crossed; none of the RMA systems contemplated here requires any profound new scientific breakthroughs. The marriage of an intercontinental-range missile and a precision-guided warhead is a matter of engineering rather than scientific research. Nonetheless, U.S. defense planners must take careful stock of RMA systems and determine if they could be deployed in a sound manner by the year 2010.

Third, there is what might be called the «dreadnought fallacy»: when a militarily dominant nation deploys a new generation of technology that renders previous ones obsolete, it can wipe away its advantage and begin a new arms race from scratch in an area where others can suddenly pull ahead.

Some argue that this happened to Great Britain in the early twentieth century-the dreadnought trumped all previous fighting ships, and when others began building the huge new armored vessels, Britain's century-old dominance at sea came to a rapid end.

The obvious response to this argument is that no nation-state, not even one that is militarily dominant, can stop the progress of technology. If it chooses not to pursue a new generation of weapons, it will only be left further behind when others begin to exploit them. Had Britain chosen not to deploy dreadnoughts, other nations would without question have eventually deployed similar ships that would have rendered Britain's aging fleet useless. And the same is true today: the technologies that make up the RMA do exist; they will be developed, especially because so many of them overlap with emerging civilian applications; and nations will begin integrating these capabilities into their armed forces. The only question is whether the United States moves first to master them or is left behind.

Fourth and perhaps most fundamentally, leaders of U.S. defense and foreign policy must discuss the implications of an RMA force very carefully with our friends, allies, and potential adversaries. U.S. officials will need to reaffirm to all of them the effects of the RMA-most fundamentally, by reiterating that the purpose of the leapfrog strategy is to lay the foundation for another century of American leadership abroad; and to remind allies that, without such a strategy, the gradual decay of U.S. military capabilities is inevitable-just as, in the manner that business strategists understand, corporations that stand still in the global marketplace face inevitable decline.

CHAOS THEORY AND A STRONGER MILITARY IN 2010

The leapfrog strategy proposed here is not a radical, reckless approach to U.S. defense planning over the next ten to fifteen years. Given doctrinal barriers and budgetary shortfalls, a leapfrog strategy is simply the only way-short of a major upsurge in the defense budget-to make the RMA a reality in the foreseeable future. Circumstances and past defense decisions have left us with two clear, stark alternatives: leave the long-term defense program the way it is, and be witness to the steady erosion of U.S. military power; or adopt something like the leapfrog strategy and restore U.S. leadership for the better part of another century. If we take seriously the implications of chaos theory, there can be no other choice.

The leapfrog strategy is not without its risks and pitfalls. No approach to the large, complex issue of U.S. defense policy will be. But it is the one policy that recognizes the true value of the RMA and takes the steps necessary to bring it into being. As such, the leapfrog strategy is the single most fundamental organizational and strategic concept necessary to realize the RMA's full potential.

We have no time to waste. Every passing year exacerbates the deficit in defense modernization we are accumulating. If we are to avoid a serious window of vulnerability and bring the RMA into the force before our existing combat systems simply stop working, we must act rapidly and implement the leapfrog strategy before it is too late.

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3. Gary Hamel, «Strategy as Revolution», *Harvard Business Review*, Vol. 74, No. 4 (July-August 1996), pp. 69-71.

4. *Ibid.* p. 82.

5. *Ibid.*, p. 73.

6. *Ibid.*, pp. 75-76.

7. I am indebted to Dr. Dan Goure of CSIS for this phrase.

8. These figures are drawn from Don M. Snider, Daniel Goure, and Stephen Cambone, *Project Directors, Defense in the Late 1990s: Avoiding the Train Wreck* (Washington, D.C.: Center for Strategic and International Studies, 1995), pp. 9-15; and Dov Zakheim, «A Top-Down Plan for the Pentagon», *Orbis*, Vol. 39, No. 2 (Spring 1995), pp. 173-180.

9. The Defense Department has planned a 47-percent increase in procurement funds starting in FY1997, but this plan assumes savings through base closures and management reforms that may never materialize. Nor will this money be enough to offset the substantial cuts already made. And I will argue below that the new funds would be better invested in a truly new generation of military capabilities than the upgrade-level technologies for which it is slated.

10. Cited in David C. Morrison, «Ready for What?» National Journal, Vol. 27, No. 20 (May 20, 1995), p. 1218.

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МАТЕРИАЛЫ К ЗАСЕДАНИЯМ МОСКОВСКОГО ИНТЕЛЛЕКТУАЛЬНОГО КЛУБА «КРАСНАЯ ПЛОЩАДЬ»

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Квазилиберальное двоемыслие и парадоксы приватизации.

Они притаились в Лондоне и ждут...

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Технология ГКЧП или реванш олигархов.

Сцилла всепрощения и Харибда национализации.

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